

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
E! Entertainment Television, Inc.		01/24/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E! Entertainment Television, LLC		
<b>Street Address:</b>	5750 Wilshire Blvd.		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90036		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77787458	DIVAS & DAUGHTERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(323)954-2770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	323-954-2400		
<b>Email:</b>	jcwilson@comcastnets.com		
<b>Correspondent Name:</b>	John C. Wilson/Comcast Ent. Group		
<b>Address Line 1:</b>	5750 Wilshire Blvd.		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90036		
<b>ATTORNEY DOCKET NUMBER:</b>	DIVAS & DAUGHTERS		
<b>NAME OF SUBMITTER:</b>	John C. Wilson		
<b>Signature:</b>	/John C. Wilson/		
<b>Date:</b>	02/03/2011		

CH \$40.00 77787458

Total Attachments: 2

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source=E! LLC Certificate of Conversion#page2.tif

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "E! ENTERTAINMENT TELEVISION, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "E! ENTERTAINMENT TELEVISION, INC." TO "E! ENTERTAINMENT TELEVISION, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2011, AT 9:01 O'CLOCK A.M.

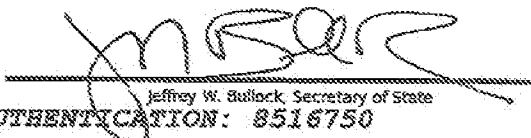
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2011, AT 2 O'CLOCK P.M.

2057394 8100V

110069646

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8518750

DATE: 01-25-11

TRADEMARK  
REEL: 004467 FRAME: 0560

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:56 AM 01/24/2011  
FILED 09:01 AM 01/24/2011  
SRV 110069646 - 2057394 FILE

CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY  
PURSUANT TO  
SECTION 266 OF THE DELAWARE GENERAL CORPORATION LAW  
AND  
SECTION 18-214 OF THE DELAWARE LIMITED LIABILITY COMPANY ACT

1. The jurisdiction where the corporation was first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date on which the Corporation was first formed is March 20, 1985.
4. The name of the Corporation immediately prior to filing this Certificate is E! Entertainment Television, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is E! Entertainment Television, LLC.
6. This Certificate of Conversion shall be effective on January 24, 2011 at 2:00 p.m., Eastern time.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 24<sup>th</sup> day of January, 2011.



Arthur R. Block, Authorized Person