

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of First Lien and Second Lien and Security Interests - Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GENERAL ELECTRIC CAPITAL CORPORATION		01/01/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PENTON MEDIA, INC.		
Street Address:	249 West 17th Street		
Internal Address:	Fourth Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: DELAWARE		
Name:	PENTON BUSINESS MEDIA, INC.		
Street Address:	249 West 17th Street		
Internal Address:	Fourth Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	3512479	AUDIO INSIDER	
Registration Number:	3185118	DIGITAL CONTENT PRODUCER	
Registration Number:	2152104	ELECTRONIC MUSICIAN	
Registration Number:	3518016	EM	
Registration Number:	3577664	EM ELECTRONIC MUSICIAN	
Registration Number:	1375813	MILLIMETER	

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TRADEMARK
REEL: 004465 FRAME: 0579

Registration Number:	1778899	MIX
Registration Number:	2117314	MIX MASTER DIRECTORY
Registration Number:	3838454	MIXBOOKS
Registration Number:	3618157	MUSIC EDUCATION TECHNOLOGY
Registration Number:	2799770	RADIO THE RADIO TECHNOLOGY LEADER
Registration Number:	3210371	REMIX
Registration Number:	3359563	REMIX HOTEL
Registration Number:	1369629	SOUND & VIDEO CONTRACTOR
Registration Number:	1878625	SOUND & VIDEO CONTRACTOR
Registration Number:	1968599	SOUND FOR PICTURE
Registration Number:	1143328	THE MIX
Serial Number:	77899192	SHOTSONIC.COM

CORRESPONDENCE DATA

Fax Number: (212)310-8007

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212.310.8000

Email: vindra.richter@weil.com, suzanne.inglis@weil.com

Correspondent Name: Vindra Richter/si

Address Line 1: Weil, Gotshal & Manges LLP

Address Line 2: 767 Fifth Avenue

Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	47660.3449.KCGER
NAME OF SUBMITTER:	Vindra Richter
Signature:	/Vindra Richter/
Date:	02/01/2011

Total Attachments: 5

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RELEASE OF FIRST LIEN AND SECOND LIEN AND SECURITY INTERESTS -
TRADEMARKS

This RELEASE OF FIRST LIEN AND SECOND LIEN AND SECURITY INTERESTS – TRADEMARKS (this “Release”) is made as of February 1, 2011 by General Electric Capital Corporation (“GECC”).

W I T N E S S E T H:

WHEREAS, GECC is party to (i) that certain Amended and Restated Credit Agreement, dated as of March 10, 2010 (as amended, restated, amended and restated, supplemented or otherwise modified through the date hereof, the “Credit Agreement”), among Penton Media, Inc., a Delaware corporation (“Penton”), Penton Business Media, Inc. (f/k/a Prism Business Media Inc., PRIMEDIA Business Magazines & Media Inc., PRIMEDIA Business Magazines & Media Inc. and Intertec Publishing Co., as successor-by-merger to Cardinal Business Media Inc.), a Delaware corporation (a “Borrower” and, together with Penton, the “Borrowers”), Penton Business Media Holdings, Inc. (f/k/a Prism Business Media Holdings Inc.), a Delaware corporation (“Holdings”), the subsidiary loan parties (the “Subsidiary Loan Parties”) and lenders (“Lenders”) party thereto from time to time and GECC, as administrative agent (in such capacity, the “Administrative Agent”) for the Lenders, and (ii) that certain Amended and Restated Collateral Agreement, dated as of March 10, 2010, among Holdings, the Borrowers, the Subsidiary Loan Parties party thereto and the Administrative Agent (as amended, restated, amended and restated, supplemented or otherwise modified through the date hereof, the “Collateral Agreement”);

WHEREAS, under the Credit Agreement, the Collateral Agreement and certain other loan and credit agreements related thereto which have been assigned to GECC and/or to which GECC is successor in interest, (i) the Lenders have been granted certain liens and security interests on, among other things, the Trademarks listed on Schedule I, attached hereto and incorporated herein by reference, as security for certain obligations owing by the Borrowers to the Lenders (“Liens”), and (ii) certain security documents evidencing such Liens have been recorded with the U.S. Patent and Trademark Office (the “PTO”), including, without limitation, (a) that certain First Lien Intellectual Property Security Agreement executed on or about February 1, 2007 and recorded with the PTO at Reel 3495, Frame 0350, (b) that certain Second Lien Intellectual Property Security Agreement executed on or about February 1, 2007 and recorded with the PTO at Reel 3495, Frame 0396, and (c) that certain Security Interest executed on or about August 28, 2009 and recorded with the PTO at Reel 4052, Frame 0416 and Reel 4052, Frame 0432;

WHEREAS, the Borrowers have requested that GECC, in its capacity as Administrative Agent for and on behalf of itself and the Lenders, release all of its Liens on the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed as follows:

GECC hereby acknowledges that (a) its second lien security interest on the Trademark Collateral was subject to that certain Order Confirming the First Amended Joint Prepackaged Plan of Reorganization of Penton Business Media Holdings, Inc. and Its Debtor Subsidiaries, entered by the U.S. Bankruptcy Court for the Southern District of New York in Case No. 10-10689 (AJG) on March 5, 2010 (“Order”), (b) pursuant to the Order, its second lien security interest on the

Trademark Collateral was released as of March 10, 2010 and (c) to the extent GECC retains any interest under its second lien security interest on the Trademark Collateral, GECC, in its capacity as Administrative Agent for and on behalf of itself and the Lenders, hereby terminates and releases its second lien security interest in and to all right, title and interest in and to all of the Trademark Collateral.

GECC, in its capacity as Administrative Agent for and on behalf of itself and the Lenders, hereby terminates and releases all of its other Liens in and to all right, title and interest in and to all of the Trademark Collateral.

As used herein, the following terms shall have the following meanings:

“Trademarks” means (a) all of the trademarks, service marks and trade names (along with all proprietary or other rights in any or all of such trademark, service marks and trade names) held in the name of any Borrower, owned by any Borrower, and/or created by, for or on behalf of, any Borrower, in each case to the extent solely or primarily pertaining and/or related to or used by or in connection with: (i) (A) the print magazines *Radio*, *Mix*, *Electronic Musician* and *Sound & Video Contractor* and the discontinued print magazines *Remix*, *Millimeter* and *Digital Content Producer* (collectively, the “Specified Publications”); (B) the websites with the URLs www.radiomagonline.com, www.mixonline.com, www.remixmag.com, www.emusician.com, www.svconline.com, and www.digitalcontentproducer.com (the “Specified Websites”), together with all other websites and home pages used solely or primarily by, for or in connection with the Specified Publications, Specified Websites, Division Titles and/or Events; (C) the titles published under the “Mix Books” brand, as well as supplements and reproductions, whether in print, online, electronic, broadband, digital, CD-ROM, tape, disc, or any other form or media (collectively, the “Division Titles”); and (D) the conferences and events commonly referred to as “Mix Nashville” and “Remix Hotel” (the “Events”); and (ii) all intellectual property and proprietary rights owned by or on behalf of any Borrower and relating solely or primarily to any of the foregoing, including, but not limited to, publications, reports, special sections, special issues, e-mail newsletters, RSS feeds, events, programs, content and products published, produced, distributed, created, developed and/or marketed by or on behalf of any Borrower and subsidiary or ancillary to (but solely or primarily related to) any of the foregoing, and all derivative works, spin-offs, supplements and extensions of or to any of the foregoing, all whether current, discontinued, previously published or presented or under development, and whether in print, online, electronic, broadband, digital, CD-ROM, tape, disc, or any other form or media; and all registrations and recordings thereof, and all applications in connection therewith, whether registered or applied for by or on behalf of either Borrower or otherwise, in the PTO or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto; and (b) the right to obtain all renewals thereof.

“Trademark Collateral” means:

- (a) all of the Trademarks, including but not limited to those set forth on Schedule I;
- (b) all goodwill associated therewith or symbolized thereby; and

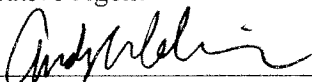
(c) all proceeds, Supporting Obligations (as defined in the Uniform Commercial Code as in effect from time to time in the State of New York) and products of any and all of the

foregoing and all collateral security and guarantees given by any person with respect to any of the foregoing.

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[Signature Page Follows]*

IN WITNESS WHEREOF, GECC has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

GENERAL ELECTRIC CAPITAL CORPORATION,
as Administrative Agent

By: 

Name: **ANDY WELICKY**

Title: **Duly Authorized Signatory**

[TRADEMARK SECURITY RELEASE]

TRADEMARK
REEL: 004465 FRAME: 0584

Schedule I

Trademarks

TRADEMARK	COUNTRY	APP. NO.	REG. NO.
AUDIO INSIDER	USA	77/467,561	3,512,479
DIGITAL CONTENT PRODUCER	USA	78/805,890	3,185,118
ELECTRONIC MUSICIAN	USA	75/232,946	2,152,104
EM (and Design)	USA	77/377,494	3,518,016
EM Electronic Musician	USA	77/379,913	3,577,664
MILLIMETER	USA	73/525,075	1,375,813
MIX	USA	74/265,099	1,778,899
MIX	Mexico	139495	442096
MIX (Stylized)	UK	--	1574089
MIX MASTER DIRECTORY	USA	75/030,273	2,117,314
MIXBOOKS	USA	77/534,55	3,838,454
MUSIC EDUCATION TECHNOLOGY	USA	77/318,744	3,618,157
RADIO THE RADIO TECHNOLOGY LEADER	USA	76/408,422	2,799,770
REMIX	USA	78/685,665	3,210,371
REMIX HOTEL	USA	78/685,767	3,359,563
SHOTSONIC.COM	USA	77/899,192	--
SOUND & VIDEO CONTRACTOR	USA	73/511,998	1,369,629
SOUND & VIDEO CONTRACTOR	USA	74/468,705	1,878,625
SOUND & VIDEO CONTRACTOR	South Korea	40-2004-16836	614798
SOUND FOR PICTURE	USA	74/685,569	1,968,599
THE MIX	USA	73/165,491	1,143,328