

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FCT Holdings LLC		02/07/2011	LIMITED LIABILITY COMPANY: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advisors Excel, LLC		
<b>Street Address:</b>	1300 SW Arrowhead Road		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Topeka		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66604-4019		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: KANSAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3721406	ADVISORS EXCEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(816)474-3216		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	314.333.3932		
<b>Email:</b>	sfbbaaction@spencerfane.com		
<b>Correspondent Name:</b>	SPENCER FANE BRITT & BROWNE LLP		
<b>Address Line 1:</b>	1 North Brentwood Blvd.		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105-3925		
<b>ATTORNEY DOCKET NUMBER:</b>	5016675-28		
<b>NAME OF SUBMITTER:</b>	Glenn K. Robbins II		
<b>Signature:</b>	/gkrii/		

OP \$40.00 3721406

Date:

02/10/2011

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT (the "Assignment") is made and entered into effective as of February 7, 2011, ("Effective Date"), by and between FCT Holdings LLC, a Kansas limited liability company ("Assignor"), and Advisors Excel, LLC, a Kansas limited liability company ("Assignee").

WHEREAS, Assignor has, through related companies, adopted, used, and is using in business the trademark ADVISORS EXCEL ("the Mark") in connection with insurance brokerage and controls the goodwill in the business therein.

The Mark is registered with the United States Patent and Trademark Office ("USPTO") and is identified as Registration No. 3,721,406, issued December 8, 2009 for services including insurance brokerage (the "Registration").

WHEREAS, Assignee desires to acquire the Mark and Registration therefor and all of the right to and interest therein.

NOW, THEREFORE, TO ALL CONCERNED, be it known for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby makes the transfer and assignment of all rights in the Mark and Registration as follows:

1. Assignor does sell, assign, and transfer all its right, title, and interest in and to the Mark unto Assignee, and the Registration therefor, together with the goodwill of the business in connection with which the Mark is used and that part of the goodwill of the business connected with the use of and symbolized by the Mark.
2. Assignor further agrees to execute and deliver such other or further documents or instruments as may be necessary to perfect Assignee's rights in and to the Mark and Registration.
3. This Assignment provided hereby includes the right to recover all damages for infringement of the Mark, whether such infringement occurred in the past or occurs in the future, as fully as if Assignor had filed such action in its own name. Further, Assignor agrees to cooperate in any such actions to the extent reasonably required by Assignee to enforce the rights transferred hereunder.

IN WITNESS WHEREOF, the undersigned Assignor has executed this Trademark Assignment.

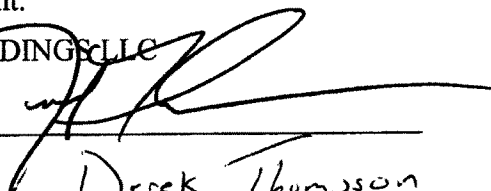
FCT HOLDINGS LLC

Signature

Printed Name

Title

Date

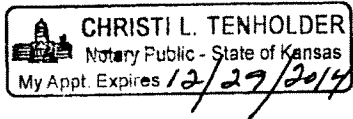
  
Derek Thompson  
Co-Founder  
2-7-11


WA 2680671.1

STATE OF Kansas )  
 )ss  
COUNTY OF Shawnee )

On this 7<sup>th</sup> day of February, 2011, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Derek Thompson to me known to be the person who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.



  
Notary Public

My Commission Expires:  
12/29/2014