TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UBS AG, Stamford Branch		11/23/2010	Bank:

RECEIVING PARTY DATA

Name:	American Safety Razor Company, LLC
Street Address:	240 Cedar Knolls Road
City:	Cedar Knolls
State/Country:	NEW JERSEY
Postal Code:	07927
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 101

Property Type	Number	Word Mark
Registration Number:	2246683	ACTI-FLEXX
Registration Number:	2663753	ADVANCED COMFORT
Registration Number:	2405807	AMERICAN LINE
Registration Number:	1525277	AUTO
Registration Number:	1564196	AUTO PLUS
Registration Number:	3300188	BIKINI
Registration Number:	3151675	B'KINI RAZOR
Registration Number:	1563064	BLADESMITH
Registration Number:	1225750	BUENOS DIAS
Registration Number:	2153977	BUMP FIGHTER
Registration Number:	1835181	BUMP GUARD
Registration Number:	2025887	BURMA SHAVE
Registration Number:	3014763	BURMA-SHAVE
Registration Number:	1115482	BURMA-SHAVE

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Registration Number:	1472866	COMFORT COATED
Registration Number:	2488786	COMFORT TOUCH
Registration Number:	0825361	CRYSTAL
Registration Number:	2943569	CRYSTAL
Registration Number:	1933686	DERMABLADE
Registration Number:	2478260	DERMASEAL
Registration Number:	2564298	DOUBLE FLEX
Registration Number:	2600901	EL PERFILADOR
Registration Number:	1173295	EVER-READY
Registration Number:	0903471	FLICKER
Registration Number:	0962694	FLICKER
Registration Number:	0187946	GEM
Registration Number:	0849020	GEM
Registration Number:	0354628	GEM
Registration Number:	2166321	GEM
Registration Number:	0244922	JEWEL
Registration Number:	1348940	LADY PERSONNA
Registration Number:	1538951	LADY PERSONNA PLUS
Registration Number:	1538956	LEGMATE
Registration Number:	3620673	M5 MAGNUM
Registration Number:	3627916	MAGNUM
Registration Number:	3087984	MATRIX 3
Registration Number:	2281196	MBC
Registration Number:	2444811	MICRO MATRIX
Registration Number:	1555647	MICROCOAT
Registration Number:	3094284	MYSTIQUE
Registration Number:	0236033	PAL
Registration Number:	0358335	PAREX
Registration Number:	0812485	PERSONNA
Registration Number:	1421801	PERSONNA
Registration Number:	3709295	PERSONNA
Registration Number:	0436340	PERSONNA
Registration Number:	0337664	PERSONNA
Registration Number:	1537220	PERSONNA II
Registration Number:	1536107	PERSONNA II PLUS

Registration Number:	3694134	PERSONNA AMERICAN SAFETY RAZOR CO.
Registration Number:	3112605	PERSONNA DERMAGARD
Registration Number:	3521277	PERSONNA
Registration Number:	1738188	PERSONNA MEDICAL
Registration Number:	1555648	PERSONNA PLUS
Registration Number:	1930575	PERSONNA PLUS
Registration Number:	1834518	PERSONNA SAFETY SCALPEL
Registration Number:	1478335	PFB
Registration Number:	2151312	PIROUETTE
Registration Number:	2338913	PREMIER
Registration Number:	2291434	PREMIER COMFORT
Registration Number:	2699891	RUBBER GRIP HANDLE FOR GREATER CONTROL
Registration Number:	1130696	SINGLES
Registration Number:	1136030	SKIN-SHIELD
Registration Number:	2671407	SMARTEDGE
Registration Number:	1160680	SMITH
Registration Number:	3517066	SOLARA
Registration Number:	2801500	SPEED 3
Registration Number:	0062752	STAR
Registration Number:	3276097	SUPREME 3
Registration Number:	1216432	
Registration Number:	1205175	THE BUMP FIGHTER
Registration Number:	2557437	THERAPY FOR YOUR FEET
Registration Number:	1943062	TRAVELMATE
Registration Number:	1049409	TREET
Registration Number:	2347524	TRI-FLEXXX
Registration Number:	3137104	TRI-FLEXXX POWER
Registration Number:	3349224	VOGUE
Registration Number:	1538957	WHISPER
Serial Number:	77693856	AUTO CHANGE
Serial Number:	77646235	BIOSHAVE
Serial Number:	77671301	BLADEGARD
Serial Number:	77835742	BURMA-SHAVE
Serial Number:	77803222	E3
Serial Number:	77869230	ELEGANCE

Serial Number:	78922567	FLARE
Serial Number:	77671727	GENTLE TOUCH
Serial Number:	77534621	JEWEL
Serial Number:	77748811	M5 CARBON
Serial Number:	77916531	M5 MAGNUM AIR
Serial Number:	77729232	MAGNUM 3
Serial Number:	77472117	PERSONNA AMERICAN SAFETY RAZOR CO.
Serial Number:	77090836	PERSONNA COMFORT
Serial Number:	77870035	SAPPHIRE
Serial Number:	77690732	SHAVE GREEN
Serial Number:	77869367	SIMPLY SILKY
Serial Number:	77592112	SOLARA
Serial Number:	77278874	SPEED 4
Serial Number:	77598201	SPEED 5
Serial Number:	77302046	SUNSOFT
Serial Number:	77729272	WHISPER
Serial Number:	77400756	X5

CORRESPONDENCE DATA

Fax Number: (804)698-2007

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 804-775-1071

Email: rvance@mcguirewoods.com

Correspondent Name: Robin C. Vance

Address Line 1: 901 E. Cary Street

Address Line 4: Richmond, VIRGINIA 23219

ATTORNEY DOCKET NUMBER:	2060246-0002
NAME OF SUBMITTER:	Robin C. Vance
Signature:	/Robin C. Vance/
Date:	02/01/2011

Total Attachments: 6

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, UBS AG, STAMFORD BRANCH, as Collateral Agent (hereinafter referred to as "**Secured Party**"), DOES HEREBY CERTIFY that the security interest it holds in the trademark registrations and trademark applications set forth on Schedule I attached hereto (the "**Trademarks**"), together with the goodwill associated therewith, of American Safety Razor Company, LLC, a Delaware limited liability company, RSA Holdings Corp. of Delaware, a Delaware corporation, AMERICAN SAFETY RAZOR CORPORATION, a New York corporation, Megas Beauty Care, Inc., a Delaware corporation, PERSONNA INTERNATIONAL DE PUERTO RICO, INC., a Delaware corporation, RSA Soap Company, Inc., an Ohio corporation, and ASR HOLDINGS, INC., a Delaware corporation (collectively, the "**Pledgors**"), pursuant to that certain First Lien Trademark Security Agreement, dated as of July 31, 2006, recorded in the United States Patent and Trademark Office on August 16, 2006, at Reel 003371, Frame 0109 and that certain First Lien Trademark Security Agreement, dated as of March 31, 2010, recorded in the United States Patent and Trademark Office on April 6, 2010, at Reel 004181, Frame 0519 (the "**Security Agreements**"), is released and all interests in the Trademarks and any goodwill or related property previously assigned to Secured Party under the Security Agreements is hereby released to the Pledgors, without recourse or representation or warranty, express or implied, of any kind.

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IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks to be executed by its duly authorized officer this 17th day of November, 2010.

UBS AG, STAMFORD BRANCH,
as Collateral Agent

By: _____
Name: Irja R. Otsa
Title: Associate Director
Banking Products
Services, US

STATE OF CONNECTICUT)
) ss.:
COUNTY OF FAIRFIELD)

On the 17th day of November, 2010, before me personally came Irja R. Otsa, to me known, who being by me duly sworn, did depose, acknowledge and say that he/she is a Associate Director of UBS AG, STAMFORD BRANCH which executed the foregoing instrument and that he/she signed his/her name thereto by authority of said association.

_____
Notary Public

Mary E. Evans
Notary Public
State of Connecticut
My Commission Expires
May 31, ~~2010~~ 2015

UBS AG, STAMFORD BRANCH,
as Collateral Agent

By: _____
Name: April Varner-Nanton
Title: Director
Banking Products
Services, US

STATE OF CONNECTICUT)
) ss.:
COUNTY OF FAIRFIELD)

On the 17th day of November, 2010, before me personally came April Varner-Nanton, to me known, who being by me duly sworn, did depose, acknowledge and say that he/she is a Director of UBS AG, STAMFORD BRANCH which executed the foregoing instrument and that he/she signed his/her name thereto by authority of said association.

_____
Notary Public

Mary E. Evans
Notary Public
State of Connecticut
My Commission Expires
May 31, ~~2010~~ 2015

TRADEMARK
REEL: 004465 FRAME: 0221

SCHEDULE I
TO
RELEASE OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK REGISTRATIONS

Trademark	Registration Number	Owner
ACTI-FLEXX	2,246,683	American Safety Razor Company ("ASR")
ADVANCED COMFORT	2,663,753	ASR
AMERICAN LINE	2,405,807	ASR
AUTO	1,525,277	ASR
AUTO PLUS	1,564,196	ASR
BIKINI (stylized and design)	3,300,188	ASR
B'KINI (and design)	3,151,675	ASR
BLADESMITH	1,563,064	ASR
BLUE THUNDER	2,372,914	ASR
BUENOS DIAS	1,225,750	ASR
BUMP FIGHTER	2,153,977	ASR
BUMP GUARD	1,835,181	ASR
BURMA SHAVE	2,025,887	ASR
BURMA-SHAVE	3,014,763	ASR
BURMA-SHAVE	1,115,482	ASR
COMFORT COATED	1,472,866	ASR
COMFORT TOUCH	2,488,786	ASR
CRYSTAL	0,825,361	ASR
CRYSTAL	2,943,569	ASR
DERMABLADE	1,933,686	ASR
DERMASEAL	2,478,260	ASR
DOUBLE FLEX	2,564,298	ASR
EL PERFILADOR	2,600,901	ASR
EVER-READY	1,173,295	ASR
FLICKER	0,903,471	ASR
FLICKER (stylized)	0,962,694	ASR
GEM	0,187,946	ASR
GEM	0,849,020	ASR
GEM	0,354,628	ASR
GEM	2,166,321	ASR
JEWEL	0,244,922	ASR
LADY PERSONNA	1,348,940	ASR

LADY PERSONNA PLUS	1,538,951	ASR
LEGMATE	1,538,956	ASR
M5 MAGNUM	3,620,673	ASR
MAGNUM	3,627,916	ASR
MATRIX 3	3,087,984	ASR
MBC	2,281,196	ASR
MICRO MATRIX	2,444,811	ASR
MICROCOAT	1,555,647	ASR
MYSTIQUE	3,094,284	ASR
PAL (stylized)	0,236,033	ASR
PAREX	0,358,335	ASR
PERSONNA	0,812,485	ASR
PERSONNA	1,421,801	ASR
PERSONNA	3,709,295	ASR
PERSONNA (stylized)	0,436,340	ASR
PERSONNA (stylized)	0,337,664	ASR
PERSONNA II	1,537,220	ASR
PERSONA II PLUS	1,536,107	ASR
PERSONNA AMERICAN SAFETY RAZOR CO. (Design)	3,694,134	ASR
PERSONNA DERMAGARD	3,112,605	ASR
PERSONNA Logo	3,521,277	ASR
PERSONNA MEDICAL	1,738,188	ASR
PERSONNA PLUS	1,555,648	ASR
PERSONNA PLUS (& Design)	1;930,575	ASR
PERSONNA SAFETY SCALPEL	1,834,518	ASR
PFB	1,478,335	ASR
PIROUETTE	2,151,312	ASR
PREMIER	2,338,913	ASR
PREMIER COMFORT	2,291,434	ASR
RUBBER GRIP HANDLE FOR GREATER CONTROL (& Design)	2,699,891	ASR
SINGLES	1,130,696	ASR
SKIN-SHIELD	1,136,030	ASR
SMARTEDGE	2,671,407	ASR
SMITH	1,160,680	ASR
SOLARA	3,517,066	ASR
SPEED 3	2,801,500	ASR

STAR (& Design)	0,062,752	ASR
SUPREME 3	3,276,097	ASR
SWIRL (Design only)	1,216,432	ASR
THE BUMP FIGHTER	1,205,175	ASR
THERAPY FOR YOUR FEET	2,557,437	ASR
TRAVELMATE	1,943,062	ASR
TREET	1,049,409	ASR
TRI-FLEXXX	2,347,524	ASR
TRI-FLEXXX POWER	3,137,104	ASR
VOGUE	3,349,224	ASR
WHISPER	1,538,957	ASR

TRADEMARK APPLICATIONS

Trademark	Application Number	Owner
AUTO CHANGE	77/693,856	ASR
BIOSHAVE	77/646,235	ASR
BLADEGARD	77/671,301	ASR
BURMA-SHAVE	77/835,742	ASR
E3	77/803,222	ASR
ELEGANCE	77/869,230	ASR
FLARE	78/922,567	ASR
GENTLE TOUCH	77/671,727	ASR
JEWEL	77/534,621	ASR
M5 CARBON	77/748,811	ASR
M5 MAGNUM AIR	77/916,531	ASR
MAGNUM 3	77/729,232	ASR
personna AMERICAN SAFETY RAZOR CO. and Design	77/472,117	ASR
PERSONNA COMFORT	77/090,836	ASR
SAPPHIRE	77/870,035	ASR
SHAVE GREEN	77/690,732	ASR
SIMPLY SILKY	77/869,367	ASR
SOLARA	77/592,112	ASR
SPEED 4	77/278,874	ASR
SPEED 5	77/598,201	ASR
SUNSOFT	77/302,046	ASR
WHISPER	77/729,272	ASR

X5	77/400,756	ASR

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