

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Roche Bros., Inc.		02/08/2011	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Roche Bros. Supermarkets Co.,
Street Address:	70 Hastings Street
City:	Wellesley
State/Country:	MASSACHUSETTS
Postal Code:	02481-5439
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	77882337	R ROCHE BROS.COM HOME DELIVERY
Serial Number:	77882413	
Registration Number:	1839756	R ROCHE BROS.
Registration Number:	2269939	HOME COOKING TO GO
Registration Number:	2297258	SUDBURY FARMS
Registration Number:	2518801	HOME COOKING TO GO
Registration Number:	3728354	YOUR FAMILY DESERVES THE BEST
Registration Number:	3744138	TIDBITS

CORRESPONDENCE DATA

Fax Number: (617)646-8646
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 617-646-8000
 Email: drwtrademarks@wolfgreenfield.com
 Correspondent Name: Douglas R. Wolf

OP \$215.00 77882337

Address Line 1: 600 Atlantic Avenue
Address Line 4: Boston, MASSACHUSETTS 02210

ATTORNEY DOCKET NUMBER:	R0465.40000US00
NAME OF SUBMITTER:	Douglas R. Wolf
Signature:	/drw/
Date:	02/09/2011

Total Attachments: 2
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ASSIGNMENT

WHEREAS, Roche Bros., Inc., a corporation of Massachusetts having an office and place of business at 70 Hastings Street, Wellesley Hills, MA 02481-5439 has adopted and used the following marks:

SCHEDULE OF TRADEMARKS

MARK	SERIAL NO./REG NO.	FILING DATE/REG. DATE
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1,839,756

June 14, 1994

HOME COOKING TO GO

2,269,939

August 10, 1999

SUDBURY FARMS

2,297,258

December 7, 1999



2,518,801

December 11, 2001

YOUR FAMILY DESERVES
THE BEST

3,728,354

December 22, 2009

TIDBITS

3,744,138

February 2, 2010



77/882337

November 30, 2009



77/882413

November 30, 2009

WHEREAS, Roche Bros. Supermarkets Co., a corporation of Massachusetts, having an office and place of business at 70 Hastings Street, Wellesley Hills, MA 02481-5439 is desirous of acquiring said marks therefor.

NOW, THEREFORE, for one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Roche Bros., Inc. assigns to Roche Bros. Supermarkets Co., all its rights, title and interest in and to the marks including at common law, together with the business and the goodwill of the business symbolized by the mark and including all rights to sue and recover for past infringement of the marks and the registrations.

Roche Bros., Inc.

2/08/11
Date

By: Kevin F. Barner
Name: Kevin F. BARNER
Title: Chief Financial Officer