

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DCNL, Inc.		01/01/2011	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Helen of Troy Limited
Street Address:	13 8th Avenue, Belleville
City:	St. Michael
State/Country:	BARBADOS
Postal Code:	0
Entity Type:	CORPORATION: BARBADOS

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2159744	KURL MI
Registration Number:	2381882	ANGELIQUE
Registration Number:	2262620	HEAT*MI
Registration Number:	2226012	WRAP*MI
Registration Number:	1973369	SOPHIST-O-TWIST

CORRESPONDENCE DATA

Fax Number: (915)225-8081
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 915-225-8040
 Email: wbass@hotus.com
 Correspondent Name: William J Bass
 Address Line 1: 1 Helen of Troy Plaza
 Address Line 4: El Paso, TEXAS 79912

DOMESTIC REPRESENTATIVE

900182758

**TRADEMARK
 REEL: 004464 FRAME: 0659**

CH \$140.00 2159744

Name: William J Bass
Address Line 1: 1 Helen of Troy Plaza
Address Line 4: El Paso, TEXAS 79912

NAME OF SUBMITTER:	William J Bass
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Signature:	/WJB/
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Date:	01/31/2011
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TRADEMARK ASSIGNMENT

WHEREAS, DCNL, Inc., a corporation organized under the laws of the State of Texas, USA having offices at One Helen of Troy Plaza, El Paso, Texas (hereinafter "ASSIGNOR"), is owner of the following:

U.S. No. 2,159,744 ("Kurl Mi")
U.S. No. 2,381,882 ("Angelique")
U.S. No. 2,262,620 ("Heat*Mi")
U.S. No. 2,226,012 ("Wrap*Mi")
U.S. No. 1,973,369 ("Sophist-O-Twist")


and

WHEREAS, HELEN OF TROY LIMITED, a Barbados company, having offices at 13 8th Avenue, Belleville, P.O. Box 836E, St. Michael, Barbados (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 1ST day of JANUARY, 2011.

DCNL, Inc.

By: 
Name: Gerald J. Rubin
Title: President