

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hollister Incorporated		01/08/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Briggs Manufactured Products Company LLC		
Street Address:	7300 Westown Parkway		
City:	West Des Moines		
State/Country:	IOWA		
Postal Code:	50266		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0965145		
CORRESPONDENCE DATA			
Fax Number:	(515)246-4550		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	515-246-4531		
Email:	trademark@dickinsonlaw.com		
Correspondent Name:	Janet E. Phipps Burkhead		
Address Line 1:	699 Walnut St., Suite 1600		
Address Line 4:	Des Moines, IOWA 50309		
NAME OF SUBMITTER:	Janet E. Phipps Burkhead		
Signature:	/Janet E. Phipps Burkhead/		
Date:	02/04/2011		

Total Attachments: 8
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TRADEMARK
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**MEMORIALIZATION OF
ASSIGNMENT OF TRADEMARK, TRADE DRESS
AND COPYRIGHT**

THIS AGREEMENT (the "Assignment") is made as of the 8th day of January, 2008 (the Effective Date), by and between *Hollister Incorporated* ("Hollister" or "Assignor"), having an address of 2000 Hollister Drive, Libertyville, Illinois 60048, and *Briggs Manufactured Products Company, LLC*, a Delaware limited liability corporation, with corporate offices at 7300 Westtown Parkway, West Des Moines, Iowa 50266 ("Briggs" or "Assignee").

Introduction:

In or around October, 2007, Hollister and Briggs entered into a purchase agreement ("the Purchase Agreement"), in which Hollister agreed to sell, transfer and assign certain tangible products together with all the registered and unregistered trademarks, trade dress and copyrights to such products ("the Transaction"), and Briggs agreed to purchase such products together with the registered and unregistered trademarks, trade dress and copyrights on the terms and conditions set forth in the Purchase Agreement.

The parties closed on the Transaction on or about January 8, 2008.

Pursuant to the terms of the Purchase Agreement, Hollister intended to sell, transfer and assign, and Briggs intended to purchase all the rights in and to and associated with the United States Registered Trademark, registration number 0965145, for a stylized stork in all United States and International Classes in which the mark is registered and for all countries in which the mark is registered and/or used ("the Mark"). A copy of the United States Trademark Registration, along with a listing of all current trademark registrations for the mark, is attached hereto and incorporated herein by reference as Attachment A.

Further pursuant to the terms of the Purchase Agreement, Hollister intended to sell, transfer and assign, and Briggs intended to purchase all of the copyright rights in and to the Mark, a stylized depiction of a stork, as appearing on Attachment A.

This Assignment memorializes the parties' intentions of the undertakings in the Transaction at the time of its closing.

NOW, THEREFORE, in consideration of the covenants, conditions, and agreements set forth herein and for other good and valuable consideration, the

receipt and legal sufficiency of which are hereby acknowledged, it is hereby agreed that:

A. Hollister hereby irrevocably assigns to Briggs, and Briggs accepts the assignment of all of Hollister's worldwide, right, title and interest in and to the copyright of the pictorial depiction of the stylized stork as appearing on Attachment A (the "Pictorial Depiction"), in whatever form the Pictorial Depiction may exist, including in print, video, electronic or other media, as well as any technology now known or which is created, discovered or developed hereafter, including worldwide copyrights, together with the rights to make derivative works and compilations, as well as all causes of action (either in law or in equity) relating thereto, and the right to sue, counterclaim, and recover damages for past, present and future infringement of the rights assigned under this Assignment, the same to be held and enjoyed by Briggs, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Hollister had this Assignment not been made.

B. Hollister hereby irrevocably assigns to Briggs, and Briggs accepts the assignment of all of Hollister's worldwide, right, title and interest in and to the Mark, together with the goodwill, all income, royalties and damages that become due, with respect to the Mark, including the right to sue, counterclaim, and recover damages for past, present and future infringement of the rights assigned under this Assignment, the same to be held and enjoyed by Briggs, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Hollister had this Assignment not been made.

C. Hollister further irrevocably assigns to Briggs, and Briggs accepts the assignment of Hollister's worldwide, right, title and interest in and to the trade dress associated with the Mark, labels, and designs associated with the Mark, together with the goodwill, all income, royalties and damages that become due, with respect to the Mark, including right to sue, counterclaim, and recover damages for past, present and future infringement of the rights assigned under this Assignment, the same to be held and enjoyed by Briggs, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Hollister had this Assignment not been made.

D. Hollister warrants that as of the Effective Date to the present date (June 15, 2010), no share, legal or equitable interest, assignment, partial assignment, or license has been conveyed, sold, or granted to any other party in connection with the Mark except as disclosed in this Assignment.

E. Hollister agrees to take all steps reasonably necessary to assist Briggs to establish, perfect and record Briggs' title in and to the Pictorial

Depiction, the Mark and the trade dress, and at the request of Briggs, to execute and deliver further instruments of transfer and assignment and take such other action as Briggs may reasonably request to more effectively transfer and assign to and vest in Briggs all right, title and interest in and to the Pictorial Depiction, the Mark and the trade dress, with Briggs to bear the expenses of the transfer of assignment of the marks, notwithstanding any time or expenses attributable to Hollister for the execution of the necessary documents to accomplish the transfer and assignment.

F. This Assignment may be executed in any number of counterparts and each of such counterparts shall for all purposes be deemed an original. All such counterparts shall together constitute but one and the same instrument.


IN WITNESS WHEREOF, Hollister and Briggs have executed this Assignment as of the Effective Date.

Hollister Incorporated

By: 
Ronald F. Geimer

Title: Vice President Law

**Briggs Manufactured Products
Company, LLC**

By: 

Title: SCVP/CFO

United States Patent Office

965,145

Registered July 31, 1973

PRINCIPAL REGISTER
Trademark

Ser. No. 409,636, filed Dec. 8, 1971



Hollister Incorporated (Illinois corporation)
211 E. Chicago Ave.
Chicago, Ill. 60611

For: PARTIALLY PRINTED BIRTH CERTIFICATE FORMS, CONGRATULATORY BIRTH FOLDERS FOR PARENTS, INTRODUCTION CARDS FOR HOSPITAL PATIENTS, NEWBORN IDENTIFICATION FORMS, REMINDER CARDS FOR BED, ROOM, DESK AND CAGE SIGNS, AND IDENTIFICATION INSERT CARDS, in CLASS 37 (INT. CL. 16).

First use at least as early as Sept. 16, 1953; in commerce at least as early as Sept. 16, 1953.

For: UMBILICAL CORD CLAMPS, SURGICAL DEVICES IN THE NATURE OF APPARATUS FOR PERFORMING CIRCUMCISIONS, COLLECTORS OF SPECIMENS FOR LABORATORY TESTS, AND OSTOMY PRODUCTS--NAMELY, STOMA BAGS,

DRAINABLE STOMA BAGS, STOMA IRRIGATOR DRAINS, IRRIGATOR BAGS WITH TUBE CLAMP AND SEAL, KARAYA GUM SEALING RINGS, OSTOMY BELTS, STOMA LUBRICANTS, ELASTIC DILATOR GLOVES, AND SECURITY POUCHES FOR IRRIGATION--in CLASS 44 (INT. CLS. 5 and 10).

First use at least as early as July 1, 1958; in commerce at least as early as July 1, 1958.

For: BANDS OR BRACELETS OF FLEXIBLE MATERIAL AS PLASTIC TUBING BEARING IDENTIFICATION INDICIA AND DESIGNED TO EN-CIRCLE A PORTION OF THE BODY OF A HUMAN OR AN ANIMAL OR AN INANIMATE OBJECT TO IDENTIFY THE SAME, BED, ROOM, DESK AND CAGE SIGNS, FOOTPRINTERS AND FINGER-PRINTERS, in CLASS 50 (INT. CLS. 5 and 16).

First use at least as early as Sept. 16, 1953; in commerce at least as early as Sept. 16, 1953.

TRADEMARK

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Stylized Bird Trademark Registrations

Country	Reg No.	Renewal Date	Local Agent	Class	Goods
Australia	238596	19-May-2017	Spruson & Ferguson	10	Umbilical cord clamps, surgical devices in the nature of apparatus for performing circumcisions, collectors of specimens for laboratory tests, and ostomy products, namely stoma bags, drainable stoma bags, stoma irrigator drains, irrigator bags with tube clamp and seal, karaya gum sealing rings, ostomy belts, elastic dilator gloves and security pouches for irrigation.
Belgium	329644	26-Jul-2013	Gevers & Partners	10, 20	Class 10: Umbilical cord clamps, surgical devices in the nature of apparatus for performing circumcisions, collectors of specimens for laboratory tests, and ostomy products, namely stoma bags, drainable stoma bags, stoma irrigator drains, irrigator bags with tube clamp and seal, karaya gum sealing rings, ostomy belts, stoma lubricants, elastic dilator gloves, and security pouches for irrigation. Class 20: Bands or bracelets of flexible material as plastic tubing bearing identification indicia and designed to encircle a portion of the body of a human or an animal or an inanimate object to identify the same; bed, room, desk and cage signs, footprints and fingerprints.
Canada	197612	22-Feb-2019	Ridout & Maybee LLP	-----	1) Partially printed birth certificate forms. (2) Congratulatory birth folders for parents. (3) Introduction cards for hospital patients. (4) Newborn identification forms. (5) Reminder cards for bed, room, desk and cage signs. (6) Identification insert cards. (7) Umbilical cord clamps. (8) Surgical devices in the nature of apparatus for performing circumcisions. (9) Collectors of specimens for laboratory tests. (10) Ostomy products, namely, stoma bags, drainable stoma bags, stoma irrigator drains, irrigator bags with tube clamp and seal, karaya gum sealing rings, ostomy belts, stoma lubricants, plastic dilator gloves and security pouches for irrigation. (11) Bands or bracelets of flexible material as plastic tubing bearing identification indicia and designed to encircle a portion of the body of a human or an animal or an inanimate object to identify the same. (12) Bed, room, desk and cage signs. (13) Footprints and fingerprints.
Denmark	24761984	06-Jul-2014	Chas. Hude	3, 5, 10, 16, 20	Class 20: Bands or bracelets of flexible material as plastic tubing bearing identification indicia and designed to encircle a portion of the body of a human or an animal or an inanimate object to identify the same; bed, room, desk and cage signs, footprints and fingerprints.

Country	Reg No.	Renewal Date	Local Agent	Class	Goods
Denmark	12131974	26-Apr-2014	Chas. Hude	10, 20	(1) Partially printed birth certificate forms. (2) Congratulatory birth folders for parents. (3) Introduction cards for hospital patients. (4) Newborn identification forms. (5) Reminder cards for bed, room, desk and cage signs. (6) Identification insert cards. (7) Umbilical cord clamps. (8) Surgical devices in the nature of apparatus for performing circumcisions. (9) Collectors of specimens for laboratory tests. (10) Ostomy products, namely, stoma bags, drainable stoma bags, stoma irrigator drains, irrigator bags with tube clamp and seal, karaya gum sealing rings, ostomy belts, stoma lubricants, plastic dilator gloves and security pouches for irrigation. (11) Bands or bracelets of flexible material as plastic tubing bearing identification indicia and designed to encircle a portion of the body of a human or an animal or an inanimate object to identify the same. (12) Bed, room, desk and cage signs. (13) Footprinters and fingerprinters.
France	1713813	22-Dec-2011	Bresse Dorainéure Majerowicz	3, 4, 9, 10, 16, 20	Paper, cardboard and articles made thereof, printed matter and particularly partially printed birth certificate forms, congratulatory birth folders, introduction cards for hospital patients, newborn identification forms, reminder cards for bed, room, desk
Germany	0 937 473	31-May-2012	Weickmann, Fricke, Weickmann	10, 9, 16, 20, 26	Surgical and medical apparatus and rubber goods; laboratory devices, in particular collectors of specimens for laboratory tests and testing devices for determining bacteria infects; auxiliary devices in the form of inking pads for preparing foot and fringe
Japan	1484225	30-Oct-2011	Nakamura & Partners	16	Printed birth certificate forms, congratulatory birth foldable cards, reminder cards for bed, room and desk in hospital, identification insert cards.
Japan	2666010	31-May-2014	Nakamura & Partners	16, 20	Printed matters (exclusive of those belonging under stationary), paintings and calligraphs, sculptures, photographs, accessories for any of these.
Mexico	377359	13-Jan-2012	Goodrich, Riquelme y Asociados	10	Ostomy products, bags for post-operative canalization, security and irrigating bags, stoma irrigators, irrigator bags with clamps and seal for tubing.

Country	Reg No.	Renewal Date	Local Agent	Class	Goods
Norway	91227	26-Jun-2014	Shieldmark Zacco	5, 10, 16, 21	Classes 5, 10, 16, 20: Umbilical cord clamps, surgical devices in the nature of apparatus for performing circumcisions, collectors of specimens for laboratory tests, and ostomy products, namely, stoma bags, drainable stoma bags, stoma irrigator drains, irrigator bags with tube clamp and seal, karaya gum sealing rings, ostomy belts, stoma lubricants, elastic distal gloves, and security pouches for irrigations; bands or bracers of flexible material as plastic tubing bearing identification indicia and designed to encircle a portion of the body of a human or an animal or an inanimate object to identify the same; bed, room, desk and cage signs, footprinters and fingerprinters.
Sweden	145041	15-Nov-2013	Stockholms Patentbyrå	10, 20	Class 10: Surgical, medical, dental and veterinary instruments and apparatus (including artificial limbs, eyes and teeth). Class 20: Furniture, mirrors, picture frames; articles (not included in other classes) of wood, cork, reeds, cane, wicker, horn
Switzerland	269002	06-Jul-2013	Isler & Pedrazzini AG	5, 6, 9, 10, 16, 17	Classes 5, 6, 10, 16, 17, 20, 21, 26: Surgical and medical apparatus, devices and instruments, parts thereof as well as respective accessories; apparatus, devices and instruments for laboratory purposes; footprinters and fingerprinters; bandage material; printed matter, namely partially printed birth certificate forms, congratulatory birth folders for parents, forms of all kinds as well as files and envelopes for keeping such forms and printed matter; bands, signs and markings material designed to identify human or animal bodies and body parts as well as objects for use in hospitals and laboratories.
United Kingdom	1191674	08-Mar-2014	A.A. Thornton & Co.	20	Signs (non-luminous & non-mechanical) & holders thereof, all made of plastic material; identification bands (none being printed) and identification bracelets all being non-metallic and all for hospital use; devices made of plastics and impregnated with ink, for taking footprints and fingerprints.

Country	Reg No.	Renewal Date	Local Agent	Class	Goods
US	965143	31-Jul-2013	Marshall, Gerstein, Baron	5, 16	Class 5: Umbilical cord clamps, surgical devices in the nature of apparatus for performing circumcisions, collectors of specimens for laboratory tests and ostomy products, namely, stoma bags, drainable stoma bags, stoma irrigator drains, irrigator bags with tube clamp and seal, karaya gum sealing rings, ostomy belts, stoma lubricants, elastic dilator gloves, and security pouches for irrigation and bands or bracelets of flexible material as plastic tubing bearing identification indicia and designed to encircle a portion of the body of a human or an animal or an inanimate object to identify the same, footprints and fingerprints, Class 16: (Partially printed birth certificate forms, congratulatory birth folders for parents, introduction cards for hospital patients, newborn identification forms, reminder cards for bed, room, desk and cage signs, and) identification insert cards.