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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KISS AND FLY HOLDINGS LLC		102/02/2011	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	13th Street Entertainment LLC
Street Address:	409 West 13th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10014
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3610264	
Registration Number:	3596470	KISS AND FLY

CORRESPONDENCE DATA

Fax Number: (908)725-7088

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9087225640

Email: officeactions@br-tmlaw.com

Correspondent Name: Stephen L. Baker Address Line 1: 575 Route 28

Address Line 4: Raritan, NEW JERSEY 08869

NAME OF SUBMITTER:	Stephen L. Baker
Signature:	/Stephen L. Baker/
Date:	02/07/2011

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TRADEMARK
REEL: 004469 FRAME: 0248

ASSIGNMENT OF UNITED STATES TRADEMARKS AND REGISTRATIONS THEREFOR

WHEREAS, Kiss And Fly Holdings LLC, a limited liability company organized under the laws of the State of New York, located and doing business at 407 West 13th Street, 2nd Floor, New York, NY 10014, claims to have adopted, used and using certain marks which are registered in the U.S. Patent and Trademark Office as follows:

MARK	REG. NO.	ISSUE DATE	
Design Only (Butterflies)	3610264	April 21, 2009	
KISS AND FLY	3596470	March 24, 2009	

WHEREAS, 13th Street Entertainment, LLC, a limited liability company organized under the laws of the State of New York, located and doing business at 407 West 13th Street, 2nd Floor, New York, NY 10014, is desirous of having assigned to it any and all rights Kiss And Fly Holdings LLC may have in said marks, including but not limited to the registrations therefor and the goodwill associated therewith;

WHEREAS, the Kiss And Fly Holdings, LLC warrants and covenants that no assignment, grant, mortgage, license to other agreement affecting the rights and property herein conveyed has been or will be made to anyone other than 13th Street Entertainment, LLC by Kiss and Fly Holdings, LLC or any predecessor in title thereto, and that the Kiss and Fly Holdings, LLC thereby possesses the full right to convey such rights and property;

TRADEMARK REEL: 004469 FRAME: 0249

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Kiss And Fly Holdings LLC, does hereby assign unto 13th Street Entertainment, LLC, all its right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark.

Dated: February 2, 2011

Kiss And Fly Holdings LLC

Title: Member

2