

Form PTO-1594 (Rev. 01-09)
OMB Collection 0651-0027 (exp 02/28/2009)

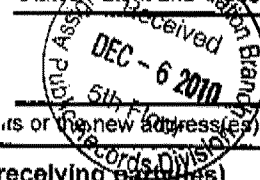
12-06-2010

U.S. DEPARTMENT OF COMMERCE
States Patent and Trademark Office

RECORD
TRA



103612946



To the Director of the U. S. Patent and Trademark Office

or the new address(es) below.

1. Name of conveying party(ies):

B & B ISLAND DISTRIBUTING, LLC

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other limited liability company
- Association
- Limited Partnership

Citizenship (see guidelines) Hawaii, U.S.A.

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) June 30, 2010

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: THE ISLANDER GROUP, INC.

Internal

Address: 269 Pali'i Street, Mililani, Hawaii 96789

Street Address: 269 Pali'i Street

City: Mililani

State: Hawaii

Country: U.S.A. Zip: 96789

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Registration No. 3195404

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

The word mark "Hawallan Blend"

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: THE ISLANDER GROUP, INC.

Internal Address: 269 Pali'i Street

Mililani, Hawaii 96789

Street Address: 269 Pali'i Street

City: Mililani

State: Hawaii Zip: 96789

Phone Number: (808) 356-8231

Fax Number: _____

Email Address: SteveH@islandergroup.com

6. Total number of applications and registrations involved:

One (1)

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

12/06/2010 HT0M11 00000039 3195404

Deposit Account Number _____

40.00 00

Authorized User Name _____

9. Signature:

11/29/10

Date

Maile R. Chun

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22304-1450

*2/11/11*ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT is entered into this 30th day of June, 2010, by B & B ISLAND DISTRIBUTING, LLC, a Hawaii limited liability company, whose mailing address is P.O. Box 279, Kailua-Kona, Hawaii 96740 (the "Assignor"), to THE ISLANDER GROUP, INC., a Hawaii corporation, whose mailing address is 269 Palii Street, Mililani, Hawaii 96789 (the "Assignee").

RECITALS

A. Assignor is the owner and registrant of a mark registered in the United States Patent and Trademark Office, registered on January 9, 2007 as Registration No. 3195404, consisting of the word mark "Hawaiian Blend" (the "Trademark").

C. Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment from Assignor, all of Assignor's worldwide right, title and interest in, to and under the Trademark.

NOW, THEREFORE, in consideration of the premises and for other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Trademark, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of the Trademark, whether arising prior to or subsequent to the date of this Assignment, and any and all registrations, renewals and extensions thereof.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the date first above written.

B & B ISLAND DISTRIBUTING, LLC

By _____
Its

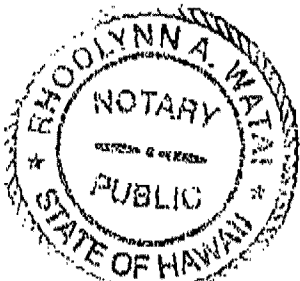
Boyan Hall
President

TRADEMARK

REEL: 004474 FRAME: 0656

STATE OF HAWAII)
COUNTY OF Hawaii) SS:

On this 30th day of June, 2010, before me personally appeared Barry Corcoran Hall, to me personally known, who, being by me duly sworn or affirmed, did say that such person executed the foregoing instrument as the free act and deed of such person, and if applicable in the capacity shown, having been duly authorized to execute such instrument in such capacity.



(Official Stamp or Seal)

Signature: _____
Print Name: Rhodlynn A. Watari
Notary Public, State of Hawaii

My commission expires: June 15, 2011

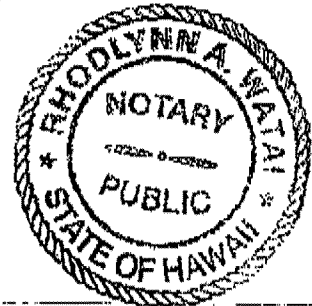
NOTARY CERTIFICATION STATEMENT

Document Identification or Description: Assignment of Trademark

Doc. Date: 6/30/2010 or Undated at time of notarization

No. of Pages: 2 Jurisdiction: 3rd Circuit
(in which notarial act is performed)

June 30, 2010
Date of Notarization and Certification Statement



Rhodlynn A. Watari
Printed Name of Notary

(Official Stamp or Seal)