

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT													
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL													
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>HOPSCOTCH PUBLISHING, LLC.</td> <td></td> <td>01/28/2011</td> <td>LIMITED LIABILITY COMPANY:</td> </tr> <tr> <td>HOPSCOTCH PUBLISHING</td> <td></td> <td>01/28/2011</td> <td>PARTNERSHIP:</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	HOPSCOTCH PUBLISHING, LLC.		01/28/2011	LIMITED LIABILITY COMPANY:	HOPSCOTCH PUBLISHING		01/28/2011	PARTNERSHIP:
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CORRESPONDENCE DATA															
<p>Fax Number: (949)450-1764  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>          Phone: 949-450-1750          Email: dstout@patlawyers.com          Correspondent Name: Donald E. Stout          Address Line 1: 4 Venture, Suite 300          Address Line 4: Irvine, CALIFORNIA 92618</p>															
ATTORNEY DOCKET NUMBER:		K-2513													
NAME OF SUBMITTER:		Donald E Stout													
Signature:		/DES/													

OP \$40.00 3876678

O: DONALD E. STOUT COMPANY: 4 VENTURE, SUITE 300

Date:

02/03/2011

Total Attachments: 1

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Docket: K-2513

When recorded return to:

STOUT, UXA, BUYAN & MULLINS, LLP  
Donald E. Stout  
4 Venture, Suite 300  
Irvine, CA 92618


**TRADEMARK ASSIGNMENT**


WHEREAS, HOPSCOTCH PUBLISHING, LLC, a Texas limited liability company and/or HOPSCOTCH PUBLISHING, a Texas partnership composed of DONNA ROEDER and ANJEANETTA MATTHEWS, and hereinafter jointly called Assignor, having a mailing address at P.O. Box 682734, Houston, TX, 77268, have adopted, used and are using a mark for which a registration has been granted in the United States Patent and Trademark Office, registration number 3,876,679, registration date November 16, 2010; and

WHEREAS, PACIFIC LEARNING, INC., a California corporation, and hereinafter called Assignee, having a business address at 15342 Graham Street, Huntington Beach, CA 92649, is desirous of acquiring said Mark, and the registration thereof;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the trademark registration.


Executed this 28<sup>th</sup> day of January, 2011

  
\_\_\_\_\_  
Donna Roeder  
Partner  
Hopscotch Publishing

  
\_\_\_\_\_  
Donna Roeder  
Vice President and Secretary  
Hopscotch Publishing, LLC.

Executed this 28<sup>th</sup> day of January, 2011

  
\_\_\_\_\_  
Anjeanetta Matthews  
Partner  
Hopscotch Publishing

  
\_\_\_\_\_  
Anjeanetta Matthews  
President  
Hopscotch Publishing, LLC