

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Roofers' Success International, LLC		01/04/2011	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Clockwork IP, LLC		
Street Address:	50 Central Avenue		
Internal Address:	Suite 920		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34236		
Entity Type:	LIMITED LIABILITY COMPANY: / Delaware		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77327339	REPAIR VS REPLACE HOW LONG SHOULD YOUR ROOF LAST?	
Serial Number:	76581201	RHINO ROOFING	
CORRESPONDENCE DATA			
Fax Number:	(256)718-3139		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	256-718-0078		
Email:	docketing@pelaw.net		
Correspondent Name:	Sean Collin		
Address Line 1:	401 East Tuscaloosa Street		
Address Line 4:	Florence, ALABAMA 35630		
NAME OF SUBMITTER:	Sean Collin		
Signature:	/Sean Collin/		

OP \$65.00 77327339

From: IP WATCH

256 718 3139

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PAGE

5/007

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J:SEAN COLLIN COMPANY:401 EAST TUSCALOOSA STREET

Date:

01/07/2011

Total Attachments: 2

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TO: SEAN COLLIN COMPANY: 401 EAST TUSCALOOSA STREET

**GENERAL INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT FOR  
THE  
ASSIGNMENT OF PENDING, COMMON LAW, & REGISTERED  
TRADEMARKS**

THIS GENERAL INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT ("Agreement") is made by and between Roofers' Success International, LLC, Delaware corporation carrying on business from 36 Palmes, Court Saint Peter, Missouri 63376 (hereinafter referred to as "ASSIGNOR"), and Clockwork IP LLC, a Delaware limited liability company also carrying on business from Plaza Five Points, 50 Central Avenue, Suite 920, Sarasota, Florida, 34236, (hereinafter referred to as "ASSIGNEE"). This Agreement shall be effective as of the last date written below ("Effective Date").

This Agreement consists of:

- this signature page
- the attached Terms and Conditions
- Appendix "A" (Trademarks)

Each party hereto has read, understands and agrees to the terms of this Agreement and the undersigned represents that he or she is duly authorized to sign this Agreement on behalf of their respective party.

FOR:

FOR:

Roofers' Success International, LLC

Clockwork IP, LLC

01/04/2011

01/04/2011

Date

Date

*Charlie San Miguel*  
Signature

*Charlie San Miguel*  
Signature

Charlie San Miguel  
Print Name

Charlie San Miguel  
Print Name

Senior Legal Counsel, East  
Title

Senior Legal Counsel, East  
Title

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PAGE

7/007

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D:SEAN COLLIN COMPANY:401 EAST TUSCALOOSA STREET

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT  
TERMS AND CONDITIONS

ASSIGNMENT OF  
INTELLECTUAL PROPERTY

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and deliver ("Transfer") unto ASSIGNEE, its successors, assigns, and legal representatives, the full and exclusive right, title, and interest in and to any and all filed or prospective for filing, registered or unregistered trademarks, service marks, trade names, logos, slogans, and any and all other proprietary designations relating to the business of ASSIGNOR and all common law rights therein set out in Appendix "A" hereto, together with all translations, adaptations, derivations, and combinations thereof, and the right to prosecute any and all trademark and service mark registrations, applications, and renewals therefore, all goodwill associated therewith throughout the world, and the right to sue for, settle, or release any past, present, or future infringement thereof or unfair competition involving the same and specifically regarding those marks listed in Appendix "A" of this Agreement (collectively, the "MARKS").

APPENDIX "A"

SPECIFIED MARKS TO BE TRANSFERRED BY ASSIGNOR TO ASSIGNEE

Marks - Immediate Delivery. ASSIGNOR shall Transfer the following MARKS upon execution of this Agreement:

Mark	Application number
Repair vs replace how long should your roof last? And design	77327339
Rufino Roofing	76581201