

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MANAGEMENT SYSTEMS CONSULTING INC.		12/31/2010	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	WHIPTAIL TECHNOLOGIES, INC.		
Street Address:	60 Morris & Essex Turnpike		
City:	Summit		
State/Country:	NEW JERSEY		
Postal Code:	07901		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3883369	WHIPTAIL	
Registration Number:	3803877	WHIPTAIL	
Registration Number:	3822500	WHIPTAIL	
CORRESPONDENCE DATA			
Fax Number:	(973)912-7100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-912-7100		
Email:	trademarks@snrdenton.com		
Correspondent Name:	Joel N. Bock c/o SNR Denton US LLP		
Address Line 1:	P. O. Box 061080		
Address Line 2:	Wacker Drive Station - Willis Tower		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	80000449-0003-37B-R7M		
NAME OF SUBMITTER:	Joel N. Bock		

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TRADEMARK
 REEL: 004470 FRAME: 0829

Signature:	/joel bock/
Date:	02/08/2011
Total Attachments: 3 source=WHIPTAIL - ASSIGNMENT OF TRADEMARKS#page1.tif source=WHIPTAIL - ASSIGNMENT OF TRADEMARKS#page2.tif source=WHIPTAIL - ASSIGNMENT OF TRADEMARKS#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, MANAGEMENT SYSTEMS CONSULTING INC., a New Jersey corporation, having a place of business at 60 Morris Turnpike Suite 2East, Summit, New Jersey 07901 ("ASSIGNOR"), owns certain trademarks and trademark registrations and/or applications as set forth on Schedule A attached hereto (the "Marks"); and

WHEREAS, WHIPTAIL TECHNOLOGIES, INC., a New Jersey corporation having a place of business at 60 Morris & Essex Turnpike, Summit, New Jersey 07901 ("ASSIGNEE"), is desirous of acquiring ASSIGNOR'S entire right, title and interest in, to and under the Marks, together with the goodwill associated therewith (collectively the "Trademark Rights").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE, its successors and assigns, ASSIGNOR'S entire right, title and interest in and to the Marks, including, without limitation, the right to sue for, assert claims or demands, settle and/or release, and recover damages and all other remedies for any past or present or future infringements thereof; and including, without limitation, the good will of the business in connection with which the Marks are used and which are symbolized by the Marks, the same to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such right, title and interest, if any, would have been held and enjoyed by ASSIGNOR if this Assignment had not been made.

ASSIGNOR agrees to execute all such other documents as may be reasonably needed to establish ASSIGNEE as the record owner of the Marks.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment as of this 31 day of December, 2010..

[Signature Page Follows]

Assignor:

MANAGEMENT SYSTEMS CONSULTING INC.

By: 

Name: Edward Rebholz Title: CEO

Assignee:

WHIPTAIL TECHNOLOGIES, INC

By: 

Name: Edward Rebholz Title: CEO

SCHEDULE A

TRADEMARK	COUNTRY	REGISTRATION NO.	REGISTRATION DATE	APPLICATION NO.
WHIPTAIL	USA	3883369	November 30, 2010	
WHIPTAIL	USA	3803877	June 15, 2010	
WHIPTAIL	USA	3822500	July 20, 2010	
WHIPTAIL	CANADA			1426781