

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PERFORMANCE FOOD GROUP COMPANY, LLC		11/10/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	PFG HOLDINGS, LLC
Street Address:	12500 WEST CREEK PARKWAY
City:	RICHMOND
State/Country:	VIRGINIA
Postal Code:	23238
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
Registration Number:	2949190	AFFLAB
Registration Number:	2552334	BRILLIANCE PREMIUM SHORTENINGS AND OILS
Registration Number:	3600452	E&S DIRECT
Registration Number:	2848883	BAY WINDS
Registration Number:	2597708	EMPIRE'S TREASURE
Registration Number:	2863174	EMPIRE'S TREASURE
Registration Number:	2617660	EMPIRE'S-CHOICE
Registration Number:	2889582	FIRST MARK
Registration Number:	3800481	FIRST MARK
Registration Number:	2349534	FOODSTAR
Registration Number:	2867294	FULL MELT
Registration Number:	2813765	GOURMATES
Registration Number:	2846077	GUEST HOUSE
Registration Number:	3815611	HAVE A TASTE

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Registration Number:	3823015	HAVE A TASTE...
Registration Number:	3112282	HERITAGE OVENS
Serial Number:	78920844	MAGELLAN
Registration Number:	2974770	
Registration Number:	3834859	
Registration Number:	2601872	PERFORMANCE FOOD GROUP
Registration Number:	3765070	PERFORMANCE FOODSERVICE
Registration Number:	3834879	PERFORMANCE FOODSERVICE
Registration Number:	3834856	PERFORMANCE FOODSERVICE HAVE A TASTE...
Registration Number:	3834858	PERFORMANCE FOODSERVICE HAVE A TASTE...
Registration Number:	2009667	PFG
Registration Number:	3265552	PFG COMPETITIVE EDGE PROGRAM
Registration Number:	3600747	PFG CUSTOM MEATS
Registration Number:	2221896	RAFFINATO
Registration Number:	3568837	RIDGECREST C·U·L·I·N·A·R·Y
Registration Number:	2795936	ROASTER'S EXCHANGE
Registration Number:	3133401	SILVER SOURCE
Registration Number:	3489177	SILVER SOURCE
Registration Number:	3791130	SILVER SOURCE
Registration Number:	2917763	SMART SHIELD
Registration Number:	2907034	SMART SHIELD ASSURANCE
Registration Number:	2897679	THE MARK OF QUALITY IN NON-FOOD ESSENTIALS
Registration Number:	2623506	VILLAGE GARDEN
Registration Number:	3046522	WEST CREEK
Registration Number:	3555759	WEST CREEK ·F·R·E·S·H·

CORRESPONDENCE DATA

Fax Number: (612)371-3207
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 6123713211
Email: TMG@LINDQUIST.COM
Correspondent Name: LINDQUIST & VENNUM P.L.L.P.
Address Line 1: 80 SOUTH EIGHTH STREET, 4200 IDS CENTER
Address Line 2: CONNIE HEIKKILA
Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: PFG ASSIGNMENT

NAME OF SUBMITTER:	CONNIE HEIKKILA
Signature:	/CONNIEHEIKKILA/
Date:	02/08/2011
Total Attachments: 3 source=PFG HOLDINGS_1#page1.tif source=PFG HOLDINGS_1#page2.tif source=PFG HOLDINGS_1#page3.tif	

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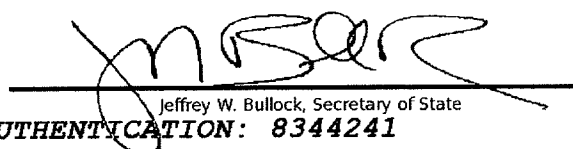
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PERFORMANCE FOOD GROUP COMPANY, LLC", CHANGING ITS NAME FROM "PERFORMANCE FOOD GROUP COMPANY, LLC" TO "PFG HOLDINGS, LLC", FILED IN THIS OFFICE ON THE TENTH DAY OF NOVEMBER, A.D. 2010, AT 11:14 O'CLOCK A.M.

4551999 8100

101074346




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8344241

DATE: 11-10-10

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004470 FRAME: 0879

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "PFG HOLDINGS, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TENTH DAY OF NOVEMBER, A.D. 2010.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "PFG HOLDINGS, LLC" WAS FORMED ON THE TWENTY-THIRD DAY OF MAY, A.D. 2008.

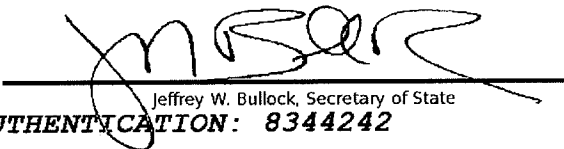
AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.



4551999 8300

101074346

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8344242

DATE: 11-10-10

TRADEMARK
REEL: 004470 FRAME: 0880

CERTIFICATE OF AMENDMENT

TO

CERTIFICATE OF FORMATION

OF

PERFORMANCE FOOD GROUP COMPANY, LLC

Adopted in accordance with the provisions of
§18-202 of the Limited Liability Company
Act of the State of Delaware (the "Act")

* * * * *

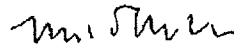
A Certificate of Formation of Performance Food Group Company, LLC (the "Certificate") forming Performance Food Group Company, LLC (the "Company") was filed pursuant to Section 18-201 of the Act on May 23, 2008. The Certificate is hereby amended as follows:

FIRST: The Certificate is amended by deleting paragraph one in its entirety and substituting in lieu thereof a new paragraph one to read as follows:

"1. The name of the limited liability company is PFG Holdings, LLC"

SECOND: The Certificate of Formation is further amended by deleting all other references to "Performance Food Group Company, LLC" in the Certificate, and replacing such references with: "PFG Holdings, LLC".

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to Certificate of Formation of Performance Food Group Company, LLC on November 10, 2010.



Name: Michael L. Miller
Title: Senior Vice President, General
Counsel and Secretary