

MARK P. KRONES COMPANY: 6340 CASCADE STREET

RE 12/23/10

Form PTO-1004 (2-09) (11-10-2010)

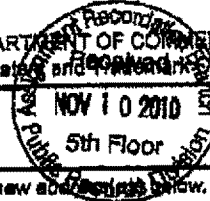
11-10-2010

12/28/2010



103616270

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103611089

1. Name of conveying party(ies):

UNISEN, INC., a California corporation dba STAR TRAC

- Individual(s)
- General Partnership
- Corporation - State: CA
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s):

Execution Date(s) 11/8/10

- Assignment
- Security Agreement
- Other Lien
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: KELMSCOTT COMMUNICATIONS LLC, a Delaware limited liability company dba ORANGE COUNTY PRINTING

Internal Address:

Street Address: c/o Mark P. Krones, 6340 Cascade Street

City: San Diego

State: CA

Country: USA Zip: 92122

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship

Other LLC Citizenship Delaware
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

77634936; 77967738

B. Trademark Registration No.(s)

3525911; 3522654; 3269201; 2848300; 2940438; 2409352; 1618917

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Serial #s 77634936 (STAR TRAC EFFENSE SYSTEM - character mark relating to exercise machines); and 77967738 (STAR TRAC COACH - character mark relating to exercise machines).
Registration #s 3525911 (STAR TRAC HUMANICENT - character mark relating to exercise machines); 3522654 (STAR TRAC FIGHTER - character mark relating to exercise machines); 3269201 (STAR TRAC STAMBOY - character mark relating to exercise machines); 2848300 (STAR TRAC - word mark relating to exercise machines); 2940438 (STAR TRAC SPORT - word marking relating to exercise machines); 2409352 (STAR TRAC - word marking relating to exercise machines); and 1618917 (STAR TRAC - word marking relating to exercise machines). 0000172374

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Mark P. Krones

Internal Address:

Street Address: 6340 Cascade Street

City: San Diego

State: CA Zip: 92122

Phone Number: 858.457.3438

Fax Number: 858.457.4454

Email Address: mkrones@san.tr.com

6. Total number of applications and registrations involved

Refund Total: \$200.00

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$440.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

11/10/2010 TLEF11 00000029 77634936

Deposit Account Number 40.00 DP

82 FC:8322 200.00 DP

Authorized User Name

9. Signature:

Mark P. Krones

11/8/10

Signature

Date

Mark P. Krones, Esq., Attorney of KELMSCOTT COMMUNICATIONS LLC, a Delaware limited liability company dba ORANGE COUNTY PRINTING

Total number of pages including cover sheet, attachments, and document 8

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22315-1460

ATTORNEY OR PARTY WITHOUT ATTORNEY (Name and Address) <input checked="" type="checkbox"/> Recording requested by and return to: MARK P. KRONES, ESQ. OSB#90220 8340 CASCADE STREET SAN DIEGO, CA 92122		TEL NO.:
<input checked="" type="checkbox"/> ATTORNEY FOR <input checked="" type="checkbox"/> JUDGMENT CREDITOR <input type="checkbox"/> ASSIGNEE OF RECORD	NAME OF COURT: SUPERIOR COURT OF CALIFORNIA STREET ADDRESS: 700 CIVIC CENTER DRIVE WEST MAILING ADDRESS: CITY AND ZIP CODE: SANTA ANA, CA 92701 BRANCH NAME: CENTRAL JUSTICE CENTER	
PLAINTIFF: KELMSCOTT COMMUNICATIONS, LLC DEFENDANT: UNISEN, INC.		FOR RECORDER'S USE ONLY LEVYING OFFICER (Name and Address):
NOTICE OF LEVY under Writ of <input checked="" type="checkbox"/> Execution (Money Judgment) <input type="checkbox"/> Sale		LEVYING OFFICER FILE NO.: COURT CASE NO.: 30-2010-00401362

TO THE PERSON NOTIFIED (name): United States Patent and Trademark Office

1. The judgment creditor seeks to levy upon property in which the judgment debtor has an interest and apply it to the satisfaction of a judgment as follows:
- a. Judgment debtor (name): UNISEN, INC., a California corporation dba STAR TRAC
 - b. The property to be levied upon is described
 - in the accompanying writ of possession or writ of sale.
 - as follows:

Trademark Registration Numbers 3525911; 3522654; 3269201; 2848300; 2940438; 2409352; and 1818917
 Trademark Serial/Application Numbers 77834936; and 77967738

2. The amount necessary to satisfy the judgment creditor's judgment is:

a. Total amount due (less partial satisfactions)	\$ 113,701.50
b. Levy fee	\$ 0.00
c. Sheriff's disbursement fee	\$ 0.00
d. Recoverable costs	\$ 0.00
e. Total (a through d)	\$ 113,701.50
f. Daily interest	\$ \$31.14 from 11/8/10

3. You are notified as

- a. a judgment debtor.
- b. a person other than the judgment debtor (state capacity in which person is notified):

Custodian of the above-referenced trademarks

(Read Information for Judgment Debtor or Information for Person Other Than Judgment Debtor on page two.)

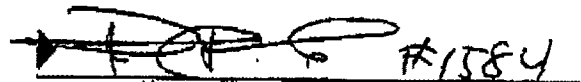
Notice of Levy was

- mailed on (date): **11/8/10**
- delivered on (date):
- posted on (date):
- filed on (date):
- recorded on (date):

Date: **11/8/10**

Rich Mericle of Advanced Attorney Services, Inc.

(TYPE OR PRINT NAME)

 #1584

(SIGNATURE)

- Levying officer
- Registered process server

NOTICE OF LEVY
 (Enforcement of Judgment)

SHORT TITLE:

KELMSCOTT COMMUNICATIONS, LLC v. UNISEN, INC.

LEVYING OFFICER FILE NO.:

COURT CASE NO.:

30-2010-00401352

- INFORMATION FOR JUDGMENT DEBTOR -

1. The levying officer is required to take custody of the property described in item 1 in your possession or under your control.
2. You may claim any available exemption for your property. A list of exemptions is attached. If you wish to claim an exemption for personal property, you must do so within 10 days after this notice was delivered to you or 15 days after this notice was mailed to you by filing a claim of exemption and one copy with the levying officer as provided in section 703.520 of the Code of Civil Procedure. If you do not claim an exemption, you may lose it and the property is subject to enforcement of a money judgment. If you wish to seek the advice of an attorney, you should do so immediately so that a claim of exemption can be filed on time.
3. You are not entitled to claim an exemption for property that is levied upon under a judgment for sale of property. This property is described in the accompanying writ of sale. You may, however, claim available exemptions for property levied upon to satisfy damages or costs awarded in such a judgment.
4. You may obtain the release of your property by paying the amount of a money judgment with interest and costs remaining unpaid.
5. If your property is levied upon under a writ of execution or to satisfy damages and costs under a writ of possession or sale, the property may be sold at an execution sale, perhaps at a price substantially below its value. Notice of sale will be given to you. Notice of sale of real property (other than a leasehold estate with an unexpired term of less than two years) may not be given until at least 120 days after this notice is served on you. This grace period is intended to give you an opportunity to settle with the judgment creditor, to obtain a satisfactory buyer for the property, or to encourage other potential buyers to attend the execution sale.
6. All sales at an execution sale are final; there is no right of redemption.

- INFORMATION FOR PERSON OTHER THAN JUDGMENT DEBTOR -

1. If the property levied upon is in your possession or under your control and you do not claim the right to possession or a security interest, you must deliver the property to the levying officer. If you do not deny an obligation levied upon or do not claim a priority over the judgment creditor's lien, you must pay to the levying officer the amount that is due and payable and that becomes due and payable during the period of the execution lien, which lasts two years from the date of issuance of the writ of execution. You must execute and deliver any documents needed to transfer the property.
2. You must complete the accompanying Memorandum of Garnishee.
3. If you claim ownership or the right to possession of real or personal property levied upon or if you claim a security interest in or lien on personal property levied upon, you may make a third-party claim and obtain the release of the property pursuant to sections 720.010-720.800 of the Code of Civil Procedure.
4. Make checks payable to the levying officer.

ATTORNEY OR PARTY WITHOUT ATTORNEY (Name, State Bar number and address):
MARK P. KRONES, ESQ. CSB #90220
6340 CASCADE STREET
SAN DIEGO, CA 92122

TELEPHONE NO.: 858.457.3438 FAX NO. (Optional): 858.457.4454

E-MAIL ADDRESS (Optional):
 ATTORNEY FOR (Name): **PLAINTIFF**

ATTORNEY FOR JUDGMENT CREDITOR ASSIGNEE OF RECORD

SUPERIOR COURT OF CALIFORNIA, COUNTY OF ORANGE
 STREET ADDRESS: 700 CIVIC CENTER DRIVE WEST
 MAILING ADDRESS:
 CITY AND ZIP CODE: SANTA ANA, CA 92701
 BRANCH NAME: CENTRAL JUSTICE CENTER

PLAINTIFF: **KELMSCOTT COMMUNICATIONS, LLC**
 DEFENDANT: **UNISEN, INC.**

WRIT OF EXECUTION (Money Judgment) POSSESSION OF Personal Property Real Property SALE

CASE NUMBER:
 30-2010-00401352

- To the Sheriff or Marshal of the County of: **ORANGE**.
 You are directed to enforce the judgment described below with daily interest and your costs as provided by law.
- To any registered process server: You are authorized to serve this writ only in accord with CCP 685.090 or CCP 715.040.
- (Name): **KELMSCOTT COMMUNICATIONS LLC**, a Delaware limited liability company dba **ORANGE COUNTY PRINTING** is the judgment creditor assignee of record whose address is shown on this form above the court's name.
- Judgment debtor (name and last known address):

UNISEN, INC. , a California corporation dba STAR TRAC 74410 Myford Road Irvine, CA 92606	9. <input type="checkbox"/> See next page for information on real or personal property to be delivered under a writ of possession or sold under a writ of sale.
	10. <input type="checkbox"/> This writ is issued on a sister-state judgment.
	11. Total judgment \$ 113,676.50
	12. Costs after judgment (per filed order or memo CCP 685.090) \$ 0.00
	13. Subtotal (add 11 and 12) \$ 113,676.50
	14. Credits \$ 0.00
	15. Subtotal (subtract 14 from 13) \$ 113,676.50
	16. Interest after judgment (per filed affidavit CCP 685.050) (not on GC 6103.5 fees) ... \$ 0.00
	17. Fee for issuance of writ \$ 25.00
	18. Total (add 15, 16, and 17) \$ 113,701.50
- Additional judgment debtors on next page
- Judgment entered on (date): **OCT 08 2010**
- Judgment renewed on (dates):
- Notice of sale under this writ
 - has not been requested.
 - has been requested (see next page).
- Joint debtor information on next page.
- The amounts called for in items 11-19 are different for each debtor. These amounts are stated for each debtor on Attachment 20.

ALAN CARLSON
 Deputy
 Issued on (date) **OCT 19 2010** Clerk, by **AMANDA RINCON**



NOTICE TO PERSON SERVED: SEE NEXT PAGE FOR IMPORTANT INFORMATION.

PLAINTIFF:	CASE NUMBER:
DEFENDANT:	

— Items continued from page 1—

21. Additional judgment debtor (name and last known address):

22. Notice of sale has been requested by (name and address):

23. Joint debtor was declared bound by the judgment (CCP 989-994)

a. on (date): _____ a. on (date): _____

b. name and address of joint debtor: _____ b. name and address of joint debtor: _____

c. additional costs against certain joint debtors (itemize):

24. (Writ of Possession or Writ of Sale) Judgment was entered for the following:
- a. Possession of real property. The complaint was filed on (date): _____
(Check (1) or (2)):
 - (1) The Prejudgment Claim of Right to Possession was served in compliance with CCP 415.46. The judgment includes all tenants, subtenants, named claimants, and other occupants of the premises.
 - (2) The Prejudgment Claim of Right to Possession was NOT served in compliance with CCP 415.46.
 - (a) \$ _____ was the daily rental value on the date the complaint was filed.
 - (b) The court will hear objections to enforcement of the judgment under CCP 1174.3 on the following dates (specify): _____ - b. Possession of personal property. If delivery cannot be had, then for the value (itemize in De) specified in the judgment or supplemental order.
 - c. Sale of personal property.
 - d. Sale of real property.
 - e. Description of property: _____

NOTICE TO PERSON SERVED

WRIT OF EXECUTION OR SALE. Your rights and duties are indicated on the accompanying Notice of Levy (Form EJ-150).
WRIT OF POSSESSION OF PERSONAL PROPERTY. If the levying officer is not able to take custody of the property, the levying officer will make a demand upon you for the property. If custody is not obtained following demand, the judgment may be enforced as a money judgment for the value of the property specified in the judgment or in a supplemental order.
WRIT OF POSSESSION OF REAL PROPERTY. If the premises are not vacated within five days after the date of service on the occupant or, if service is by posting, within five days after service on you, the levying officer will remove the occupants from the premises and place the judgment creditor in possession of the property. Except for a mobile home, personal property remaining on the premises will be sold or otherwise disposed of in accordance with CCP 1174 unless you or the owner of the property pays the judgment creditor the reasonable cost of storage and takes possession of the personal property not later than 15 days after the time the judgment creditor takes possession of the premises.
▶ A Claim of Right to Possession form accompanies this writ (unless the Summons was served in compliance with CCP 415.46).

003

MARK KRONES

12/08/2010 14:15 FAX 8584574454

TRADEMARK
REEL: 004474 FRAME: 0730
MARK P. KRONES COMPANY: 6340 CASCADE STREET
NEW YORK, NY 10017

USPTO

ATTORNEY OR PARTY WITHOUT ATTORNEY (NAME, FIRM, FIRM NUMBER, and Address):
MARK P. KRONES, ESQ. CSB#90220
6340 CASCADE STREET
SAN DIEGO, CA 92122
 TELEPHONE NO.: 858.457.3438 FAX NO. (Collect): 858.457.4454
 E-MAIL ADDRESS (Optional):
 ATTORNEY FOR (Plaintiff): **PLAINTIFF**

FOR COURT USE ONLY
FILED
 SUPERIOR COURT OF CALIFORNIA
 COUNTY OF ORANGE
 CENTRAL JUSTICE CENTER
OCT 08 2010
 ALAN CARLSON, Clerk of the Court
A. Ringon
 BY A. RINGON

RECEIVED
 SUPERIOR COURT OF CALIFORNIA
 CENTRAL JUSTICE CENTER
OCT 08 2010

SUPERIOR COURT OF CALIFORNIA, COUNTY OF ORANGE,
 STREET ADDRESS: 700 CIVIC CENTER DRIVE WEST
 MAILING ADDRESS:
 CITY AND ZIP CODE: SANTA ANA, CA 92701
 BRANCH NAME: CENTRAL JUSTICE CENTER

PLAINTIFF: **KELMSCOTT COMMUNICATIONS, LLC** BY: **O. MORENO**
 DEFENDANT: **UNISEN, INC.**

JUDGMENT
 By Clerk By Default After Court Trial
 By Court On Stipulation Defendant Did Not Appear at Trial

CASE NUMBER:
 30-2010-00401352

- JUDGMENT**
1. **BY DEFAULT**
- a. Defendant was properly served with a copy of the summons and complaint.
 - b. Defendant failed to answer the complaint or appear and defend the action within the time allowed by law.
 - c. Defendant's default was entered by the clerk upon plaintiff's application.
 - d. Clerk's Judgment (Code Civ. Proc., § 585(a)). Defendant was sued only on a contract or judgment of a court of this state for the recovery of money.
 - e. Court Judgment (Code Civ. Proc., § 585(b)). The court considered
 - (1) plaintiff's testimony and other evidence.
 - (2) plaintiff's written declaration (Code Civ. Proc., § 585(d)).
2. **ON STIPULATION**
- a. Plaintiff and defendant agreed (stipulated) that a judgment be entered in this case. The court approved the stipulated judgment and
 - b. the signed written stipulation was filed in the case.
 - c. the stipulation was stated in open court the stipulation was stated on the record.
3. **AFTER COURT TRIAL**. The jury was waived. The court considered the evidence.
- a. The case was tried on (date and time):
 before (name of judicial officer):
 - b. Appearances by:

<input type="checkbox"/> Plaintiff (name each):	<input type="checkbox"/> Plaintiff's attorney (name each):
(1)	(1)
(2)	(2)
<input type="checkbox"/> Continued on Attachment 3b.	
<input type="checkbox"/> Defendant (name each):	<input type="checkbox"/> Defendant's attorney (name each):
(1)	(1)
(2)	(2)
<input type="checkbox"/> Continued on Attachment 3b.	
 - c. Defendant did not appear at trial. Defendant was properly served with notice of trial.
 - d. A statement of decision (Code Civ. Proc., § 632) was not was requested.



PL/INTP: KELMSCOTT COMMUNICATIONS, LLC	CASE NUMBER: 30-2010-00401352
DEFENDANT: UNISEN, INC.	

JUDGMENT IS ENTERED AS FOLLOWS BY: THE COURT THE CLERK

4. Stipulated Judgment. Judgment is entered according to the stipulation of the parties.

5. Parties. Judgment is

a. for plaintiff (name each):
KELMSCOTT COMMUNICATIONS LLC, a Delaware limited liability company
dba ORANGE COUNTY PRINTING
and against defendant (names):
UNISEN, INC., a California corporation dba STAR TRAC

c. for cross-complainant (name each):
and against cross-defendant (name each):

Continued on Attachment 5a.

Continued on Attachment 5c.

b. for defendant (name each):

d. for cross-defendant (name each):

6. Amount:

a. Defendant named in item 5a above must pay plaintiff on the complaint:

c. Cross-defendant named in item 5c above must pay cross-complainant on the cross-complaint:

(1)	<input checked="" type="checkbox"/> Damages	\$ 110,234.08
(2)	<input checked="" type="checkbox"/> Prejudgment interest at the annual rate of 10 %	\$ 2,023.47
(3)	<input checked="" type="checkbox"/> Attorney fees	\$ 1,000.00
(4)	<input checked="" type="checkbox"/> Costs	\$ 418.95
(5)	<input type="checkbox"/> Other (specify):	\$
(6)	TOTAL	\$ 113,676.50

(1)	<input type="checkbox"/> Damages	\$
(2)	<input type="checkbox"/> Prejudgment interest at the annual rate of %	\$
(3)	<input type="checkbox"/> Attorney fees	\$
(4)	<input type="checkbox"/> Costs	\$
(5)	<input type="checkbox"/> Other (specify):	\$
(6)	TOTAL	\$

b. Plaintiff to receive nothing from defendant named in item 5b.
 Defendant named in item 5b to recover costs \$
 and attorney fees \$

d. Cross-complainant to receive nothing from cross-defendant named in item 5d.
 Cross-defendant named in item 5d to recover costs \$
 and attorney fees \$

7. Other (specify):

Date:

Date:

OCT 08 2010

JUDICIAL OFFICER
ALAN CARLSON

Clerk by

[Signature]
Deputy
AMANDA RINCON

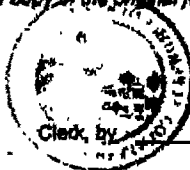
Deputy

CLERK'S CERTIFICATE (Optional)

(SEA) I, the undersigned, do hereby certify that this is a true copy of the original judgment on file in the court.

Date: _____

Clerk, by _____ Deputy



Deputy

Page 2 of 2

JUD-100 (Rev. January 1, 2008)

JUDGMENT

007

MARK KRONES

12/08/2010 14:15 FAX 6584574454

TRADEMARK
MARK P. KRONES COMPANY: 6340 CASCADE STREET

REEL: 004474 FRAME: 0732

USP... 12/23/2010 10:17:58 PM

NOTICE OF JUDGMENT LIEN

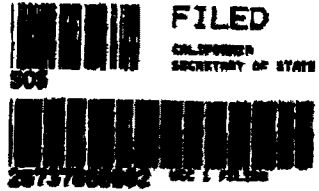
FOLLOW INSTRUCTIONS CAREFULLY (Read the back of this)

10-7249349885

10/25/2010 17:00

A. NAME & PHONE OF FILER'S CONTACT (person) **MARK P. KRONES - 658.457.3438 (TELE.)**

B. SEND ACKNOWLEDGMENT TO: (NAME AND ADDRESS)
MARK P. KRONES, ESQ.
6340 CASCADE STREET
SAN DIEGO, CA 92122



THE SPACE FOR FILERS OFFICE USE ONLY

1. JUDGMENT DEBTOR'S EXACT LEGAL NAME - Insert only one name, either 1a or 1b. Do not abbreviate or combine names.

1a. ORGANIZATION'S NAME
UNISEN, INC., a California corporation dba STAR TRAC

1b. INDIVIDUAL'S LAST NAME	FIRST NAME	MIDDLE NAME	SUFFIX

1c. MAILING ADDRESS 14110 Myford Road	CITY Irvine	STATE CA	POSTAL CODE 92606	COUNTRY USA
---	-----------------------	--------------------	-----------------------------	-----------------------

2. JUDGMENT CREDITOR'S NAME - Do not abbreviate or combine names.

2a. ORGANIZATION'S NAME
KELMSCOTT COMMUNICATIONS LLC, a Delaware limited liability company dba ORANGE COUNTY PRINTING

2b. INDIVIDUAL'S LAST NAME	FIRST NAME	MIDDLE	SUFFIX

2c. MAILING ADDRESS 2465 De Vind	CITY Irvine	STATE CA	POSTAL CODE 92614	COUNTRY USA
--	-----------------------	--------------------	-----------------------------	-----------------------

3. ALL PROPERTY SUBJECT TO ENFORCEMENT OF A MONEY JUDGMENT AGAINST THE JUDGMENT DEBTOR TO WHICH A JUDGMENT LIEN ON PERSONAL PROPERTY MAY ATTACH UNDER SECTION 887.530 OF THE CODE OF CIVIL PROCEDURE IS SUBJECT TO THIS JUDGMENT LIEN.

A. Title of court where judgment was entered: **SUPERIOR COURT OF CALIFORNIA, COUNTY OF ORANGE, CENTRAL JUSTICE CENTER**

B. Title of the action: **KELMSCOTT COMMUNICATIONS, LLC v. UNISEN, INC.**

C. Number of this action: **30-2010-00401352**

D. Date judgment was entered: **10/8/10**

E. Date of subsequent renewals of judgment (if any):

F. Amount required to satisfy judgment at date of this notice: \$ **114,131.38**

G. Date of this notice: **10/21/10**

4. I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct:

SIGNATURE - SEE INSTRUCTION NO. 4
Mark P. Krones

Dated: **10/21/10**
(If not indicated, use same as date in item 3G.)

FOR: **THE LAW OFFICE OF MARK P. KRONES**

FILING OFFICE COPY

NOTICE OF JUDGMENT LIEN (Form JS-L) (Rev. 8/07)
Approved by the Secretary of State

008

MARK KRONES

12/08/2010 14:15 FAX 8584574454

MARK P. KRONES 6340 CASCADE STREET

TRADEMARK

REEL: 004474 FRAME: 0733

RECORDED: 12/23/2010

USPTO 12/23/2010 10:11:46 PM PAGE 11/012