

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
REMEDENT, INC.		01/20/2010	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	DEN-MAT HOLDINGS, LLC		
Street Address:	2727 SKYWAY DRIVE		
City:	SANTA MARIA		
State/Country:	CALIFORNIA		
Postal Code:	93455		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77779837	FIRST FIT	
CORRESPONDENCE DATA			
Fax Number:	(908)654-7866		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	908-654-5000		
Email:	trademarkadmin@ldlkm.com		
Correspondent Name:	GREGG A. PARADISE		
Address Line 1:	600 SOUTH AVENUE WEST		
Address Line 4:	WESTFIELD, NEW JERSEY 07090		
ATTORNEY DOCKET NUMBER:	DENMAT 10.0-079		
NAME OF SUBMITTER:	GREGG A. PARADISE		
Signature:	/GREGG A. PARADISE/		
Date:	02/07/2011		

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Total Attachments: 1
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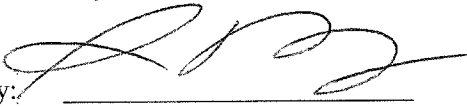
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WHEREAS, Remedent, Inc., a corporation organized under the laws of the state of Nevada (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademark FIRST FIT, including U.S. Trademark Application No. 77/779,837 (the "Trademark"); and

WHEREAS, Den-Mat Holdings, LLC, a limited liability company organized under the laws of the state of Delaware (hereinafter "Assignee"), wishes to acquire from Assignor all of Assignor's rights in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, all of its rights, title and interest in and to the Trademark, along with that portion of Assignor's ongoing and existing business pertaining to the sale of products bearing the FIRST FIT mark, including, but not limited to, all rights to manufacture, market and sell products bearing the FIRST FIT mark, together with the goodwill of the business appurtenant to and symbolized by the Trademark, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademark, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Remedent, Inc.

By: 

CFO / DIRECTOR.

Date: 1/20/10.