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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CART-TV, LLC		104/22/2009 1	LIMITED LIABILITY COMPANY: KENTUCKY

RECEIVING PARTY DATA

Name:	CTV HOLDINGS, LLC	
Street Address:	118 Rochester	
City:	Louisville	
State/Country:	KENTUCKY	
Postal Code:	40214	
Entity Type:	LIMITED LIABILITY COMPANY: KENTUCKY	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3006542	CART-TV

CORRESPONDENCE DATA

Fax Number: (502)426-1167

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 502-423-9850

Email: resa@inventky.com

Correspondent Name: Theresa Fritz Camoriano

Address Line 1: 8225 Shelbyville Road

Address Line 4: Louisville, KENTUCKY 40222

ATTORNEY DOCKET NUMBER:	CRU.104
NAME OF SUBMITTER:	Theresa Fritz Camoriano
Signature:	/tfc/
Date:	02/01/2011

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Total Attachments: 2

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ARTICLES OF AMENDMENT

TO THE

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ARTICLES OF ORGANIZATION OF

CART-TV, LLC

KNOW ALL MEN BY THESE PRESENTS:

That the undersigned, AST/ACME, INC, and BRYAN CRUM, members of CART-TV, LLC, a Kentucky Limited Liability Company, with its principal office in Louisville, Jefferson County, Kentucky, do hereby certify that at a meeting of the Member of said Limited Liability Company, entitling them to vote on a proposal to amend the Articles of Organization thereof, as contained in the following Resolution, and duly called upon a notice of the purpose and held on the __/s/r day of March, 2009, at which the Member of the Limited Liability Company was present in person or by proxy, and by the unanimous vote of the Member of the Limited Liability Company on such proposal, and in accordance with the provisions of Kentucky Revised Statutes, Chapter 275, the following Resolutions were adopted to amend the Articles:

On motion duly made, it was:

RESOLVED, that the Articles of Organization of the Limited Liability Company are hereby amended to change the name of the Limited Liability Company to CTV HOLDINGS, LLC, such change to be effective immediately upon the filing of these Articles with the Kentucky Secretary of State.

BE IT FURTHER RESOLVED that David L. McE-van, as President of AST/ACME, INC., a member of the Limited Liability Company, together with the assistance of the Company's legal counsel, is hereby authorized to take such actions as may be necessary to properly implement the intent of the foregoing Resolution.

In all other respects, the aforementioned Articles of Organization of CART-TV, LLC are hereby ratified and reaffirmed.

IN TESTIMONY WHEREOF, witness the signatures of the Members of CART-TV, LLC, a Kentucky Limited Liability Company, on this 22 day of from 2009.

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CART-TV, LLC

AST/ACME, INC.

McEwan, President,

COMMONWEALTH OF KENTUCKY

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COUNTY OF JEFFERSON

Kentucky Limited Liability Company, who, after being first duly sworn, acknowledged that they signed the foregoing document as Members of the Limited Liab lity Company; that the statements contained therein are true and correct; and are their true and lawful free act and voluntary deed and a true and lawful free act and voluntary deed of the Company.

My commission expires:

This instrument prepared by:

Femandez Friedman Haynes & Kohn PLLC Attorneys at Law 401 West Main Street Suite 1807

Louisville, KY 40202-3103

(502) 589-100#

Maria A. Fernandez

2

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