

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/02/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MIKE BROWN-GRANDSTANDS, INC.		11/30/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BRAND SPECIAL EVENTS, INC.		
Street Address:	740 Veterans Parkway		
City:	Logan Township		
State/Country:	NEW JERSEY		
Postal Code:	08085		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2529296	MIKE BROWN GRANDSTANDS	
Registration Number:	2716926	BG	
CORRESPONDENCE DATA			
Fax Number:	(314)345-5493		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	hly@greensfelder.com		
Correspondent Name:	Harvey L. Yusman		
Address Line 1:	10 S. Broadway, Suite 2000		
Address Line 4:	St. Louis, MISSOURI 63102		
NAME OF SUBMITTER:	Harvey L. Yusman		
Signature:	/Harvey L. Yusman/		
Date:	02/09/2011		

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TRADEMARK
REEL: 004471 FRAME: 0730

Total Attachments: 2

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"MIKE BROWN-GRANDSTANDS, INC.", A DELAWARE CORPORATION, WITH AND INTO "BRAND SPECIAL EVENTS, INC." UNDER THE NAME OF "BRAND SPECIAL EVENTS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE SECOND DAY OF DECEMBER, A.D. 2010, AT 3:39 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3084427 8100M

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8397534

DATE: 12-03-10

TRADEMARK
REEL: 004471 FRAME: 0732

STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC CORPORATIONS

Pursuant to Title 8, Section 251(e) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Brand Special Events, Inc., and the name of the corporation being merged into this corporation is Mike Brown Grandstands, Inc., a Delaware corporation.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the corporations.

THIRD: The name of the surviving corporation is Brand Special Events, Inc., a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

FIFTH: The merger is to become effective upon the filing of this Certificate of Merger.

SIXTH: The Agreement of Merger is on file at 740 Veterans Parkway, Logan Township, NJ 08025, the place of business of the surviving corporation.

SEVENTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporation.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 30th day of November, 2010, A.D.

BRAND SPECIAL EVENTS, INC.

By: 
William D. Ryan, Vice President