

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American Academy of Dermatology, Inc.		02/10/2011	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Academy of Dermatology Association, Inc.		
<b>Street Address:</b>	1445 New York Avenue, N.W.		
<b>Internal Address:</b>	Suite 800		
<b>City:</b>	Washington		
<b>State/Country:</b>	DISTRICT OF COLUMBIA		
<b>Postal Code:</b>	20005		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1770000	DERMATOLOGY WORLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)785-1756		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	ben.tesdahl@ppsv.com		
<b>Correspondent Name:</b>	D, Benson Tesdahl		
<b>Address Line 1:</b>	1501 M Street, N.W.		
<b>Address Line 2:</b>	7th Floor		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005		
<b>NAME OF SUBMITTER:</b>	D. Benson Tesdahl		
<b>Signature:</b>	/D. Benson Tesdahl/		
<b>Date:</b>	02/10/2011		

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**TRADEMARK**  
**REEL: 004476 FRAME: 0314**

Total Attachments: 1  
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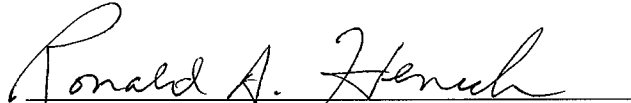
AFFIDAVIT OF RONALD A. HENRICHS

The undersigned, being duly sworn, states under penalty of perjury as follows:

1. I am the Executive Director of the American Academy of Dermatology, Inc. ("AAD"), and I am familiar with its trademarks. I am also the Executive Director of AAD's sister corporation called the American Academy of Dermatology Association, Inc. ("AADA"), and I am familiar with its trademarks as well.

2. AAD is currently listed in the USPTO database as being the owner of the mark DERMATOLOGY WORLD (Registration Number 1770000). However, AAD and AADA entered into an asset transfer agreement in 2001, which cannot be readily located, in which all intellectual property rights and all goodwill in the mark DERMATOLOGY WORLD was transferred from AAD to AADA. Therefore, AADA should now be listed by the USPTO as the current owner of Registration Number 1770000.

IN WITNESS WHEREOF, the undersigned subscribed this Affidavit this 10<sup>th</sup> day of February, 2011.



Ronald A. Henrichs, CAE

Executive Director

American Academy of Dermatology, Inc.