

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SPG Solutions, LLC		07/01/2008	LIMITED LIABILITY COMPANY: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	SPG Solutions, Inc.
<b>Street Address:</b>	873 Montevino Drive
<b>City:</b>	Pleasanton
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94566
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3170312	THE VERY BEST IN PERFORMANCE ADVERTISING
Registration Number:	3051888	SALES ACQUISITION TOOL FOR THE LAST MILE
Registration Number:	3176108	EMPOWERING THE BUSINESS OF ADVICE
Registration Number:	3054446	EMPOWERING THE BUSINESS OF ADVERTISING
Registration Number:	3054445	ZIFFLEADS
Registration Number:	3034775	ZIFFTALK
Registration Number:	3086285	CLICK4ADVISOR

**CORRESPONDENCE DATA**

Fax Number: (740)892-3860  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 7408922118  
 Email: JeffMFurr@FurrLawFirm.com  
 Correspondent Name: Jeffrey M. Furr  
 Address Line 1: 2622 Debolt Road

**900183771**

**TRADEMARK  
 REEL: 004476 FRAME: 0436**

**OP \$190.00 3170312**

Address Line 4: Utica, OHIO 43080

NAME OF SUBMITTER:	Jeffrey M. Furr
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Signature:	/jmf/
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Date:	02/11/2011
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TRADEMARK ASSIGNMENT

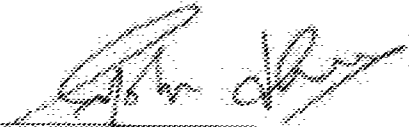
This Agreement was entered into on the 1<sup>st</sup> day of July, 2008 by and between SPG Solutions LLC, with an address of 873 Montevino Drive, Pleasanton, California 94566 ("Assignor") and SPG Solutions Inc., a California corporation with an address of 873 Montevino Drive, Pleasanton, California 94566. ("Assignee").

The parties agree to the following:

Assignor hereby transfers and assigns all rights to the marks which have been assigned US Registration Numbers 3170312, 3051888, 3176108, 3054446, 3054445, 3034775, 3086285, with the United States Patent and Trademark Office to Assignee.


Accepted and agreed:

Authorized signature for Assignor:

  
\_\_\_\_\_  
Signature

7/1/2008  
\_\_\_\_\_  
Date

Authorized signature for Assignee:

  
\_\_\_\_\_  
Signature

7/1/2008  
\_\_\_\_\_  
Date