

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST IN TRADEMARKS

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fortress Credit Corp. (as successor-in-interest to D.B. Zwim Special Opportunities Fund, L.P.)		02/01/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Blue Martini Software, Inc.
Street Address:	9890 Town Centre Dr.
Internal Address:	Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: DELAWARE

Name:	Blue Martini Software International Holdings, Inc.
Street Address:	9890 Town Centre Dr.
Internal Address:	Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: DELAWARE

Name:	Ecometry Corporation
Street Address:	9890 Town Centre Dr.
Internal Address:	Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: FLORIDA

Name:	Furnishnet, Inc.
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TRADEMARK

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Street Address:	9890 Town Centre Dr.
Internal Address:	Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: DELAWARE

Name:	GERS Holdings, Inc.
Street Address:	9890 Town Centre Dr.
Internal Address:	Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: DELAWARE

Name:	GERS, Inc.
Street Address:	9890 Town Centre Dr.
Internal Address:	Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: DELAWARE

Name:	Multi-Channel Intermediate Holdings, Inc.
Street Address:	9890 Town Centre Dr.
Internal Address:	Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: DELAWARE

Name:	Escalate, Inc.
Street Address:	9890 Town Centre Dr.
Internal Address:	Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Serial Number:	78241530	LEAN SELLING
Serial Number:	78241526	LEAN SELLING
Registration Number:	2425596	BLUE MARTINI SOFTWARE
Registration Number:	2519772	BLUE MARTINI
Registration Number:	2527935	BLUE MARTINI S O F T W A R E
Registration Number:	2547719	BLUE MARTINI
Registration Number:	2523486	ECOMETRY
Registration Number:	2411594	PREDICTIVE RESPONSE
Registration Number:	2217879	EUROMACS
Registration Number:	2309829	MACS III
Registration Number:	2369957	MACSACCESS
Registration Number:	2422554	VISUALMACS
Registration Number:	2331015	GERS
Registration Number:	2363706	GERS
Registration Number:	2363702	GERS RETAIL SYSTEMS
Registration Number:	2363707	GERS RETAIL SYSTEMS
Registration Number:	2678568	
Registration Number:	2543411	ESCALATE
Registration Number:	2556893	ESCALATE

CORRESPONDENCE DATA

Fax Number: (212)593-5955
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-756-2552
Email: marisa.davidson@srz.com
Correspondent Name: M. Davidson c/o Schulte Roth & Zabel LLP
Address Line 1: 919 Third Avenue
Address Line 2: 22nd Floor
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	017962-0077
NAME OF SUBMITTER:	Marisa Davidson (017962-0077)
Signature:	/kc for md/
Date:	02/02/2011

Total Attachments: 6

TRADEMARK
REEL: 004466 FRAME: 0330

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, pursuant to that certain Trademark Security Agreement, dated August 17, 2006, recorded in the United States Patent and Trademark Office at Reel 3375, Frame 907, Blue Martini Software, Inc., a Delaware corporation; Blue Martini Software International Holdings, Inc., a Delaware corporation; Ecometry Corporation, a Florida corporation; Furnishnet, Inc., a Delaware corporation; GERS Holdings, Inc., a Delaware corporation; GERS, Inc., a Delaware corporation; Multi-Channel Intermediate Holdings, Inc., a Delaware corporation; and Escalate, Inc., a Delaware corporation (collectively, "Releasees" and each individually, "Releasee"), granted to Fortress Credit Corp., a Delaware corporation (as successor-in-interest to D.B. Zwirn Special Opportunities Fund, L.P.) ("Releasor"), as agent for itself and various other financial institutions, a security interest in all right, title and interest of Releasees in and to the trademark registrations and applications listed on Schedule A attached hereto (the "Trademarks"); and

WHEREAS, Releasor wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby relinquishes, releases and discharges its security interest in the Trademarks.

IN WITNESS WHEREOF, the parties have caused this Release of Security Interest in Trademarks to be duly executed as of February 1, 2011.

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FORTRESS CREDIT CORP.

By: _____

Its: _____


MARC K. FURSTEIN
CHIEF OPERATING OFFICER

TRADEMARK RELEASE

TRADEMARK
REEL: 004466 FRAME: 0333

SCHEDULE A

Registrations/ Applications

Blue Martini Software, Inc.

COUNTRY	MARK	STATUS	APP/REG NO.	APP/REG DATE	RECORD OWNER
US	LEAN SELLING	Pending Intent to Use	78/241,530	4/24/03	Blue Martini Software Inc.
US	LEAN SELLING	Pending Intent to Use	78/241,526	4/24/03	Blue Martini Software Inc.
US	BLUE MARTINI SOFTWARE	Registered	2,425,596	1/30/01	Blue Martini Software Inc.
US	BLUE MARTINI	Registered	2,519,772	12/18/01	Blue Martini Software Inc.
US	BLUE MARTINI SOFTWARE & Design	Registered	2,527,935	1/8/02	Blue Martini Software Inc.
US	BLUE MARTINI	Registered	2,547,719	3/12/02	Blue Martini Software Inc.
Chile	BLUE MARTINI	Registered	598.677	6/29/01	Blue Martini Software Inc.
Chile	BLUE MARTINI	Registered	598.678	6/29/01	Blue Martini Software Inc.
China	BLUE MARTINI	Registered	1678426	12/7/01	Blue Martini Software Inc.
China	BLUE MARTINI	Registered	1739779	3/28/02	Blue Martini Software Inc.
European Union	BLUE MARTINI	Registered	1159292	5/1/99	Blue Martini Software Inc.
European Union	LEAN SELLING	Pending	3443348	10/24/03	Blue Martini Software Inc.
Germany	BLUE MARTINI	Registered	399 25 566	5/3/99	Blue Martini Software Inc.
Hong Kong	BLUE MARTINI	Registered	12053/2001	9/27/00	Blue Martini Software Inc.
Hong Kong	BLUE MARTINI	Registered	13104/2002	9/27/00	Blue Martini Software Inc.
India	BLUE MARTINI	Pending	961781	10/6/00	Blue Martini Software Inc.
Israel	BLUE MARTINI	Registered	142520	9/28/00	Blue Martini Software Inc.
Israel	BLUE MARTINI	Registered	142521	9/28/00	Blue Martini Software Inc.
Japan	BLUE MARTINI	Registered	4405982	8/4/00	Blue Martini Software Inc.
Mexico	BLUE MARTINI	Registered	680679	10/3/00	Blue Martini Software Inc.

COUNTRY	MARK	STATUS	APP/REG NO.	APP/REG DATE	RECORD OWNER
Mexico	BLUE MARTINI	Registered	685816	9/7/00	Blue Martini Software Inc.
Norway	BLUE MARTINI	Registered	213886	4/4/02	Blue Martini Software Inc.
Singapore	BLUE MARTINI	Registered	T00/17074A	9/28/00	Blue Martini Software Inc.
Singapore	BLUE MARTINI	Registered	T00/17074A	9/28/00	Blue Martini Software Inc.
South Africa	BLUE MARTINI SOFTWARE & Design	Pending	2063/13413	8/11/03	Blue Martini Software Inc.
South Africa	BLUE MARTINI SOFTWARE & Design	Pending	2003/13412	8/11/03	Blue Martini Software Inc.
South Africa	BLUE MARTINI	Pending	2003/13411	8/11/03	Blue Martini Software Inc.
South Africa	BLUE MARTINI	Pending	2003/13410	8/11/03	Blue Martini Software Inc.
South Korea	BLUE MARTINI	Registered	075656	5/8/02	Blue Martini Software Inc.
South Korea	BLUE MARTINI	Registered	0512434	2/14/02	Blue Martini Software Inc.
Switzerland	BLUE MARTINI	Registered	465,447	4/30/99	Blue Martini Software Inc.
Taiwan	BLUE MARTINI	Registered	170306	9/16/02	Blue Martini Software Inc.
Taiwan	BLUE MARTINI	Registered	1026343	12/16/02	Blue Martini Software Inc.
United Kingdom	BLUE MARTINI	Registered	2196371	5/4/99	Blue Martini Software Inc.
Venezuela	BLUE MARTINI	Registered	17955/00	6/28/02	Blue Martini Software Inc.
Venezuela	BLUE MARTINI	Registered	17956/00	6/28/02	Blue Martini Software Inc.

b. Ecometry Corporation

COUNTRY	MARK	STATUS	APP/REG NO.	APP/REG DATE	RECORD OWNER
U.S.	ECOMETRY	Registered	2,523,486	12/25/01	Ecometry Corporation
U.S.	PREDICTIVE RESPONSE	Registered	2,411,594	12/5/00	Ecometry Corporation
U.S.	EUROMACS	Registered	2,217,879	1/12/99	Ecometry Corporation
U.S.	MACS III	Registered	2,309,829	1/18/00	Ecometry Corporation

COUNTRY	MARK	STATUS	APP/REG NO.	APP/REG DATE	RECORD OWNER
U.S.	MACSACCESS	Registered	2,369,957	7/25/00	Ecometry Corporation
U.S.	VISUALMACS	Registered	2,422,554	1/23/01	Ecometry Corporation

c. GERS, Inc.

COUNTRY	MARK	STATUS	APP/REG NO.	APP/REG DATE	RECORD OWNER
U.S.	GERS (Servicemark)	Registered	2,331,015	3/21/00	GERS, Inc.
U.S.	GERS (Trademark)	Registered	2,363,706	7/4/00	GERS, Inc.
U.S.	GERS Retail Systems (Servicemark)	Registered	2,363,702	7/4/00	GERS, Inc.
U.S.	GERS Retail Systems (Trademark)	Registered	2,363,707	7/4/00	GERS, Inc.
Mexico	GERS Retail Systems (Servicemark)	Registered	635,239	12/1/99	GERS, Inc.
Mexico	GERS (Servicemark)	Registered	635,238	12/1/99	GERS, Inc.

d. Escalate, Inc.

COUNTRY	MARK	STATUS	APP/REG NO.	APP/REG DATE	RECORD OWNER
U.S.	Circles Logo (Servicemark)	Registered	2,678,568	1/21/03	Escalate, Inc.
U.S.	ESCALATE (Servicemark)	Registered	2,543,411	2/26/02	Escalate, Inc.
U.S.	ESCALATE and Circles Logo (Servicemark)	Registered	2,556,893	4/2/01	Escalate, Inc.
European Community	Circles Logo (Trademark/ Servicemark)	Registered	1,684,927	12/20/01	Escalate, Inc.
European Community	ESCALATE (Trademark/ Servicemark)	Registered	1,614,429	7/9/02	Escalate, Inc.
European Community	ESCALATE and Circles Logo (Trademark/ Servicemark)	Registered	1,685,130	10/16/01	Escalate, Inc.
France	Circles Logo (Servicemark)	Application Filed	00/3031701	5/31/00	Escalate, Inc.

COUNTRY	MARK	STATUS	APP/REG NO.	APP/REG DATE	RECORD OWNER
France	ESCALATE (Servicemark)	Application Filed	2000 3022051	4/17/00	Escalate, Inc.
France	ESCALATE and Circles Logo (Servicemark)	Application Filed	2000 3031699	5/31/00	Escalate, Inc.
France	BLUE JUNGLE	Application Filed	2000 3041535	7/19/00	Escalate, Inc.
France	COMMERCE BY ESCALATE	Application Filed	2000 3046110	8/9/00	Escalate, Inc.
France	ESCALATE ESCALATE YOUR E- COMMERCE	Application Filed	2000 3046111	8/9/00	Escalate, Inc.
France	ESCALATE NONSTOP E- COMMERCE	Application Filed	2000 3046112	8/9/00	Escalate, Inc.
France	ESCALATE THE 1 ST E- COMMERCE SERVICE PROVIDER	Application Filed	2000 3031702	5/31/00	Escalate, Inc.
France	ESCALATE TO MARKET	Application Filed	2000 3027798	5/31/00	Escalate, Inc.