

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
United Feature Syndicate Inc.		12/01/2010	CORPORATION; NEW YORK

RECEIVING PARTY DATA

Name:	Peanuts Worldwide, LLC
Street Address:	1450 Broadway
Internal Address:	3rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY; DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	77937534	PEANUTS
Serial Number:	77937314	SNOOPY!!! THE MUSICAL
Serial Number:	77936925	SNOOPY
Serial Number:	77936920	PEANUTS
Serial Number:	77936916	CHARLIE BROWN
Serial Number:	77937400	SNOOPY
Serial Number:	77811897	PLANET SNOOPY
Serial Number:	77937612	CHARLIE BROWN

CORRESPONDENCE DATA

Fax Number: (212)391-2057
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: atarshis@iconixbrand.com
 Correspondent Name: Andrew R. Tarshis
 Address Line 1: 1450 Broadway

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Address Line 2: 3rd Floor	
Address Line 4: New York, NEW YORK 10018	
NAME OF SUBMITTER:	Andrew R. Tarshis
Signature:	/atarshis/
Date:	12/21/2010
Total Attachments: 2 source=Trademark Assignment signed 12 1 10#page1.tif source=Trademark Assignment signed 12 1 10#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, UNITED FEATURE SYNDICATE, INC., a corporation of the State of New York, having its principal place of business at 200 Madison Avenue, 4th Floor, New York, New York 10016 ("Assignor"), is the owner of the United States trademark applications and registrations listed on Schedule A attached hereto (collectively the "Marks"); and

WHEREAS, PEANUTS WORLDWIDE, LLC, a Delaware limited liability company, having a place of business at 200 Madison Avenue, 4th Floor, New York, NY 10016 ("Assignee"), is desirous of acquiring said trademarks, said trademark registration, and the good will associated therewith, and any subsidiary rights therein;

NOW, THEREFORE, for good and valuable consideration, and pursuant to the Purchase Agreement dated April 26, 2010 between Assignor and Assignee, Assignee does hereby assign unto Assignee all right, title, and interest in and to the said trademarks, to the extent such trademarks were owned by Assignor, together with the good will of the business symbolized by the said trademarks and the above-identified registration for the said trademark, and any subsidiary rights therein.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed in its corporate name by its duly authorized officer this 1st day of December, 2010.

UNITED FEATURE SYNDICATE, INC.

By *Lisa Klem Wilson* 12.1.10
Title: Lisa Klem Wilson
SVP, General Manager
United Feature Syndicate

STATE OF NEW YORK)
) SS.
COUNTY OF NEW YORK)

On this 1 day of DECEMBER, 2010, before me personally came LISA KLEM WILSON, to me known to be a SVP of UNITED FEATURE SYNDICATE, INC., a corporation of the State of New York, the assignor above-named, and acknowledged that he/she executed the foregoing instrument, and swore that he/she executed this assignment as her free act on behalf of said assignor and pursuant to authority duly received.

Lauren Venezia

Notary Public

LAUREN VENEZIA
NOTARY PUBLIC-STATE OF NEW YORK
No. 01VE6116130
Qualified in New York County
My Commission Expires September 20, 2012

Trademark	Application No.	Registration Number	Class(es) of Goods
PEANUTS	77937534		9, 41
SNOOPY!!! THE MUSICAL	77937314	3853142	41
SNOOPY	77936925		9
PEANUTS	77936920		9
CHARLIE BROWN	77936916		9
SNOOPY	77937400		9, 41
PLANET SNOOPY	77811897	3783835	41
CHARLIE BROWN	77937612		9, 41