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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JKA, INC. d/b/a DIVERSIFIED DISTRIBUTION		102/11/2011	CORPORATION: RHODE ISLAND

RECEIVING PARTY DATA

Name:	DIVERSIFIED GLOBAL TECHNOLOGIES, LLC
Street Address:	128 Singleton Street
City:	Woonsocket
State/Country:	RHODE ISLAND
Postal Code:	02895
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 74

Property Type	Number	Word Mark
Serial Number:	85060459	SOFTEX
Serial Number:	85070345	GOT SPONGES?
Serial Number:	85063917	NATURE HEALS
Serial Number:	85063916	NATURE HEALS
Serial Number:	85060464	INFUSION+
Serial Number:	85060455	BEAUTY FOCUS
Serial Number:	85147489	SOFTEX
Serial Number:	85146611	JUST FOR YOU
Serial Number:	85005382	ART, FASHION & FUNCTION BECOME ONE
Serial Number:	78653785	POSH
Serial Number:	78778761	RUNWAY STYLE
Serial Number:	78760708	RUNWAY
Serial Number:	78977616	TIMELESS
Serial Number:	78954563	BEAUTY ACCENTS

TRADEMARK 1 PRESENTED TRADEMARK 1 PRESENTED

Serial Number:	78935437	SMOKEY EYES
Serial Number:	78840581	AIRBRUSH NATURALS
Serial Number:	78786074	SKIN PERFECT
Serial Number:	78786072	SKIN PERFECT
Serial Number:	78786065	SKIN PERFECT
Serial Number:	78786063	SKIN PERFECT
Serial Number:	78786062	TIMELESS
Serial Number:	78778818	RUNWAY STYLE
Serial Number:	78773748	TIMELESS
Serial Number:	77104626	IT'S NOT THE MAKEUP IT'S THE BRUSHES
Serial Number:	77087631	DESIGNED BY PROFESSIONALS, MADE BY EXPERTS, FOR YOU
Serial Number:	77087625	ART, FASHION & FUNCTION BECOME ONE
Serial Number:	77376101	LITTLE SQUIRT
Serial Number:	77288875	EXCEL . ERASE
Serial Number:	77256404	DESIGNER PERFECT
Serial Number:	77251134	BODY ELEMENTS
Serial Number:	77113293	AIRBRUSH GLOW
Serial Number:	77083355	BODY ELEMENTS
Serial Number:	77083352	SALON READY
Serial Number:	76078270	ENCELL
Serial Number:	76556088	TERRIFIC CURL
Serial Number:	76551336	INSTANT CURL
Serial Number:	76514082	FIBER ENHANCED
Serial Number:	76514081	FEATHER TOUCH
Serial Number:	76514079	PROFESSIONAL CUT
Serial Number:	76514078	SUPERIOR STYLE & QUALITY
Serial Number:	76514056	FEATHER DOME
Serial Number:	76509993	BEAUTY BASICS
Serial Number:	76479075	SKIN PERFECT
Serial Number:	73544687	UPSTAGE
Serial Number:	85217698	GREEN STORM
Serial Number:	85217374	DESIGNED BY PROFESSIONALS, MADE BY EXPERTS, FOR YOU
Serial Number:	85217363	ART, FASHION & FUNCTION BECOME ONE
		TRADEMARK

TRADEMARK "
REEL: 004475 FRAME: 0490

Serial Number:	85217406	GREEN RAIN
Serial Number:	78747804	BODY ELEMENTS
Serial Number:	78727974	PLUMP'UP LIPS
Serial Number:	78711455	FOUNDATION FIRST
Serial Number:	78711444	POWDER LAST
Serial Number:	78711425	TWO TIMING
Serial Number:	78711420	IN YOUR EYES
Serial Number:	78706690	PLUSH
Serial Number:	78654949	POSH
Serial Number:	78653777	POSH
Serial Number:	78647000	YOU COULD PURCHASE A MORE EXPENSIVE MAKE-UP BRUSH - BUT NOT A BETTER ONE!
Serial Number:	78623298	ARIANA & BARDO
Serial Number:	78623294	ARIANA & BARDO
Serial Number:	78419440	BEAUTY ELEMENTS
Serial Number:	78419437	BEAUTY ELEMENTS
Serial Number:	78419435	BEAUTY ELEMENTS
Serial Number:	77945970	BEAUTY FOCUS
Serial Number:	77899755	UPSTAGE
Serial Number:	77899754	UPSTAGE
Serial Number:	77785433	PORTABLES
Serial Number:	77785431	JUST GIRLS
Serial Number:	77767911	BEAUTIFUL DIFFERENCE
Serial Number:	77763314	ALL AMERICAN FRAGRANCE COMPANY
Serial Number:	77637449	GOT BRUSHES?
Serial Number:	77624112	ECOBEAUTY ELEMENTS
Serial Number:	77539886	BEAUTY ADVANTAGE
Serial Number:	77241766	TATTOO

CORRESPONDENCE DATA

Fax Number: (203)298-4832

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2032984830

Email: tdoonan@ipattorneysgroup.com

Correspondent Name: David Chen

Address Line 1: IP ATTORNEYS GROUP, LLC
Address Line 2: 57 Plains Road, Suite 3A

TRADEMARK REEL: 004475 FRAME: 0491

Address Line 4: Milford, CONNECTICUT 06461		
NAME OF SUBMITTER:	Theresa Doonan	
Signature:	/Theresa Doonan/	
Date:	02/14/2011	
Total Attachments: 2 source=Scan10002#page1.tif source=Scan10002#page2.tif		

TRADEMARK REEL: 004475 FRAME: 0492

TRADEMARK ASSIGNMENT

WHEREAS, JKA, INC. d/b/s/ DIVERSIFIED DISTRIBUTION a corporation duly organized and existing under and by virtue of the laws of the State of Rhode Island, having an office at 128 Singleton Street, Woonsocket, Rhode Island 02895 (hereinafter referred to as "Assignor"), is the owner of the US Trademarks identified on the attached Schedule A (the "Marks"); and

WHEREAS, DIVERSIFIED GLOBAL TECHNOLOGIES, LLC., a limited liability company duly organized and existing under and by virtue of the laws of the State of Delaware, having an office at 128 Singleton Street, Woonsocket, Rhode Island 02895, (hereinafter referred to as "Assignee") is desirous of acquiring said marks and the respective application for registration thereof, together with the goodwill of the business in connection therewith; and

NOW, THEREFORE, for good and valuable consideration furnished by Assignee, the receipt and sufficiency of which is hereby acknowledged. Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest in and to the marks and applications for registration set forth above, together with the goodwill of the business symbolized by the said marks and application for registration and including all claims for damages by reason of infringement of said marks and application for registration with the right to sue for damages and collect the same from and prior to the date given below, all for the Assignee's use and for the use of its successors and assigns.

TRADEMARK REEL: 004475 FRAME: 0493

IN WITNESS WHEREOF, Assignor haby its duly authorized officer this 11 to 12 to 15 to	s hereunto caused this instrument to be signed day of February
j	IKA, INC. d/b/a/ DIVERSIFIED DISTRIBUTION
В	Warne: Janics K. Ajastian
STATE OF Rhode Island)	
COUNTY OF Providence)	
. 10 1789 801014	ルベン 2011, before me appeared me and known to me to be the <u>President</u> RIBUTION, and who executed the foregoing the to be his free act and deed.
	Haurie Elyn Hessier Notary Public

TRADEMARK REEL: 004475 FRAME: 0494

RECORDED: 02/14/2011