

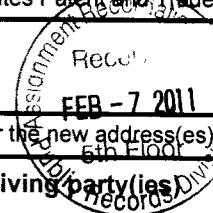
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To the Director of the U S Patent and Trademark Office Please record the attached documents or the new address(es) below

1. Name of conveying party(ies):

SpaRitual, LLC

- Individual(s)
- General Partnership
- Corporation- State _____
- Other California LLC
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Societe Parisienne de Parfums et Cosmetiques

Internal

Address: _____

Street Address: 11, Rue Margueritte

City: Paris

State: _____

Country: France Zip: 75017

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) January 6, 2011

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No (s)

77/331616

B. Trademark Registration No (s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

UNVEIL

5. Name & address of party to whom correspondence concerning document should be mailed:

Name James K. Coons

Internal Address _____

Street Address: 777 High Street, Suite 200

City: Eugene

State Oregon Zip: 97401

Phone Number (541)686-9160

Fax Number (541)343-8693

Email Address: jcoons@eugene.law.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2 6(b)(6) & 3 41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name 01 FC 0521 11NS 0000019 //331616

9. Signature:

James K. Coons
Signature

James K. Coons

Name of Person Signing

2-7-11
Date

Total number of pages including cover sheet, attachments, and document

3

ASSIGNMENT OF TRADEMARK

SpaRitual, LLC, a California limited liability company (Assignor) is the owner of the following trademark application currently pending for registration on the Principal Register of the United States Patent and Trademark Office:

Trademark
UNVEIL

Registration No.
77/331616

Assignor does hereby transfer and assign to Societe Parisienne de Parfums et Cosmetiques, a French corporation (Assignee) and its successors and assigns all right, title and interest in and to the Mark and the pending application for registration of the Mark together with all associated goodwill, rights of action, powers and benefits to the Mark.

Dated this: JANUARY 6, 2011.

SpaRitual, LLC

By: 

Name: Jeff Z. Pink
Title: President

COMBINED DESIGNATION OF DOMESTIC REPRESENTATIVE AND POWER
OF ATTORNEY FOR TRADEMARK APPLICATION

Commissioner for Trademarks
Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

Sir or Madam:

Societe Parisienne de Parfums et Cosmetiques, a French corporation,
hereby appoints:

James K. Coons
HUTCHINSON, COX, COONS
DUPRIEST, ORR & SHERLOCK, P.C.
777 High Street, Suite 200
Eugene, OR 97401

as Domestic Representative as attorneys to transact all business in the Patent and
Trademark Office in connection with application serial number 77/331616 for the
mark UNVEIL. All notices or process in proceedings affecting said application
may be served upon or addressed to them.

SOCIETE PARISIENNE DE PARFUMS
ET COSMETIQUES

January 17, 2011
Date

By: Mohamad Hilal Fawaz
Mohamad Hilal Fawaz
Vice President