

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MUNCHKIN, INC.		01/21/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DOSKOCIL MANUFACTURING COMPANY, INC.		
<b>Street Address:</b>	4209 Barnett		
<b>City:</b>	Arlington		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76017		
<b>Entity Type:</b>	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 18</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3146970	BAMBOO	
Registration Number:	3234118	BAMBOO	
Registration Number:	2898338	BAMBOO	
Registration Number:	3725916	BAMBOO	
Registration Number:	3074575	CATFISHER	
Registration Number:	2949085	COMBAT	
Registration Number:	3190175	DOGFISHER	
Registration Number:	3350418	FEED + TOSS	
Registration Number:	3712478	FEROCIOUSLY FLAVORFUL	
Registration Number:	3690604	FURBUSTER	
Registration Number:	3442122	FURBUSTER	
Registration Number:	3118405	MUD MAGNET	
Registration Number:	3545211	PETS ARE KIDS TOO	
Registration Number:	3636175	QUADBRUSH	

OP \$465.00 3146970

Registration Number:	3132414	QUICK CONTROL
Serial Number:	77211164	FURBUSTER
Serial Number:	85022193	DOGGY FLOSS
Serial Number:	77960032	DOG FLOSS

**CORRESPONDENCE DATA**

Fax Number: (312)207-1000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-207-1000  
Email: ipdocket-chi@reedsmith.com  
Correspondent Name: Jacob Thride  
Address Line 1: 10 South Wacker Drive  
Address Line 2: Reed Smith, LLP  
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Jacob Thride
Signature:	/Jacob Thride/
Date:	02/08/2011

**Total Attachments: 4**  
source=Assignment of Trademark (Munchkin) (FINAL)#page1.tif  
source=Assignment of Trademark (Munchkin) (FINAL)#page2.tif  
source=Assignment of Trademark (Munchkin) (FINAL)#page3.tif  
source=Assignment of Trademark (Munchkin) (FINAL)#page4.tif

**ASSIGNMENT OF UNITED STATES TRADEMARKS**

WHEREAS, **MUNCHKIN, INC.**, a Delaware corporation, and having a place of business located at 16689 Schoenborn St., North Hills, CA 91343 (hereinafter "**ASSIGNOR**"), owns rights in the United States trademarks, and the registrations and applications therefor, described on the attached **Exhibit A** (hereinafter the "**Marks**");

AND, WHEREAS, **DOSKOCIL MANUFACTURING COMPANY, INC.**, a Texas corporation, and having a place of business located at 4209 Barnett, Arlington, Texas 76017 (hereinafter "**ASSIGNEE**"), is desirous of acquiring the rights in **ASSIGNOR**'s Marks; and

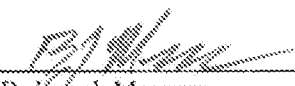
NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) or the equivalent thereof, and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, **ASSIGNOR** does hereby sell, assign and transfer unto said **ASSIGNEE**, its successors, assigns and legal representatives, its entire right, title and interest (in and throughout the United States of America, including its territories and dependencies) in the Marks, together with the goodwill of the business symbolized by the Marks, that portion of **ASSIGNOR**'s business to which the Mark pertains (which is ongoing and existing), and any causes of action for any future (but not past) infringement of the Marks.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned parties have caused their duly authorized officers to execute this Trademarks Assignment Agreement as of the date set forth below.

**DOSKOCIL MANUFACTURING COMPANY, INC.**

1/21/11  
\_\_\_\_\_  
Date

By:   
Name: B. Joseph Messner  
Title: Chief Executive Officer

**MUNCHKIN, INC.**

\_\_\_\_\_  
Date

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**IN WITNESS WHEREOF**, the undersigned parties have caused their duly authorized officers to execute this Trademark Assignment Agreement as of the date set forth below.

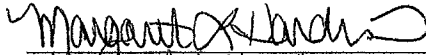
**DOSKOCIL MANUFACTURING COMPANY, INC.**

\_\_\_\_\_  
Date

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**MUNCHKIN, INC.**

1/21/2011  
\_\_\_\_\_  
Date

By:   
Name: Margaret L. Hardin  
Title: President

**EXHIBIT A**

<b>Trademark</b>	<b>Registration/App. No</b>
Bamboo	3,146,970
Bamboo	3,234,118
Bamboo	2,898,338
Bamboo	3,725,916
Catfisher	3,074,575
Combat	2,949,085
Dogfisher	3,190,175
Feed + Toss	3,350,418
Ferociously Flavorful	3,712,478
Furbuster	3,690,604
Furbuster	3,442,122
Mud Magnet	3,118,405
Pets Are Kids Too	3,545,211
Quadbrush	3,636,175
Quick Control	3,132,414
Dog Floss	7,960,032
Doggy Floss	85/022,193
Furbuster	Published