

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Atlantic Research Partners, Inc.		02/04/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Northwest Evaluation Association		
Street Address:	121 NW Everett St.		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97209		
Entity Type:	Non-profit: OREGON		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77586340	POWER OF TEACHING	
Serial Number:	77925523	POWER OF COACHING	
Serial Number:	77925529	POWER OF INSTRUCTIONAL DESIGN	
CORRESPONDENCE DATA			
Fax Number:	(503)226-0079		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503-226-1191		
Email:	trademark@aterwynne.com		
Correspondent Name:	Ernest G. Bootsma		
Address Line 1:	1331 NW Lovejoy St., Suite 900		
Address Line 4:	Portland, OREGON 97209		
ATTORNEY DOCKET NUMBER:	103587-0003		
NAME OF SUBMITTER:	Ernest G. Bootsma		
Signature:	/Ernest G. Bootsma/		

CH \$90.00 77586340

900183990

TRADEMARK
 REEL: 004476 FRAME: 0140

Date:

02/10/2011

Total Attachments: 3

source=Trademark Assignment#page1.tif

source=Trademark Assignment#page2.tif

source=Trademark Assignment#page3.tif

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of January 21, 2011 from Atlantic Research Partners, Inc., ("ASSIGNOR"), To Northwest Evaluation Association, a not-for-profit Corporation ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the Marks") and other intellectual property ("the Property") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

[Intentionally left blank]

IN WITNESS WHEREOF, ASSIGNOR has duly executed under notary stamp and delivered this Assignment, effective as of the date first above written.

Atlantic Research Partners,
Inc.

[Handwritten signature]
Name: David Sundstrom, President
Date: FEB 4 / 2011

ACKNOWLEDGEMENT

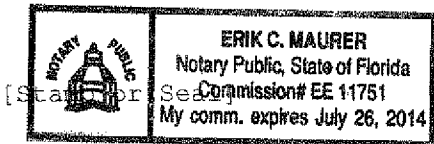
State of FLORIDA)
County of Duval)

David Sundstrom, individually and in his representative capacity as President of Atlantic Research Partners, Inc., appeared before me, and proved to me on the basis of satisfactory evidence that he is the person whose name is subscribed to this trademark assignment instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument he executed the instrument.

Signed before me ERIK C. MAURER, Notary Public, on February 4, 2011, as WITNESS my hand and official stamp or seal.

[Handwritten signature of Erik C. Maurer]

Signature of Notary Public
Print Name:
My commission expires on: 7/26/14



[Intentionally left blank]

EXHIBIT A
TRADEMARKS
Proprietary Rights

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
1. Power of Teaching	77586340 (USA)	November 17, 2009
2. Power of Coaching	77925523 (USA)	November 17, 2009
3. Power of Instructional Design	77925529 (USA)	September 7, 2010