

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Innography, Inc.		02/03/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Willis North America, Inc.		
<b>Street Address:</b>	26 Century Boulevard 7S		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37214		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85100519	PATENTWIZE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)227-4420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6172390419		
<b>Email:</b>	trademark@eapdlaw.com,pconcannon@eapdlaw.com		
<b>Correspondent Name:</b>	Patrick J. Concannon		
<b>Address Line 1:</b>	F.D.R. Station, P.O. Box 130		
<b>Address Line 2:</b>	Edwards Angell Palmer & Dodge LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10150		
<b>ATTORNEY DOCKET NUMBER:</b>	53280-87814		
<b>NAME OF SUBMITTER:</b>	Patrick J. Concannon		
<b>Signature:</b>	/PJC/		
<b>Date:</b>	02/03/2011		

CH \$40.00 85100519

Total Attachments: 2

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## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks, effective September 1, 2010 (the "Effective Date"), is by Innography, Inc., a Delaware corporation with its principal place of business at 1221 S. MoPac Expressway, Suite 320, Austin, Texas 78746 (hereinafter "Assignor") for the benefit of Willis North America, Inc., a Delaware corporation with its principal place of business at 26 Century Boulevard 7S, Nashville, TN 37214 (hereinafter "Assignee").

**WHEREAS**, Assignor had used the mark PATENTWIZE (the "Mark") in interstate commerce as of the Effective Date and applied to register the Mark on the Principal Register of the United States Patent and Trademark Office (resulting in Application Serial No. 85/100519) based upon Assignor's use of the Mark in commerce; and

**WHEREAS**, Assignee, successor to the portion of business of Assignor that was identified by the Mark, desires to acquire the Mark and the goodwill associated therewith, together with the business of Assignor in connection with which Assignor used the Mark in commerce;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee and its successors and assigns, all right, title and interest throughout the world in and to the Mark and in and to Application Serial No. 85/100519 for the Mark, together with the goodwill of the business symbolized by the Mark, and all rights, claims and privileges pertaining to the Mark, including, without limitation, the right to prosecute and maintain trademark applications and registrations for the Mark and the right to sue and recover for damages, lost profits and/or royalties and any other recovery, in law or in equity, for past, present and future infringements, violations or misappropriations thereof.

[The remainder of this page intentionally left blank.]

IN WITNESS WHEREOF, the undersigned has signed as of this 3 day of February 3, 2011.

**ASSIGNOR**

INNOGRAPHY, INC.

By: [Signature]  
Name: Tyron Stading  
Title: CTO  
Date: 2/3/2011

STATE OF TEXAS  
COUNTY OF AUSTIN Travis

)  
)  
) ss.



On February 3, 2011 before me, Cindy Wallingford, Notary Public, personally appeared Tyron Stading, personally known to me to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Cindy Wallingford  
Notary Public

**ACKNOWLEDGED BY ASSIGNEE:**

WILLIS NORTH AMERICA, INC.

By: Debra Enderle  
Name: Debra Enderle  
Title: Vice President  
Date: 2/3/11