

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT															
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST IN TRADEMARKS															
<b>CONVEYING PARTY DATA</b>																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Fortress Credit Corp.</td> <td></td> <td>02/01/2011</td> <td>CORPORATION: DELAWARE</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Fortress Credit Corp.		02/01/2011	CORPORATION: DELAWARE								
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<b>RECEIVING PARTY DATA</b>																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Name:</td><td>Escalate, Inc.</td></tr> <tr><td>Street Address:</td><td>9890 Town Centre Dr.</td></tr> <tr><td>Internal Address:</td><td>Suite 100</td></tr> <tr><td>City:</td><td>San Diego</td></tr> <tr><td>State/Country:</td><td>CALIFORNIA</td></tr> <tr><td>Postal Code:</td><td>92121</td></tr> <tr><td>Entity Type:</td><td>CORPORATION: DELAWARE</td></tr> </table>	Name:	Escalate, Inc.	Street Address:	9890 Town Centre Dr.	Internal Address:	Suite 100	City:	San Diego	State/Country:	CALIFORNIA	Postal Code:	92121	Entity Type:	CORPORATION: DELAWARE		
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Entity Type:	CORPORATION: DELAWARE															
<b>PROPERTY NUMBERS Total: 4</b>																
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<b>CORRESPONDENCE DATA</b>																
Fax Number: (212)593-5955 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 212-756-2552 Email: marisa.davidson@srz.com Correspondent Name: M. Davidson c/o Schulte Roth & Zabel LLP Address Line 1: 919 Third Avenue Address Line 2: 22nd Floor Address Line 4: New York, NEW YORK 10022																
<b>ATTORNEY DOCKET NUMBER:</b>	017962-0077															

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**TRADEMARK**  
 REEL: 004466 FRAME: 0323

NAME OF SUBMITTER:	Marisa Davidson (017962-0077)
Signature:	/kc for md/
Date:	02/02/2011
<b>Total Attachments: 3</b> source=Trademark Release for Escalate, Inc#page1.tif source=Trademark Release for Escalate, Inc#page2.tif source=Trademark Release for Escalate, Inc#page3.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, pursuant to that certain Trademark Security Agreement, dated June 9, 2010, recorded in the United States Patent and Trademark Office at Reel 4231, Frame 1, Escalate, Inc., a Delaware corporation ("Releasee"), granted to Fortress Credit Corp., a Delaware corporation ("Releasor"), as agent for itself and various other financial institutions, a security interest in all right, title and interest of Releasee in and to the trademark registrations and applications listed on Schedule A attached hereto (the "Trademarks"); and

WHEREAS, Releasor wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby relinquishes, releases and discharges its security interest in the Trademarks.

IN WITNESS WHEREOF, the parties have caused this Release of Security Interest in Trademarks to be duly executed as of February 1, 2011.

*Remainder of page left intentionally blank; signature page follows.*

FORTRESS CREDIT CORP.

By: \_\_\_\_\_

Its: \_\_\_\_\_

  
**MARC K. FURSTEIN**  
**CHIEF OPERATING OFFICER**

TRADEMARK RELEASE

**TRADEMARK**  
**REEL: 004466 FRAME: 0326**

SCHEDULE A

**Trademark Registrations/ Applications**

Country	Mark	Registration (Application) Number	Registration (Application) Date	Record Owner
U.S.	ESCALATE RETAIL	3,633,915	06/09/2009	Escalate, Inc.
U.S.	ESCALATE RETAIL & Design	3,633,913	06/09/2009	Escalate, Inc.
U.S.	BLUE MARTINI SOFTWARE & Design	3,637,628	06/16/2009	Escalate, Inc.
U.S.	BUY ANYWHERE, FULFILL ANYWHERE COMMERCE	(77/566,532)	(09/10/2008)	Escalate, Inc.