

1/28/11

01/28/2011

FORM PTO-1594 (Modified)
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Copyright 1994-97 LegalStar
TM05/REV03

TRADEMARK



103616620

ONLY

Docket No.:

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and original documents or copy thereof.

To the Director of the United States Patent and Trademark Office

1. Name of conveying party(ies):
United Farmers of Alberta Co-operative Limited

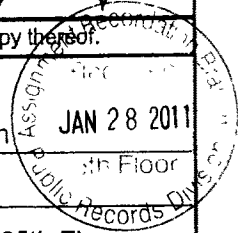
Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Corporation, Alberta, Canada

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):
Name: Roynat Asset Finance Division
Internal Address: Roynat, Inc.
Street Address: 40 King Street West, 25th Floor
City: Toronto Province, Ontario ZIP: M5H 1H1

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Corporation, Ontario, Canada

If assignee is not domiciled in the United States, a domestic designation is attached Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N



3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: December, 2010

4. Application number(s) or registration numbers(s):
A. Trademark / Service Mark Application No.(s)
85039115, 85039095, 77769881, 77769876,
77814426

Additional numbers Yes No

B. Trademark / Service Mark Registration No.(s)
3200414, 3253115, 3445167, 3805288,
2847141

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Leslie Mark Greenbaum
Internal Address: _____
Gross, Shuman, Brizdle & Gilfillan, P.C.
Street Address: 465 Main Street, Suite 600
City: Buffalo State: NY ZIP: 14203

6. Total number of applications and registrations involved:..... **10**

7. Total fee (37 CFR 3.41):.....\$ 265.00
 Enclosed Fee OK
 Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Leslie Mark Greenbaum [Signature]
Name of Person Signing Signature

December 15 2010
Date

Total number of pages including cover sheet, attachments, and **7**

Mail documents to be recorded with required cover sheet information to:
Mail Stop Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004464 FRAME: 0191

NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS United Farmers of Alberta Co-operative Limited, a corporation incorporated by special act of the Province of Alberta (the "Debtor"), whose full address is 4838 Richard Road S.W., Suite 700, Calgary, Alberta T3E 6L1, is the owner of the registered trade marks set forth in Attachment 1 attached hereto (collectively, the "Intellectual Property");

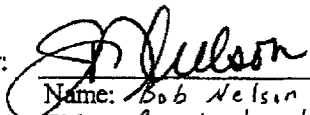
AND WHEREAS Roynat Asset Finance, a division of Roynat Inc., a corporation incorporated under the laws of Canada (the "Lender"), whose full address is 40 King Street West, 25th Floor, Toronto, ON M5H 1H1, entered into, *inter alia*, a general security agreement with the Debtor dated on or about the date hereof by which the Debtor granted to the Lender a security interest and lien in all of its property, including the Intellectual Property (the "General Security Agreement");


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in accordance with the terms and obligations set forth in the General Security Agreement, the Debtor hereby confirms the granting of a security interest and lien in the Intellectual Property to the Lender.

THE DEBTOR hereby certifies that the aforementioned information as it relates to the Debtor is true and accurate.

DATED: December 10, 2010.

**UNITED FARMERS OF ALBERTA
CO-OPERATIVE LIMITED**

By: 
Name: Bob Nelson
Title: President and Chief Executive Officer

By: 
Name: Peter Melnychuk
Title: Executive Vice-President
and Chief Financial Officer

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Attachment 1

CANADIAN TRADEMARKS

Trademark	TMA Registration No.	Renewa l Date	Application Date	Application Serial No.
WHOLESALE SPORTS OUTDOOR OUTFITTERS & Design			May 19, 2009	1438578
WHOLESALE SPORTS OUTDOOR OUTFITTERS			May 18, 2009	1438574
PROSTOCK			July 20, 2010	1489410
PRAIRIE	TMA772340		May 12, 2008	1395064
WHISKEY RIVER FLY SHOP			June 25, 2009	1442879
WHISKEY RIVER			June 25, 2009	1442878
POLAR PLUS	TMA693178		Dec 2, 2004	1239487
UFA & Design	TMA305670		Sept 24, 1984	0528835
UFA	TMA753988		Aug 31, 2005	1270586
ACTIVATOR	TMA351005		Feb 4, 1988	0600319
LUBE TRON	TMA348342		Aug 10, 1987	0589407
Card Link Online	TMA679191		Sept 9, 2005	1271491
UFA CROP PRODUCTION SOLUTIONS	TMA648055		Oct 22, 2004	1234759
FUEL LINK & DESIGN	TMA643273		Dec 31 2003	1200796

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STIRDON SYSTEMS	TMA538143		May 7, 1999	1014779
BETTER BY A COUNTRY MILE	TMA346863		July 14 1986	0565979
HORSE & RIDER DESIGN	TMA305678		Nov 12, 1984	0529978
UFA & Design	TMA306646		Oct 12 1984	0529812
POLAR PLUS & design	TMA693540		Jul 18, 2005	1265461
TOUGH TIE & DESIGN	TMA405807		Dec 11, 1990	0672570
COBRA TWINE & DESIGN	TMA405806		Dec 11, 1990	0672513
UNIPOWER	TMA308656		Feb 4, 1985	0535910
SKILLGROW	TMA649252		Jun 16, 2004	1220601
COUNTRY PANTRY	TMA693635		Sept 23, 2002	1153409
PROSTOCK FEEDS	TMA588176		Sept 5, 2001	1114600
UFA SAFETY SMARTS	TMA746630		March 18, 2008	1387944
MAGNUM	TMA731028		Nov 1, 2007	1370293
Circle design with words PRICE CHECKED PROMISE in centre and checkmark	TMA656138		Dec 28, 2004	1242066
DYNASTY STRUCTURES & DESIGN	TMA479770		Mar 20, 1996	0807423

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PROSTOCK	TMA648957		Jul 22, 2003	1185313
AGVANTAGE 25	TMA516374		Jun 3, 1998	0880295
PROTOCOL 5545 DESIGN	TMA479940		Jan 30, 1996	0802890
FARM PRIDE	TMA475465		Aug 18, 1995	0790542
SERVICE YOU CAN TRUST	TMA483968		Mar 31, 1995	0779211
INFINITY	TMA403306		Jun 10, 1991	0683487
UFA	TMA339614		Dec 15, 1986	0574680
FARMPRIDE & Design	TMA756136		Aug 31, 2005	1270585
PARTNERS SERVING PRODUCERS	TMA571730		Jul 20, 2000	1067645
HYDROSOL 80 DESIGN	TMA473444		Jan 30 1996	0802889
ONE SOURCE PRODUCTION ADVANTAGE				1472684
PROSTOCK				1467353

US TRADEMARKS

Serial Number	Reg. Number	Word Mark
85039115		WHISKEY RIVER
85039095		WHISKEY RIVER FLY SHOP
78526889	3200414	HOFFMAN'S HORSE MINERALS

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TRADEMARK
REEL: 004464 FRAME: 0195

78769346	3253115	SKILLGROW
78743911	3445167	CARD LINK ONLINE
77769881		WHOLESALE SPORTS
77769876		WHOLESALE SPORTS OUTDOOR OUTFITTERS
77814426		WHOLESALE SPORTS OUTDOOR OUTFITTERS
77487698	3805288	MAGNUM
76171715	2847141	PARTNERS SERVING PRODUCERS

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To The Director of the United State Patent and Trademark Office

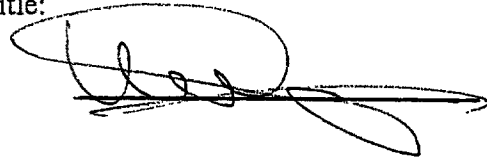
DESIGNATION OF DOMESTIC REPRESENTATIVE

Leslie Mark Greenbaum, a shareholder in the law firm of Gross, Shuman, Brizdle & Gilfillan, P.C., whose postal address is 465 Main St., Suite 600, Buffalo, NY 14203; telephone 716-854-4300, Ext. 230; e-mail lgreenbaum@gross-shuman.com is hereby designated Applicant's representative upon whom notice or process in proceedings affecting the mark(s) may be served. Said domestic representative will accept correspondence concerning the marks(s) from the United States Patent and Trademark Office via e-mail.

Dated: December 15, 2010

ROYNAT ASSET FINANCE, a division of
ROYNAT INC

Per: 
Name: Wayne R. Engoetz
Title: Managing Director & Head
Roynat Asset Finance



Doc #: 327666.1