

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

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|--|-------------------------------------|----------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| CART-TV, LLC | | 04/22/2009 | LIMITED LIABILITY COMPANY: KENTUCKY |
| RECEIVING PARTY DATA | | | |
| Name: | CTV HOLDINGS, LLC | | |
| Street Address: | 118 Rochester | | |
| City: | Louisville | | |
| State/Country: | KENTUCKY | | |
| Postal Code: | 40214 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: KENTUCKY | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3006542 | CART-TV | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (502)426-1167 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | 502-423-9850 | | |
| Email: | resa@inventky.com | | |
| Correspondent Name: | Theresa Fritz Camoriano | | |
| Address Line 1: | 8225 Shelbyville Road | | |
| Address Line 4: | Louisville, KENTUCKY 40222 | | |
| ATTORNEY DOCKET NUMBER: | CRU.104 | | |
| NAME OF SUBMITTER: | Theresa Fritz Camoriano | | |
| Signature: | /tfc/ | | |
| Date: | 02/01/2011 | | |

OP \$40.00 3006542

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REEL: 004464 FRAME: 0765

Total Attachments: 2

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ARTICLES OF AMENDMENT
TO THE
ARTICLES OF ORGANIZATION OF
CART-TV, LLC

0589104.06
Troy Grayson
Secretary of State
Received and Filed
04/28/2009 11:38:01 AM
Fee Receipt: \$40.00

KNOW ALL MEN BY THESE PRESENTS:

That the undersigned, AST/ACME, INC. and BRYAN CRUM, members of CART-TV, LLC, a Kentucky Limited Liability Company, with its principal office in Louisville, Jefferson County, Kentucky, do hereby certify that at a meeting of the Member of said Limited Liability Company, entitling them to vote on a proposal to amend the Articles of Organization thereof, as contained in the following Resolution, and duly called upon a notice of the purpose and held on the 15th day of March, 2009, at which the Member of the Limited Liability Company was present in person or by proxy, and by the unanimous vote of the Member of the Limited Liability Company on such proposal, and in accordance with the provisions of Kentucky Revised Statutes, Chapter 275, the following Resolutions were adopted to amend the Articles:

On motion duly made, it was:

RESOLVED, that the Articles of Organization of the Limited Liability Company are hereby amended to change the name of the Limited Liability Company to CTV HOLDINGS, LLC, such change to be effective immediately upon the filing of these Articles with the Kentucky Secretary of State.

BE IT FURTHER RESOLVED that David L. McEwan, as President of AST/ACME, INC., a member of the Limited Liability Company, together with the assistance of the Company's legal counsel, is hereby authorized to take such actions as may be necessary to properly implement the intent of the foregoing Resolution.

In all other respects, the aforementioned Articles of Organization of CART-TV, LLC are hereby ratified and reaffirmed.

IN TESTIMONY WHEREOF, witness the signatures of the Members of CART-TV, LLC, a Kentucky Limited Liability Company, on this 22 day of April, 2009.

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