

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT														
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Suite number of the receiving party should be Suite 306 not Suite 308 previously recorded on Reel 004450 Frame 0275. Assignor(s) hereby confirms the SERVICE MARK ASSIGNMENT.														
<b>CONVEYING PARTY DATA</b>															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:20%;">Formerly</th> <th style="width:20%;">Execution Date</th> <th style="width:30%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>200 KELSEY ASSOCIATES, LLC</td> <td></td> <td>12/16/2010</td> <td>LIMITED LIABILITY COMPANY: NEW YORK</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	200 KELSEY ASSOCIATES, LLC		12/16/2010	LIMITED LIABILITY COMPANY: NEW YORK						
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200 KELSEY ASSOCIATES, LLC		12/16/2010	LIMITED LIABILITY COMPANY: NEW YORK												
<b>RECEIVING PARTY DATA</b>															
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:20%;"><b>Name:</b></td> <td>JED P. KAPLAN</td> </tr> <tr> <td><b>Street Address:</b></td> <td>7000 WEST PALMETTO PARK ROAD</td> </tr> <tr> <td><b>Internal Address:</b></td> <td>SUITE 306</td> </tr> <tr> <td><b>City:</b></td> <td>BOCA RATON</td> </tr> <tr> <td><b>State/Country:</b></td> <td>FLORIDA</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>33433</td> </tr> <tr> <td><b>Entity Type:</b></td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </table>		<b>Name:</b>	JED P. KAPLAN	<b>Street Address:</b>	7000 WEST PALMETTO PARK ROAD	<b>Internal Address:</b>	SUITE 306	<b>City:</b>	BOCA RATON	<b>State/Country:</b>	FLORIDA	<b>Postal Code:</b>	33433	<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES
<b>Name:</b>	JED P. KAPLAN														
<b>Street Address:</b>	7000 WEST PALMETTO PARK ROAD														
<b>Internal Address:</b>	SUITE 306														
<b>City:</b>	BOCA RATON														
<b>State/Country:</b>	FLORIDA														
<b>Postal Code:</b>	33433														
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES														
<b>PROPERTY NUMBERS Total: 1</b>															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:20%;">Property Type</th> <th style="width:20%;">Number</th> <th style="width:60%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3610292</td> <td>SHEARSON</td> </tr> </tbody> </table>		Property Type	Number	Word Mark	Registration Number:	3610292	SHEARSON								
Property Type	Number	Word Mark													
Registration Number:	3610292	SHEARSON													
<b>CORRESPONDENCE DATA</b>															
Fax Number: (561)807-5987 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 954-347-5955 Email: betty@danpolley.com Correspondent Name: DANIEL S. POLLEY, P.A. Address Line 1: 7251 WEST PALMETTO PARK ROAD Address Line 2: SUITE 202 Address Line 4: BOCA RATON, FLORIDA 33433															
<b>ATTORNEY DOCKET NUMBER:</b>	1336														
<b>NAME OF SUBMITTER:</b>	Daniel S. Polley														

OP \$40.00 3610292

Signature:	/Daniel S. Polley/
Date:	02/02/2011
Total Attachments: 5 source=SHEARSON Assignment Document#page1.tif source=VALIDATION PAGE[1]#page1.tif source=VALIDATION PAGE[1]#page2.tif source=Assignment Confirmation Receipt#page1.tif source=Assignment Confirmation Receipt#page2.tif	



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**Electronic Trademark Assignment System**

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Your assignment has been received by the USPTO.  
The coversheet of the assignment is displayed below:

<b>TRADEMARK ASSIGNMENT</b>
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Electronic Version v1.1  
Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
200 KELSEY ASSOCIATES, LLC		12/16/2010	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JED P KAPLAN		
<b>Street Address:</b>	7000 WEST PALMETTO PARK ROAD		
<b>Internal Address:</b>	SUITE 306		
<b>City:</b>	BOCA RATON		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33433		
<b>Entity Type:</b>	INDIVIDUAL: USA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3610292	SHEARSON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(561)807-5987		

<p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p><b>Phone:</b> 561-347-5955  <b>Email:</b> betty@danpolley.com  <b>Correspondent Name:</b> DANIEL S. POLLEY, P.A.  <b>Address Line 1:</b> 7251 WEST PALMETTO PARK ROAD  <b>Address Line 2:</b> SUITE 202  <b>Address Line 4:</b> BOCA RATON, FLORIDA 33433</p>	
<b>ATTORNEY DOCKET NUMBER:</b>	1336
<b>NAME OF SUBMITTER:</b>	Daniel S. Polley
<b>Signature:</b>	/Daniel S. Polley/
<b>Date:</b>	12/17/2010
<p><b>Total Attachments: 1</b>                  source=SHEARSON Assignment Document#page1.tif</p>	
<p><b>RECEIPT INFORMATION</b></p> <p><b>ETAS ID:</b> TM189834  <b>Receipt Date:</b> 12/17/2010  <b>Fee Amount:</b> \$40</p>	

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**Exhibit A**

**SERVICE MARK ASSIGNMENT**

AGREEMENT effective as of the Effective Date stated below by and between the Assignor and the Assignee with and address as stated below.

WHEREAS, Assignor is the owner of all right, title and interest in and to the name SHEARSON and U.S. Service Mark Registration No. 3,610,292 and the goodwill pertaining thereto (the "Service Mark")

WHEREAS, Assignee desires to acquire Assignor's entire right, title, and interest in and to the Service Mark, including all common law or trade name rights, wherever situated, and the ongoing and existing business and business goodwill appurtenant thereto.

**NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:**

Be it known that in consideration of the payment by Assignee to Assignor of the sum of ten dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee its entire worldwide right, title and interest in and to the Service Mark, including all common law or trade name rights, wherever situated, and the business goodwill associated therewith, including, without limitation, all renewals therefore, all proceeds therefrom, the right to sue for past, present, and future infringements and any other violations related to the Service Mark and the goodwill of the entire ongoing business associated with and symbolized by the Service Mark.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

**ASSIGNOR:**

ASSIGNOR: 200 Kelsey Associates, LLC  
(Company Name)

(Signature)

(Print Name)

ASSIGNOR'S ADDRESS: One Ramada Plaza, Suite 100  
New Rochelle, NY 10801

**ASSIGNEE**

By Ied P. Kaplan

ASSIGNEE'S ADDRESS: 700 W. Palmerno Park Road, Suite 204  
Boca Raton, Florida 33433