

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Submission to correct an error made in a previously recorded document that erroneously affects the identified registration - See attached Declaration	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Paper Magic Group, Inc.		07/26/1984	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Paper Magic Group, Inc.		
Street Address:	1105 North Market Street, Suite 1300		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2427638	NO SMEAR	
CORRESPONDENCE DATA			
Fax Number:	(973)624-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973 622 4444		
Email:	mboyce@mccarter.com		
Correspondent Name:	McCarter & English- Robert W. Smith		
Address Line 1:	100 Mulberry Street		
Address Line 2:	Four Gateway Center		
Address Line 4:	Newark, NEW JERSEY 07102		
ATTORNEY DOCKET NUMBER:	18094/12 0406 RWS		
NAME OF SUBMITTER:	Robert W. Smith		
Signature:	/Robert W. Smith/		

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TRADEMARK
REEL: 004466 FRAME: 0945

Date:

02/03/2011

Total Attachments: 2

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**DECLARATION OF STEFANIE L. SMOKE
IN SUPPORT OF IMPROPERLY RECORDED ASSIGNMENT**

I, Stefanie L. Smoke, declare the following:

1. I am the Treasurer and Assistant Secretary of The Paper Magic Group, Inc, a Delaware corporation;

2. I have knowledge of the chain of title of Registration No. 2,427,638 for the trademark NO SMEAR.

3. The Paper Magic Group, Inc. is the correct owner of Registration No. 2,427,638.

4. The following three (3) previously recorded documents were submitted in error by another party and contain erroneous information:

a. Security Interest, recorded on October 10, 2007 at Reel 3636, Frame 0887;

b. Assignment of Entire Interest, recorded on December 24, 2008 at Reel 3909, Frame 0497; and

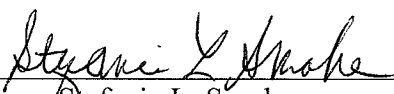
c. Conveyance noted as "ERROR" recorded on June 24, 2010 at Reel 4230, Frame 0955.

5. The true chain of title for Registration No. 2,427,638 does not include any assignments or transfers of ownership. Therefore, the chain of title for Registration 2,427,638 should not be considered altered by the incorrect recorded documents indicated in subparagraphs a through c.

6. The original registrant, The Paper Magic Group, Inc., has been and continues to be the owner of Registration No. 2,427,638.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the recordation requested herein, declares that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

Dated: *February 2, 2011*



Stefanie L. Smoke