

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Creighton, Inc.		12/31/2002	CORPORATION: CONNECTICUT

RECEIVING PARTY DATA

Name:	Apparel Brands, Inc.
Street Address:	434 Carolina Way, Ste. 1
City:	Highlands
State/Country:	NORTH CAROLINA
Postal Code:	28741
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	0731585	CREIGHTON

CORRESPONDENCE DATA

Fax Number: (704)335-9674
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: trademarks@parkerpoe.com
 Correspondent Name: William Cannon
 Address Line 1: 401 S. Tryon St., Ste. 3000
 Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	122544
NAME OF SUBMITTER:	William B. Cannon
Signature:	/William B. Cannon/
Date:	02/08/2011

Total Attachments: 3

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**TRADEMARK
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**ASSIGNMENT OF INTANGIBLE PROPERTY
U.S. TRADEMARKS**

ASSIGNMENT OF INTANGIBLE PROPERTY-U.S. TRADEMARKS dated as of December 31, 2002, by and between **CREIGHTON, INC.** ("Assignor"), and **APPAREL BRANDS, INC.** ("Assignee").

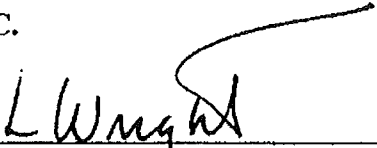
Assignor owns the trademarks and service marks (including all registrations and applications therefore) listed on Schedule 1 attached hereto (the "Trademarks"). Assignor has agreed to transfer, assign, and otherwise convey to Assignee all of Assignor's right, title, and interest in, to, and under the Trademarks. Assignor and Assignee want to confirm this assignment for purposes of filing the same with the United States Patent and Trademark Office.

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns, and otherwise conveys to Assignee, its successors and assigns, all of Assignor's right, title, and interest in, to, and under the following:

1. the Trademarks;
2. the goodwill of Assignor's business associated with the Trademarks; and
3. all rights to proceeds of the foregoing, including, without limitation, any claim for damages by Assignor against third parties for past, present, or future infringement of the Trademarks together with all rights to sue for and collect the same for its own purposes.

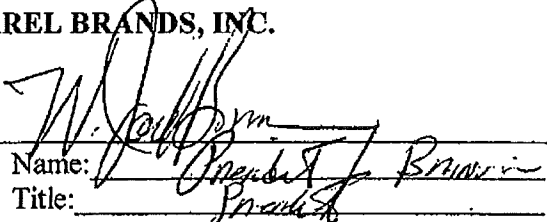
Assignor has caused this assignment of Intangible Property-U.S. Trademarks to be duly executed and authorized as of the date hereof.

CREIGHTON, INC.

By: 
Name: L. WRIGHT
Title: President

Acknowledged and Agreed to:

APPAREL BRANDS, INC.

By: 
Name: President of Apparel Brands, Inc.
Title: President

STATE OF NORTH CAROLINA

COUNTY OF Mecklenburg

I, a Notary Public of the County of Mecklenburg, State of North Carolina, certify that Larry Wright personally came before me this day and acknowledged that he is President of Creighton, Inc., and that by authority duly given and as the act of the corporation, he signed the foregoing instrument in the name of the corporation.

Witness my hand and official seal this 31st day of December, 2002.

Eleanor J. Moore
Notary Public

My Commission Expires:

My Commission Expires May 25, 2003

[NOTARY SEAL]

Schedule 1

Trademarks

<u>Issued and Active U.S. Trademarks</u>		
<u>Title</u>	<u>Application/Registration Number</u>	<u>Date Filed/Issue Date</u>
Creighton	0516441	10/18/49
Creighton	0731585	5/15/62
Brookside	0967598	9/4/73
Jack Bailey	0745523	2/19/63
Creighton Hall	0731584	5/15/62