

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nine Four Four Media Group, LLC		01/27/2011	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	Webster Bank, National Association
Street Address:	185 Asylum Street
City:	Hartford
State/Country:	CONNECTICUT
Postal Code:	06903
Entity Type:	Association: UNITED STATES

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Registration Number:	3273648	944
Registration Number:	3117206	LOVED, HATED, NEVER IGNORED
Registration Number:	3439838	944
Registration Number:	3430764	944 LIFE YOUR CLIQUE HERE
Registration Number:	3452707	944 FASHION ENTERTAINMENT LIFESTYLE
Registration Number:	3430858	944 LIFE
Registration Number:	3502825	INK GRENADE
Registration Number:	3545543	GAME
Registration Number:	3694575	RACKET
Registration Number:	3488368	944 SUPER VILLAGE
Registration Number:	3439857	944 LIFE

**CORRESPONDENCE DATA**

Fax Number: (202)408-3141

**900182981**

**TRADEMARK  
 REEL: 004466 FRAME: 0177**

**CH \$290.00 3273648**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 800-927-9801 x2348  
Email: jpaterso@cscinfo.com  
Correspondent Name: Corporation Service Company  
Address Line 1: 1090 Vermont Avenue NW, Suite 430  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	663199-5
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	02/02/2011

**Total Attachments: 4**

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## **GRANT OF SECURITY INTEREST (TRADEMARKS)**

The undersigned, **NINE FOUR FOUR MEDIA GROUP, LLC**, a Delaware limited liability company (the "**Grantor**"), and **WEBSTER BANK, NATIONAL ASSOCIATION**, (the "**Lender**") are parties to a Security Agreement, dated as of November 24, 2010 (as amended, supplemented or otherwise modified from time to time, the "**Security Agreement**").

Pursuant to the Security Agreement, the Grantor granted to the Lender a security interest in and to all of the right, title and interest of the Grantor in and to the trademarks listed on Schedule 1, which trademarks are registered in the United States Patent and Trademark Office (the "**Trademarks**"), together with the goodwill of the business symbolized by the Trademarks, and all proceeds thereof, including, without limitation, from any and all causes of action which may exist by reason of infringement thereof (the "**Collateral**"), to secure the prompt payment, performance and observance of the Obligations (as defined in the Security Agreement).

For good and valuable consideration, the receipt of which is hereby acknowledged, and for the purpose of recording the grant of the security interest as aforesaid, the Grantor does hereby further grant to the Lender a security interest in, the Collateral to secure the prompt payment, performance and observance of the Obligations (as defined in the Security Agreement).

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lender with respect to the security interest in the Collateral made and granted hereby are set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Lender's address is: 185 Asylum Street, Hartford, Connecticut 06903.

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest (Trademarks) to be duly executed by its duly authorized officer as of January 27 2011.

FOUR  
NINE ~~NINE~~ FOUR MEDIA GROUP,  
LLC

By 

Name: Adam I. Sandow

Title: President

**Schedule 1**  
**to**  
**Grant of Security Interest (Trademarks)**  
**Dated as of January 21, 2011**

<u>Trademark</u>	<u>Registration No./Serial No.</u>	<u>Registration Date</u>
944	3,273,648 / 77017869	08/07/2007
LOVED, HATED, NEVER IGNORED	3,117,206 / 78687311	07/18/2006
944	3,439,838 / 77279010	06/03/2008
944 LIFE YOUR CLIQUE HERE	3,430,764 / 77279302	05/20/2008
944 FASHION ENTERTAINMENT LIFESTYLE	3,452,707 / 77280362	06/24/2008
944 LIFE	3,430,858 / 77281463	05/20/2008
944 LIFE	3,493,857 / 78541354	06/30/2008
944 SUPER VILLAGE	3,488,368 / 7737718	08/19/2008
INK GRENADE	3,502,825 / 77293852	09/16/2008
GAME	3,545,543 / 77377052	12/09/2008
RACKET	3,694,575 / 77278284	10/13/2009