

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
J.E.B. Ventures Inc.		01/14/2011	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Fisk Industries, Inc.
Street Address:	50 Ramland Road
City:	Orangeburg
State/Country:	NEW YORK
Postal Code:	10962
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	85058717	BARIELLE SHADES
Serial Number:	85160698	BARIELLE SIGNATURE
Serial Number:	85164596	BARIELLE LINESAWAY
Serial Number:	85164615	LINESAWAY
Serial Number:	85164642	AND YOU DON'T HAVE TO BE INJECTED
Registration Number:	1120818	BARIELLE
Registration Number:	1351217	BARIELLE
Registration Number:	3574433	CLEARLY NOTICEABLE NAIL THICKENER
Registration Number:	3043583	BARIELLE
Registration Number:	3081296	BARIELLE NATURAL NAIL CAMOUFLAGE
Registration Number:	3081297	BARIELLE 60 SEC: MANICURE
Registration Number:	3574439	SHADES
Registration Number:	3256807	BAREILLE RX ZEMA
Registration Number:	3296082	BARIELLE FUNGUSRX

OP \$365.00 85058717

CORRESPONDENCE DATA

Fax Number: (212)575-0671

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-790-9200

Email: trademark@ccl.com

Correspondent Name: Lynn S. Fruchter

Address Line 1: 1133 Avenue of the Americas

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	14852-000 LSF/FM
NAME OF SUBMITTER:	Lynn S. Fruchter
Signature:	/Lynn S. Fruchter/
Date:	02/03/2011

Total Attachments: 4
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT OF TRADEMARKS is made effective as of January 14, 2011, by J.E.B. Ventures Inc., a Florida corporation ("Assignor"), to Fisk Industries, Inc., a New York corporation ("Assignee").

WHEREAS, Assignor has adopted the trademarks listed in Schedule A attached hereto and is the owner of the corresponding registrations and applications identified in such schedule (the "Trademarks"); and

WHEREAS, Assignee wishes to acquire all of Assignor's rights, title and interest into the trademarks and the goodwill associated therewith,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the Trademarks, whether statutory or at common law, including all applications and registrations thereof, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

[SIGNATURE PAGE FOLLOWS]

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IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademarks as of the date first above written.

ASSIGNOR:

J.E.B. VENTURES INC.

By: 
Name: Howard M. Price
Title: CEO

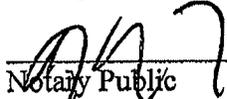
14852/000/1216871.1

TRADEMARK
REEL: 004466 FRAME: 0937

ACKNOWLEDGEMENT

STATE OF FLORIDA)
COUNTY OF Palm Beach) :ss.:

On the 14 day of January, 2010, before me, the undersigned, personally appeared HOWARD M. PRICE, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument, and that such individual made such appearance before the undersigned in the Palm Beach County. (Insert the city or other political subdivision and the state or country or other place the acknowledgement was taken).



Notary Public

NOTARY PUBLIC-STATE OF FLORIDA
Seth E. Ellis
Commission #DD812297
Expires: AUG. 15, 2012
BONDED THRU ATLANTIC BONDING CO., INC.

Schedule A

Trademarks

**U.S. Trademark Applications and Registrations
Owned by J.E.B. Ventures Inc.**

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
BARIELLE	73/178,094	July 13, 1978	1,120,818	June 26, 1979
BARIELLE	73/484,459	June 11, 1984	1,351,217	July 30, 1985
CLEARLY NOTICEABLE NAIL THICKENER	76/691,128	July 9, 2008	3,574,433	February 17, 2009
BARIELLE & DESIGN	76/592,574	May 17, 2004	3,043,583	January 17, 2006
BARIELLE NATURAL NAIL CAMOUFLAGE & DESIGN	76/614,365	October 1, 2004	3,081,296	April 18, 2006
BARIELLE 60 SEC: MANICURE & DESIGN	76,614,366	October 1, 2004	3,081,297	April 18, 2006
SHADES & DESIGN	76,691,195	July 11, 2008	3,574,439	February 17, 2009
BARIELLE RX ZEMA & DESIGN	76,623,302	December 6, 2004	3,256,807	June 26, 2007
BARIELLE FUNGUSRX & DESIGN	76/661,470	June 12, 2006	3,296,082	September 25, 2007
BARIELLE SHADES	85/058,717	June 9, 2010		
BARIELLE SIGNATURE & DESIGN	85/160,698	October 25, 2010		
BARIELLE LINESAWAY	85/164,596	October 29, 2010		
LINESAWAY	85/164,615	October 29, 2010		
AND YOU DON'T HAVE TO BE INJECTED	85/164,642	October 29, 2010		
PROTECT PLUS COLOR NAIL STRENGTHENER	77/907,808	January 8, 2010		

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