

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RNA Holdings LLC		02/09/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	St. Eve Komar Acquisition, LLC
Street Address:	16 East 34th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2880122	PEAS & CARROTS
Registration Number:	2947273	PAJOHNIES
Registration Number:	1290132	MS. EVE
Registration Number:	1375960	INTIMATE EVE
Registration Number:	1378156	ST. EVE
Registration Number:	1998430	INVISIBLES BY ST. EVE
Serial Number:	85116452	PRINCESS EVE
Serial Number:	77911976	ST. EVE KIDS
Serial Number:	77760044	DRAMA U UNIVERSITY
Serial Number:	77760000	DRAMA U UNIVERSITY
Serial Number:	77635022	PAMPERED PRINCESS

CORRESPONDENCE DATA

Fax Number: (908)725-7088

900183910

**TRADEMARK
 REEL: 004475 FRAME: 0777**

OP \$290.00 2880122

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9087225640
Email: officeactions@br-tmlaw.com
Correspondent Name: Stephen L. Baker
Address Line 1: 575 Route 28
Address Line 4: Raritan, NEW JERSEY 08869

NAME OF SUBMITTER:	Stephen L. Baker
Signature:	/Stephen L. Baker/
Date:	02/09/2011

Total Attachments: 2

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ASSIGNMENT

WHEREAS, RNA Holdings LLC RNA Holdings LLC, a Delaware limited liability company with its mailing address at 600 North Loop 288, Denton, Texas 76209, United States of America (hereinafter "ASSIGNOR") is the owner of the Trademarks, U.S. Trademark Registrations and pending U.S. Trademark Applications listed on Schedule A attached hereto; and

WHEREAS, St. Eve Komar Acquisition, LLC, a New York limited liability company with its mailing address at 16 East 34th Street, New York, NY 10016, United States of America (hereinafter "ASSIGNEE"), is desirous of acquiring the Trademarks, U.S. Trademark Registrations and pending U.S. Trademark Applications listed on Schedule A attached hereto;

WHEREAS, Assignee is the successor to that portion of the Assignor's business to which the Intent to Use U.S. Trademark Applications, listed on the attached Schedule A, pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to the Trademarks, U.S. Trademark Registrations and U.S. Trademark Applications listed on Schedule A attached hereto and any Trademark Registration resulting therefrom, together with the goodwill of the business associated therewith.

IN WITNESS WHEREOF, ASSIGNOR has hereunto set its hand this 9th day of February, 2011.

RNA Holdings LLC

Eric L. Hamburg
By: Eric L. Hamburg
Title: CEO

STATE OF Connecticut)
COUNTY OF Fairfield)

On February 9th, 2011 before me personally came Eric L. Hamburg, known to me to be the CEO of the corporation described herein and who executed the foregoing instrument, and acknowledged to me that he/she executed it.

Gary Gonzalez
Notary Public
GARY GONZALEZ
Notary Public - Connecticut
My Commission Expires 09/30/2015

SCHEDULE A

Assignment of Trademarks, Trademark Registrations and Trademark Applications
From RNA Holdings LLC to St. Eve Komar Acquisition, LLC.

<u>TRADEMARK</u>	<u>U.S. REGISTRATION NO.</u>
PEAS & CARROTS	2,880,122
PAJOHNIES	2,947,273
MS. EVE	1,290,132
INTIMATE EVE	1,375,960
ST. EVE	1,378,156
INVISIBLES BY ST. EVE	1,998,430

<u>TRADEMARK</u>	<u>U.S. APPLICATION NO.</u>
PRINCESS EVE	85116452

<u>INTENT TO USE TRADEMARKS</u>	<u>U.S. APPLICATION NO.</u>
ST. EVE KIDS	77911976
DRAMA U UNIVERSITY	77760044
DRAMA U UNIVERSITY & design	77760000
PAMPERED PRINCESS & design	77635022