

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Neotonus, Inc.		12/15/2010	CORPORATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Magic Race LLC		
<b>Street Address:</b>	6611 N. 64th Place		
<b>City:</b>	Paradise Valley		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85253		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2464379	EXMI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)515-6969		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-326-0180		
<b>Email:</b>	ALangsam@pryorcashman.com		
<b>Correspondent Name:</b>	Andrew S. Langsam		
<b>Address Line 1:</b>	7 Times Square		
<b>Address Line 2:</b>	Pryor Cashman LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	13388.00001		
<b>NAME OF SUBMITTER:</b>	Andrew S. Langsam		
<b>Signature:</b>	/andrew s langsam/		
<b>Date:</b>	02/01/2011		

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Total Attachments: 2

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## ASSIGNMENT

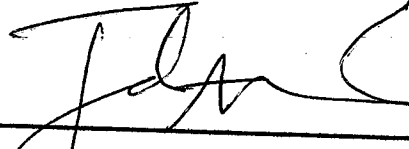
WHEREAS, Neotonus, Inc., a corporation of the State of Georgia and located and doing business at 30 South Park Square, Suite 201, Marietta, Georgia 30060 (hereinafter "Assignor") has adopted, used and is using the trademark ExMI, evidenced by U.S. Registration No. 2,464,379, issued June 26, 2001, and

WHEREAS, Magic Race LLC (hereinafter "Assignee") located and doing business at 6611 N. 64<sup>th</sup> Place, Paradise Valley, AZ 85253 is desirous of acquiring the trademark, U.S. Registration No. 2,464,379 and all associated goodwill therefor;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Neotonus, Inc., as Assignor, does hereby assign unto the said Assignee, all common law, state, statutory and Federal rights, title and interest in and to said ExMI trademark, Registration No. 2,464,379, together with the goodwill of the business symbolized by the trademark.

Neotonus, Inc. represents that it has taken no action which adversely affects or impairs its exclusive ownership of the said trademark, Registration No. 2,464,379, the associated goodwill and its right to transfer the same to Assignee.

NEOTONUS, INC.



Name: Jordan Morris

Title: Chief Operating Officer

12/15/2010

Date