## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
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NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
McBriar Sportswear, Inc.		02/07/2011	CORPORATION: PENNSYLVANIA

### **RECEIVING PARTY DATA**

Name:	MCB Sportswear, Inc.	
Street Address:	5421 Beaumont Center Boulevard	
Internal Address:	Suite 644	
City:	Tampa	
State/Country:	FLORIDA	
Postal Code:	33634	
Entity Type:	CORPORATION: FLORIDA	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	0807692	MC BRIAR
Registration Number:	1472358	MCBRIAR

### **CORRESPONDENCE DATA**

Fax Number: (215)832-5619

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (215) 569-5619

Email: pecsenye@blankrome.com Correspondent Name: Timothy D. Pecsenye Address Line 1: Blank Rome LLP

Address Line 2: One Logan Square - 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103-6998

ATTORNEY DOCKET NUMBER:	102773-00100
NAME OF SUBMITTER:	Timothy D. Pecsenye

REEL: 004476 FRAME: 0211

**TRADEMARK** 

Signature:	/Timothy D. Pecsenye/	
Date:	02/10/2011	
Total Attachments: 2 source=McBriar Sportswear, Inc. Trademark Assignment#page1.tif source=McBriar Sportswear, Inc. Trademark Assignment#page2.tif		

TRADEMARK
REEL: 004476 FRAME: 0212

## TRADEMARK ASSIGNMENT AGREEMENT

**WHEREAS**, ASSIGNOR is the exclusive owner of, and has adopted, the trademark registrations listed in Appendix A;

**WHEREAS**, ASSIGNEE is desirous of acquiring said trademarks and any and all applications and registrations thereof;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all of its rights, title, and interests in and to said marks, applications and registrations, together with the goodwill of the business symbolized by and associated with said trademarks set forth in Appendix A.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed.

MCBRIAR SPORTSWEAR, INC.

Dated: February , 2011

Name: Bennett Oltman

Title: President

State of Florida

, ) ss:

County of HILLS BOROUGH

On this 7 day of February \_\_\_, 2011, before me appeared Bennett Oltman, the person who signed this instrument, who acknowledged that he signed it as a free act.

OF ARE

LAURA SOTO

Notary Public, State of Florida

Commission# DD784084

My comm. expires Apr. 30, 2012

Notary Public

My Commission Expires: 04-30-12

# Appendix A

Mark	Country	Registration Number	Registration Date
MC BRIAR	USA	807,692	4/26/1996
M <sup>c</sup> Briar	USA	1,472,358	1/12/1988

102773.00100/12061178v.1

RECORDED: 02/10/2011

TRADEMARK REEL: 004476 FRAME: 0214