

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conopco, Inc.		06/23/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Unilever Supply Chain, Inc.		
Street Address:	1 John Street		
City:	Clinton		
State/Country:	CONNECTICUT		
Postal Code:	06413		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3807991	SUAVE NATURALS	
CORRESPONDENCE DATA			
Fax Number:	(212)310-1659		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212 626 4557		
Email:	nyctrademarks@bakermckenzie.com		
Correspondent Name:	Lisa W. Rosaya		
Address Line 1:	1114 Avenue of the Americas		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	39193324-000005/AU032FZ		
NAME OF SUBMITTER:	Lisa W. Rosaya		
Signature:	/lwr/		
Date:	02/08/2011		

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TRADEMARK

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Total Attachments: 2

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## ASSIGNMENT OF TRADEMARKS

The undersigned, Conopco, Inc. a New York corporation having an address at 700 Sylvan Avenue, Englewood Cliffs, NJ 07632 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from Unilever Supply Chain, Inc, a Delaware corporation having an address at 1 John Street, Clinton, Connecticut 06413 ("Assignee"), on this 23 day of June 2010, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

the U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks")

to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment to be executed.

Conopco, Inc.

By: 

Name: Joseph Sullivan

Title: M&A/Licensing Manager – Trade Marks

## EXHIBIT A

REG. NO.	TRADEMARKS
3807991	SUAVE NATURALS

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