

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Core Communities, LLC		01/04/2011	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Tradition Development Company, LLC		
Street Address:	10489 SW Meeting Street		
City:	Port St. Lucie		
State/Country:	FLORIDA		
Postal Code:	34987		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85151368	INNOVATION TRADITION CENTER FOR	
Serial Number:	85151349	TRADITION CENTER FOR INNOVATION	
Registration Number:	3056379	TRADITION	
Registration Number:	2999160	TRADITION FIELD	
Registration Number:	3596924	FLORIDA CENTER FOR INNOVATION AT TRADITION	
CORRESPONDENCE DATA			
Fax Number:	(305)789-2612		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jgamble@steamsweaver.com		
Correspondent Name:	Janet Moreira Gamble, Esq.		
Address Line 1:	150 W. Flagler Street		
Address Line 2:	Suite 2200		
Address Line 4:	Miami, FLORIDA 33130		
ATTORNEY DOCKET NUMBER:	37083.0003		

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**TRADEMARK
 REEL: 004476 FRAME: 0499**

NAME OF SUBMITTER:	Janet Moreira Gamble
Signature:	/Janet Moreira Gamble/
Date:	02/11/2011
Total Attachments: 9 source=Assignment of IP - Core - TDC - Signed#page1.tif source=Assignment of IP - Core - TDC - Signed#page2.tif source=Assignment of IP - Core - TDC - Signed#page3.tif source=Assignment of IP - Core - TDC - Signed#page4.tif source=Assignment of IP - Core - TDC - Signed#page5.tif source=Assignment of IP - Core - TDC - Signed#page6.tif source=Assignment of IP - Core - TDC - Signed#page7.tif source=Assignment of IP - Core - TDC - Signed#page8.tif source=Assignment of IP - Core - TDC - Signed#page9.tif	

ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment is entered into this 4 day of January, 2010 ("Effective Date") by and between Core Communities, LLC, a Florida limited liability company, with a principal address of 10489 SW Meeting Street, Port St. Lucie, FL 34987 (the "Assignor") and Tradition Development Company, LLC, a Florida limited liability company, with a principal address of 10489 SW Meeting Street, Port St. Lucie, FL 34987 ("Assignee").

WHEREAS, Assignor has adopted, used, owns, and in some instances, duly registered with the United States Patent and Trademark Office, certain trademarks identified in Exhibit A together with all common law rights and goodwill symbolized by the trademarks (the "Trademarks");

WHEREAS, Assignor has adopted, used, and is the owner of certain registered trade names, corporate names, and/or fictitious names identified on Exhibit B (the "Corporate Names");

WHEREAS, Assignor has adopted, used, and is the owner of certain registered domain names identified on Exhibit C, with their corresponding URL addresses (the "Domain Names");

WHEREAS, Assignor entered into a Settlement and Exclusive License Agreement with Columbus Communities, LLC, dated November 29, 2006, a copy of which is attached as Exhibit D (the "Columbus Agreement");

WHEREAS, Assignor is desirous of transferring by assignment all right, title, and interest it has or may have in the Trademarks, Corporate Names, and Domain Names (the "Intellectual Property") to Assignee and Assignee is desirous of acquiring from Assignor all such rights, title and interest in and to the Intellectual Property;

WHEREAS, Assignor is desirous of transferring by assignment all rights and obligations it has in and to the Columbus Agreement and Assignee is desirous of assuming from Assignor all such rights and obligations in and to the Columbus Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby irrevocably assigns, sells, conveys, grants, and transfers to, without recourse, Assignee all of Assignor's rights, title and interest in the Intellectual Property; including, without limitation, all federal, state, foreign, statutory and common law and other rights in and to the Intellectual Property, all domestic and foreign applications, registrations, extensions, and renewals of such applications and registrations, all goodwill

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of the business connected with and symbolized by the Intellectual Property, all rights to causes of action and remedies related thereto including the right to sue and seek damages for past, present, and future infringements thereof, and any and all other rights and interests arising out of, or in connection with the Intellectual Property.

2. Assignor hereby authorizes and requests that the United States Patent and Trademark Office, Florida Department of State, Division of Corporations, and any domain name registrar, and as appropriate, the corresponding domestic and foreign registries, to record Assignee as the owner of the Intellectual Property; and to issue in accordance with this assignment all registrations, renewals, and any other documents relating to the Intellectual Property in the name of the Assignee as the owner of all right, title and interest in and to the Intellectual Property for the sole and exclusive enjoyment of said Assignee.
3. Upon Assignee's reasonable request, Assignor shall promptly take such actions including, without limitation, the prompt execution and delivery of documents as may be reasonably necessary to vest, secure, perfect, protect, or enforce the rights and interests of Assignee in and to the Intellectual Property.
4. Assignor warrants and represents that: (i) the Columbus Agreement is valid, in full force and effect, and is fully assignable to Assignee pursuant to Paragraph 11.1 of the Columbus Agreement; and (ii) Assignor has the full right and authority to transfer the Columbus Agreement to Assignee.
5. Assignee hereby assumes and shall hereafter, perform and discharge, as and when due, all of the obligations and liabilities of Assignor accruing under the Columbus Agreement.
6. This agreement shall be construed and enforced in accordance with the Law of the State of Florida.
7. This agreement is binding upon the Assignor, its successors, and assigns and shall inure to the benefit of the Assignee, its successors, and assigns.
8. THE ASSIGNED INTELLECTUAL PROPERTY, AS DEFINED HEREIN AND IDENTIFIED ON EXHIBITS A, B, AND C ARE TRANSFERRED TO ASSIGNEE "AS IS, WHERE IS, WITH ALL FAULTS" AND WITHOUT REPRESENTATION AND ASSIGNOR HEREBY DISCLAIMS ALL WARRANTIES OF ANY KIND WITH RESPECT TO ANY OF THE ASSIGNED INTELLECTUAL PROPERTY INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR COMPLIANCE OF THE

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INTELLECTUAL PROPERTY WITH UNITED STATES COPYRIGHT,
TRADEMARK, OR ANY OTHER GOVERNMENTAL LAWS.

CORE COMMUNITIES, LLC

TRADITION DEVELOPMENT COMPANY,
LLC

Signed: Troy T. Taylor

Signed: Wesley S. McCarty

Name: TROY T. TAYLOR

Name: Wesley S. McCarty

Title: CRO

Title: Partner

Dated: 12/8/12

Dated: 1/4/11

EXHIBIT A - TRADEMARKS

<u>Trademark</u>	<u>Registration/Application No.</u>	<u>Goods/Services</u>
<p>TRADITION CENTER FOR INNOVATION and Design</p> 	<p>U.S. Serial No. 85151368</p>	<p>Promoting the business, community, municipal and civic interests of a multi-county area within Florida; promoting business, residential, commercial growth, and economic development of a multi-county area within Florida; providing demographic information via a global network about residential and commercial growth, economic and business development services in a multi-county area within Florida. (Class 035)</p> <p>Real estate services, namely, real estate brokerage, acquisition, rental, leasing, and management of office, research and laboratory properties. (Class 36)</p>
<p>TRADITION CENTER FOR INNOVATION</p>		<p>Promoting the business, community, municipal and civic interests of a multi-county area within Florida; promoting business, residential, commercial growth, and economic development of a multi-county area within Florida; providing demographic information via a global network about residential and commercial growth, economic and business development services in a multi-county area within Florida. (Class 035)</p> <p>Real estate services, namely, real estate brokerage, acquisition, rental, leasing, and management of office, research and laboratory properties. (Class 36)</p>

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<p>TRADITION</p>	<p>U.S. Reg. No. 3056379</p>	<p>Entertainment services, namely, providing stadium and athletic field facilities for sporting and entertainment events. (Class 041)</p>
<p>TRADITION FIELD</p>	<p>U.S. Reg. No. 2999160</p>	<p>Entertainment services, namely, providing stadium and athletic field facilities for sporting and entertainment events. (Class 041)</p>
<p>FLORIDA CENTER FOR INNOVATION and Design</p> 	<p>U.S. Reg. No. 3596924</p>	<p>Real estate development services. (Class 037)</p>
<p>TRADITION</p>	<p>Florida Reg. No. T03000001026</p>	<p>Real estate development and construction of a master planned community, planned community, real estate brokerage, sales, listing and management services.</p>
<p>TRADITION</p>	<p>Florida Reg. No. T04000001163</p>	<p>Entertainment services, providing stadium and athletic field facilities for sporting and entertainment events.</p>

EXHIBIT B - CORPORATE NAMES

<u>State of Registration</u>	<u>Corporate /Trade /Fictitious Name</u>	<u>Document No.</u>
Florida	St. Lucie West Development Company, LLC	L 00000015419
Florida	Tradition Development Company, LLC	L00000015421
Florida	Horizon St. Lucie Development, LLC	L01000018615
Florida	Tradition Irrigation Company, LLC	L02000033232
Florida	Tradition Village Center, LLC	L02000033874
Florida	Horizons Acquisition 5, LLC	L03000000106

EXHIBIT C - DOMAIN NAMES

<u>Domain Name</u>	<u>Expiration Date</u>
www.corecommunities.com	April 26, 2011
www.buyahomeinportsaintlucie.com	October 7, 2011
www.byahomeinporstlucie.com	October 7, 2011
www.buyahomeintradition.com	October 7, 2011
www.buyahomeontheresearchcoast.com	October 7, 2011
www.buyahomeonthetreasurecoast.com	October 7, 2011
www.coreassetadvisors.com	July 10, 2013
www.corecommercialrealty.com	June 22, 2011
www.corecommunities.net	June 13, 2011
www.coredevadv.com	March 12, 2011
www.coredevadvisors.com	March 12, 2011
www.coredevelopmentadvisors.com	March 12, 2011
www.coreinvestoradvisors.com	May 23, 2011
www.coreinvestoradvisors.net	May 23, 2011
www.innovationflorida.com	May 22, 2011
www.liveinportsaintlucie.com	October 7, 2011
www.liveinportstlucie.com	October 7, 2011
www.liveontheresearchcoast.com	October 7, 2011
www.shopattradition.com	November 12, 2011
www.stluciewest.com	July 9, 2015
www.traditon-fl.com	December 6, 2010
www.tradition-florida.com	December 6, 2011
www.traditioncommercepark.com	November 19, 2011
www.traditioncommercial.com	August 20, 2011
www.traditioncommercialrealty.com	June 22, 2011
www.traditionenespanol.com	September 11, 2012
www.traditionespanol.com	September 11, 2013
www.traditionfl.com	December 6, 2011
www.traditionfl.net	February 4, 2012
www.traditionfla.com	December 6, 2011
www.traditionflorida.com	December 6, 2011
www.traditionfloridarealty.com	October 3, 2011
www.traditiongeorgia.com	October 16, 2012
www.traditionnational.com	July 19, 2011
www.traditionnationalgolfcourse.com	July 19, 2011
www.traditionparkofcommerce.com	November 19, 2011

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www.traditionresearchpark.com	May 10, 2013
www.traditionse.com	June 1, 2011
www.traditionsouthcarolina.com	June 1, 2011
www.traditionsquare.com	April 27, 2012
www.traditionvirginia.com	October 16, 2012
www.traditionyappyhour.com	December 5, 2011
www.westfestfl.com	April 25, 2012
www.yappyhourattradition.com	December 5, 2011
www.carolinaoakhomes.com	September 27, 2011
www.carolinaoakshomes.com	November 1, 2011
www.hiltonheadtradition.com	October 18, 2011
www.innovationresearchparkattradition.com	December 20, 2010
www.magnoliawalkattradition.com	December 10, 2011
www.magnoliawalkhh.com	December 10, 2011
www.traditionhiltonhead.com	October 18, 2011
www.traditioncommunities.org	March 19, 2012
www.traditioncommunity.org	February 23, 2011
www.traditionfl.mobi	October 2, 2011
www.traditionfl.org	March 19, 2012
www.traditiongreen.com	September 14, 2011
www.traditiongreenbuilders.com	September 14, 2011
www.traditiongreencommunities.com	September 14, 2011
www.traditiongreendevelopments.com	September 14, 2011
www.traditiongreenhomebuilder.com	September 14, 2011
www.traditiongreenhomes.com	September 14, 2011
www.traditiongreentowns.com	September 14, 2011
www.traditionhh.com	September 25, 2011
www.traditionhh.mobi	October 2, 2011
www.traditionhh.net	October 2, 2011
www.traditionhiltonhead.com	September 25, 2011
www.tradition-hiltonhead.com	October 18, 2011
www.traditionhiltonhead.mobi	October 2, 2011
www.traditionhiltonhead.net	October 2, 2011
www.traditioninnovationpark.com	December 20, 2010
www.traditioninnovationresearchpark.com	December 20, 2010
www.traditionintranet.com	October 1, 2011
www.tradition-intranet.com	October 1, 2011
www.traditionirrigation.com	January 24, 2011
www.traditiongreencommunities.com	September 14, 2011

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EXHIBIT D - SETTLEMENT AND EXCLUSIVE TRADEMARK LICENSE
AGREEMENT