

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Elsil Corporation		02/10/2011	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	United Parcel Service of America, Inc.
Street Address:	55 Glenlake Pakway, NE
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	85085833	WE LOVE LOGISTICS
Serial Number:	85085826	WE LOVE LOGISTICS
Serial Number:	85085823	WE LOGISTICS
Serial Number:	85085856	WE LOGISTICS
Serial Number:	85085851	WE LOGISTICS
Serial Number:	85085853	WE LOGISTICS
Serial Number:	85085846	
Serial Number:	85085848	

CORRESPONDENCE DATA

Fax Number: (404)572-5134
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404 572 4600
 Email: trademarks@kslaw.com, sschaetzel@kslaw.com, sswilliams@kslaw.com, vbantug@kslaw.com
 Correspondent Name: Stephen M. Schaetzel, King & Spalding

OP \$215.00 85085833

Address Line 1: 1180 Peachtree Street
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	00853.113176 WE LOVE LOGI
NAME OF SUBMITTER:	Vicky R. Bantug, Paralegal
Signature:	/Vicky R. Bantug/
Date:	02/10/2011

Total Attachments: 7
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TRADEMARK ASSIGNMENT

WHEREAS, Elsil Corporation, a corporation of the State of Illinois, having an address of 55 Glenlake Parkway, NE, Atlanta, Georgia 30328 (“Assignor”), is the owner of all right, title and interest in and to the trademarks shown in Exhibit A (the “Trademarks”), and all goodwill related thereto, and applications shown in Exhibit A for registration thereof (the “Applications”); and

WHEREAS, United Parcel Service of America, Inc., a corporation of the State of Delaware having an address of 55 Glenlake Parkway, NE, Atlanta, Georgia 30328 (“Assignee”), is desirous of acquiring the Trademarks and the goodwill associated therewith, and the Applications, and is the successor to the portion of the business of the Assignor to which the Trademarks pertains; and

WHEREAS, the assignment of the Trademarks and the Applications shall be made of record in the United States Patent and Trademark Office; and

WHEREAS, Assignor agrees that it will execute or arrange for execution of such further assignment documents or other legal instruments as may be required, if any, from Assignor to permit Assignee to obtain recordation of the assignment of the Trademarks and the Applications from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the Applications, as well as all rights to damages and profits, due or accrued, arising out of past infringements of the Trademarks, and the right to sue and recover for same.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be signed by a duly authorized officer this 10th day of February, 2011.

Date: February 10, 2011

ELSIL CORPORATION

By: 

Name: Norman M. Brothers, Jr.

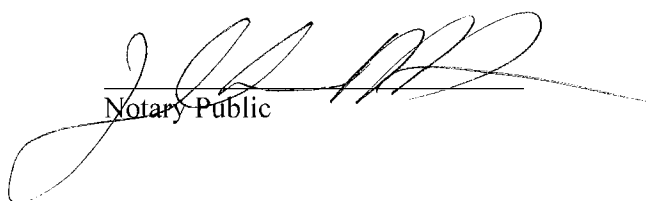
Title: Assistant Secretary

ACKNOWLEDGMENT

STATE OF GEORGIA)
)
COUNTY OF Fulton)

Before the undersigned authority duly empowered to administer oaths personally appeared the individual identified above who, after being duly sworn, attested that he/she is the authorized representative of the party identified above, and that he/she signed the foregoing instrument with full authority to do so on behalf of such party.

This 10th day of February, 2011.


Notary Public

[NOTARY SEAL]
My commission expires:
January 4, 2014

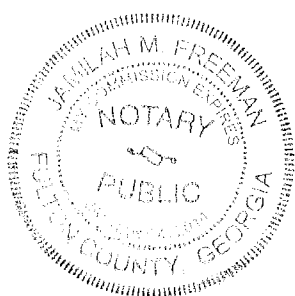




EXHIBIT A

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>	<u>SERVICES</u>
WE ♥ LOGISTICS	85-085,823	July 15, 2010	Class 35: Logistics management in the field of transportation and delivery; providing business consulting services, namely, supply chain management; and logistic management in the field of transportation and delivery of goods; management assistance services in the field of transportation and delivery; providing computerized tracking and tracing of packages in transit; retail store services featuring stamps and office supplies; photocopying services; document reproduction services; transportation network management solution services; arranging expedited pick-up, storage, transportation and delivery services; customs clearance services; Freight logistics management
WE ♥ LOGISTICS	85-085,856	July 15, 2010	Class 39: Document delivery; Freight forwarding; Mailbox rental; Packaging articles for transportation; Pick up, delivery and storage of personal property; Supply chain logistics and reverse logistics services, namely, storage, transportation and delivery of documents, packages, raw materials, and other freight for others by air, rail, ship or truck; Supply chain logistics and reverse logistics services, namely, storage, transportation and delivery of goods for others by air, rail, ship or truck; Warehousing services, namely, storage, distribution, pick-up, and packing for shipment of documents, packages, raw materials, and other freight for others; Warehousing services, namely, storage, distribution, pick-up, packing, and shipping of property for others

WE ♡ LOGISTICS	85-085,851	July 15, 2010	Class 35: Logistics management in the field of transportation and delivery; providing business consulting services, namely, supply chain management; and logistic management in the field of transportation and delivery of goods; management assistance services in the field of transportation and delivery; providing computerized tracking and tracing of packages in transit; retail store services featuring stamps and office supplies; photocopying services; document reproduction services; transportation network management solution services; arranging expedited pick-up, storage, transportation and delivery services; customs clearance services; Freight logistics management
WE ♡ LOGISTICS	85-085,853	July 15, 2010	Class 39: Document delivery; Freight forwarding; Mailbox rental; Packaging articles for transportation; Pick up, delivery and storage of personal property; Supply chain logistics and reverse logistics services, namely, storage, transportation and delivery of documents, packages, raw materials, and other freight for others by air, rail, ship or truck; Supply chain logistics and reverse logistics services, namely, storage, transportation and delivery of goods for others by air, rail, ship or truck; Warehousing services, namely, storage, distribution, pick-up, and packing for shipment of documents, packages, raw materials, and other freight for others; Warehousing services, namely, storage, distribution, pick-up, packing, and shipping of property for others
	85-085,848	July 15, 2010	Class 35: Logistics management in the field of transportation and delivery; providing business consulting services, namely, supply chain management; and logistic management in the field

			of transportation and delivery of goods; management assistance services in the field of transportation and delivery; providing computerized tracking and tracing of packages in transit; retail store services featuring stamps and office supplies; photocopying services; document reproduction services; transportation network management solution services; arranging expedited pick-up, storage, transportation and delivery services; customs clearance services; Freight logistics management
	85-085,846	July 15, 2010	Class 39: Document delivery; Freight forwarding; Mailbox rental; Packaging articles for transportation; Pick up, delivery and storage of personal property; Supply chain logistics and reverse logistics services, namely, storage, transportation and delivery of documents, packages, raw materials, and other freight for others by air, rail, ship or truck; Supply chain logistics and reverse logistics services, namely, storage, transportation and delivery of goods for others by air, rail, ship or truck; Warehousing services, namely, storage, distribution, pick-up, and packing for shipment of documents, packages, raw materials, and other freight for others; Warehousing services, namely, storage, distribution, pick-up, packing, and shipping of property for others
WE LOVE LOGISTICS	85-085,833	July 15, 2010	Class 35: Logistics management in the field of transportation and delivery; providing business consulting services, namely, supply chain management; and logistic management in the field of transportation and delivery of goods; management assistance services in the field of transportation and delivery; providing computerized tracking and tracing of packages in transit;

			retail store services featuring stamps and office supplies; photocopying services; document reproduction services; transportation network management solution services; arranging expedited pick-up, storage, transportation and delivery services; customs clearance services; Freight logistics management
WE LOVE LOGISTICS	85-085,826	July 15, 2010	Class 39: Document delivery; Freight forwarding; Mailbox rental; Packaging articles for transportation; Pick up, delivery and storage of personal property; Supply chain logistics and reverse logistics services, namely, storage, transportation and delivery of documents, packages, raw materials, and other freight for others by air, rail, ship or truck; Supply chain logistics and reverse logistics services, namely, storage, transportation and delivery of goods for others by air, rail, ship or truck; Warehousing services, namely, storage, distribution, pick-up, and packing for shipment of documents, packages, raw materials, and other freight for others; Warehousing services, namely, storage, distribution, pick-up, packing, and shipping of property for others