

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jamz Fitness, Inc.		02/01/2011	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Pure Global Brands, Inc.
Street Address:	2253 Vista Parkway
Internal Address:	Suite 11
City:	West Palm Beach
State/Country:	FLORIDA
Postal Code:	33411
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	85105935	PURE TAILGATE
Registration Number:	3769390	JAMZ
Registration Number:	3282919	PURE BOXING
Serial Number:	77835359	PURE ATHLETE
Registration Number:	3862884	PURE FUN
Registration Number:	3843773	PURE BEACH
Registration Number:	3843770	PURE COMFORT
Serial Number:	77835396	PURE STRENGTH
Serial Number:	77775361	PURE PLAY
Serial Number:	77322852	PURE BODY FITNESS
Registration Number:	3451946	PURE FITNESS
Registration Number:	3740336	S S S S CLASSIC OF HEADSPRING

CORRESPONDENCE DATA

900183995

**TRADEMARK
 REEL: 004476 FRAME: 0167**

OP \$315.00 85105935

Fax Number: (561)625-6572
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Email: ustrademarks@mchaleslavin.com
Correspondent Name: Carl J. Spagnuolo, McHale & Slavin, P.A.
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ATTORNEY DOCKET NUMBER:	2982U.000000
NAME OF SUBMITTER:	Carl J. Spagnuolo
Signature:	/Carl J. Spagnuolo/
Date:	02/10/2011
Total Attachments: 1 source=ChangeOfNameDoc#page1.tif	

CHANGE OF NAME DOCUMENT IS NOT NEEDED FOR TRADEMARKS