

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grander Financial, Inc.		07/09/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	LOANDEPOT.COM, LLC		
Street Address:	3355 Michelson Drive		
Internal Address:	Suite 300		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3654651	MY EQUITY FREEDOM	
CORRESPONDENCE DATA			
Fax Number:	(818)783-5507		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8187835530		
Email:	bgarner@mrlip.com		
Correspondent Name:	Brett A. Gamer, Esq.		
Address Line 1:	15760 Ventura Blvd., Fifth Fl		
Address Line 4:	Encino, CALIFORNIA 91436		
ATTORNEY DOCKET NUMBER:	4752 (LOANDEPOT.COM)		
NAME OF SUBMITTER:	Brett A. Gamer		
Signature:	/18/		
Date:	02/02/2011		

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Total Attachments: 2

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## TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT is made between GRANDER FINANCIAL, INC., 2601 Main Street, Suite 450, Irvine California 92614 ("Assignor") and LOANDEPOT.COM, LLC, a Delaware Limited Liability Company, with its principal place of business located at 3355 Michelson Dr., Ste 300, Irvine, California 92612 ("Assignee").

WHEREAS, Assignor has applied for and registered the mark MY EQUITY FREEDOM Registration No. 3,654,651 (the "Mark");

WHEREAS, Assignor owns all right, title, and interest in and to the Mark, and the goodwill of the business symbolized by the Mark; and

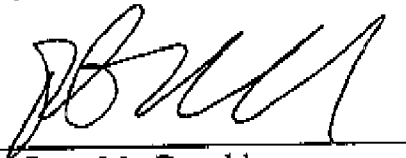
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows;

1. Assignor does hereby sell, transfer, assign and otherwise convey to Assignee, its successors and assigns all Assignor's right, title and interest throughout the world, in the following:
  - (i) the Mark and any renewal thereof;
  - (ii) the goodwill symbolized by the Mark; and
  - (iii) the ownership of all causes of action for, and claims for damages by reason of infringement of the Mark, or any of them, which actions arose prior to the date hereof.
2. This Trademark Assignment shall inure to the benefit of, and shall be binding upon, the successors and assigns of the parties.
3. Assignor hereby represents and warrants that it is the owner of the Mark.
4. Assignor hereby agrees that Assignee shall have the right to record this instrument of Assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Mark.
5. Assignor further agrees, at the request of Assignee or its successors and assigns and without any cost to Assignor, to (1) execute and have executed any and all other documents as may reasonably be required to carry out the terms and intent of this Assignment; and (2) cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of Assignment with the United States Patent and Trademark Office so that Assignee's ownership of the Mark may be duly made of record.

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment by their duly authorized representative.

("Assignor")

By: \_\_\_\_\_



Peter MacDonald  
General Counsel for  
GRANDER FINANCIAL, INC., a  
California corporation

("Assignee")

By: \_\_\_\_\_



Peter MacDonald  
General Counsel for  
LOANDEPOT.COM, LLC, a  
Delaware limited liability company