

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Correction to Error in a Cover Sheet Previously Recorded at Reel/Frame: 3334/0629 to Correct Entity Type for Receiving Party

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SNSTM, INC.		12/22/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	STEAK N SHAKE, LLC
Street Address:	500 Century Building, 36 S. Pennsylvania Street
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46204
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	2989677	BANAWBERRY
Registration Number:	2992304	BANOCOLATE
Registration Number:	2370185	FAMOUS FOR STEAKBURGERS
Registration Number:	1272197	FAMOUS FOR STEAKBURGERS
Registration Number:	1911807	FAXASAK
Registration Number:	2272454	IN SIGHT IT MUST BE RIGHT
Registration Number:	0948362	IN SIGHT IT MUST BE RIGHT
Registration Number:	2222496	
Registration Number:	2270887	
Registration Number:	0581433	
Registration Number:	2435279	ORIGINAL STEAKBURGERS
Registration Number:	3042732	SIPPABLE SUNDAES
Registration Number:	2270886	STEAK N SHAKE
Registration Number:	0837229	STEAK N SHAKE

TRADEMARK

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REEL: 004469 FRAME: 0574

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Registration Number:	0843430	STEAK N SHAKE
Registration Number:	2302158	STEAK N SHAKE FAMOUS FOR STEAKBURGERS
Registration Number:	2233542	STEAK 'N SHAKE FAMOUS FOR STEAKBURGERS
Registration Number:	0680071	STEAK N SHAKE IN SIGHT IT MUST BE RIGHT
Registration Number:	1045867	STEAK N SHAKE IN SIGHT IT MUST BE RIGHT
Registration Number:	0649868	STEAK N SHAKE IN SIGHT IT MUST BE RIGHT
Registration Number:	2259584	STEAK N SHAKE IT'S A MEAL
Registration Number:	2989676	STRAWNILLA
Registration Number:	2951481	TAKHOMACARD
Registration Number:	2592012	TAKHOMACUP
Registration Number:	2259583	TAKHOMASAK
Registration Number:	0967208	TAKHOMASAK
Registration Number:	2586843	THE ORIGINAL STEAKBURGER
Serial Number:	78405096	HIGH-N-LOW
Serial Number:	78449737	ORANGILLA
Serial Number:	78399426	SIDE-BY-SIDE
Serial Number:	78554282	UP MIXED
Serial Number:	78405164	UP-N-DOWN
Serial Number:	78445286	VANOCHA

CORRESPONDENCE DATA

Fax Number: (312)236-7516
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-368-4000
Email: peggy.mcbride@dlapiper.com
Correspondent Name: Mark I. Feldman, DLA Piper LLP (US)
Address Line 1: 203 N. Lasalle Street, Suite 1900
Address Line 4: Chicago, ILLINOIS 60601-1263

ATTORNEY DOCKET NUMBER:	372154-000004
NAME OF SUBMITTER:	Mark I. Feldman
Signature:	/markfeldman/
Date:	02/08/2011

Total Attachments: 4
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05-01-2006



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Form T10-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

SNSTM, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) December 22, 2005

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: STEAK N SHAKE, LLC

Internal

Address: 500 Century Building

Street Address: 36 South Pennsylvania Street

City: Indianapolis

State: IN

Country: U.S.A. Zip: 46204

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other LLC

Citizenship U.S.A.
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and

A. Trademark Application No.(s)
See attached Exhibit A

Identification or description of the Trademark.

B. Trademark Registration No.(s)
See attached Exhibit B

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Gregory B. Coy, Esq.

Internal Address: Krieg DeVault LLP

Street Address: One Indiana Square, Suite 2000

City: Indianapolis

State: Indiana Zip: 46204

Phone Number: 317-636-4341

Fax Number: 317-636-1507

Email Address: gcoy@kdllegal.com

6. Total number of applications and registrations involved:

33

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 840.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

a. Credit Card Last 4 Numbers 1013
Expiration Date 04/09

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Gregory B. Coy
Signature

March 20, 2006
Date

Gregory B. Coy
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$840.00 78405096

State of Indiana
Office of the Secretary of State

CERTIFICATE OF MERGER

of

STEAK N SHAKE, LLC

I, TODD ROKITA, Secretary of State of Indiana, hereby certify that Articles of Merger of the above Domestic Limited Liability Company (LLC) have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Business Flexibility Act.

The following non-surviving entity(s):

SNSTM, INC.

a(n) Delaware Non-Qualified Foreign Corporation

merged with and into the surviving entity:

STEAK N SHAKE, LLC

NOW, THEREFORE, with this document I certify that said transaction will become effective Thursday, December 22, 2005.

In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, December 21, 2005.



TODD ROKITA,
SECRETARY OF STATE

2005121500235 / 2005122226189

EXHIBIT B
TRADEMARK REGISTRATIONS

Mark	Reg. No.
BANAWBERRY	2,989,677
BANOCOLATE	2,992,304
FAMOUS FOR STEAKBURGERS	2,370,185
FAMOUS FOR STEAKBURGERS	1,272,197
FAXASAK	1,911,807
IN SIGHT IT MUST BE RIGHT	2,272,454
IN SIGHT IT MUST BE RIGHT	948,362
Miscellaneous Design	2,222,496
Miscellaneous Design	2,270,887
Miscellaneous Design	581,433
ORIGINAL STEAKBURGERS	2,435,279
SIPPABLE SUNDAES	3,042,732
STEAK N SHAKE	2,270,886
STEAK N SHAKE	837,229
STEAK N SHAKE	843,430
STEAK 'N SHAKE FAMOUS FOR STEAKBURGERS (and Design)	2,302,158
STEAK 'N SHAKE FAMOUS FOR STEAKBURGERS (and Design)	2,233,542
STEAK N SHAKE IN SIGHT IT MUST BE RIGHT	680,071
STEAK N SHAKE IN SIGHT IT MUST BE RIGHT	1,045,867
STEAK N SHAKE IN SIGHT IT MUST BE RIGHT	649,868
STEAK N SHAKE IT'S A MEAL	2,259,584
STRAWNILLA	2,989,676
TAKHOMACARD	2,951,481
TAKHOMACUP	2,592,012
TAKHOMASAK	2,259,583
TAKHOMASAK (Stylized)	967,208
THE ORIGINAL STEAKBURGER	2,586,843

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TRADEMARK
REEL: 004469 FRAME: 0630
REEL: 004469 FRAME: 0579

EXHIBIT A

Trademark Registration Applications

Mark	Serial No.	Filing Date
HIGH-N-LOW	78/405,086	April 20, 2004
ORANGILLA	78/449,737	July 13, 2004
SIDE-BY-SIDE	78/369,428	April 9, 2004
UP MIXED	78/554,282	January 28, 2005
UP-N-DOWN	78/405,154	April 20, 2004
VANOCHA	78/445,288	July 2, 2004

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