

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S Club Limited		08/27/2010	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	XIX Management UK Limited		
Street Address:	33 Ransome's Dock, 35-37 Parkgate Road		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SW11 4NP		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2868190	S CLUB 7	
CORRESPONDENCE DATA			
Fax Number:	(248)594-0610		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248-594-0630		
Email:	tmdocketing@raderfishman.com		
Correspondent Name:	Michael D. Fishman		
Address Line 1:	39533 Woodward Avenue, Suite 140		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	66221-0020		
DOMESTIC REPRESENTATIVE			
Name:	Michael D. Fishman		
Address Line 1:	39533 Woodward Avenue, Suite 140		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		

CH \$40.00 2868190

NAME OF SUBMITTER:	Michelle L. Visser
Signature:	/Michelle L. Visser/
Date:	02/02/2011
Total Attachments: 1 source=Certificate of Change of Name#page1.tif	



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 3627769

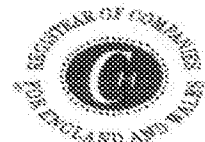
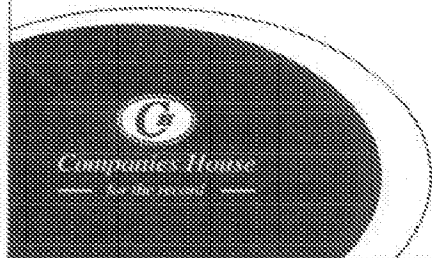
The Registrar of Companies for England and Wales hereby certifies that
under the Companies Act 2006:

S CLUB LIMITED

a company incorporated as private limited by shares; having its registered
office situated in England/Wales; has changed its name to:

XIX MANAGEMENT UK LIMITED

Given at Companies House on 27th August 2010



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

TRADEMARK