

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Family Food Distributors, Inc.		01/25/2011	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Pastificio Ambato C.A.		
Street Address:	Fideos Paca Av. Los Guaytambos 03 52		
Internal Address:	P.O. Box 364		
City:	Ambato		
State/Country:	ECUADOR		
Entity Type:	CORPORATION: ECUADOR		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3762260	PACA	
CORRESPONDENCE DATA			
Fax Number:	(212)837-6269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 837-6550		
Email:	kuhn@hugheshubbard.com		
Correspondent Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		
Address Line 2:	One Battery Park Plaza		
Address Line 4:	New York, NEW YORK 10004-1482		
ATTORNEY DOCKET NUMBER:	079833.0001 PMK/ESP		
DOMESTIC REPRESENTATIVE			
Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		

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**TRADEMARK
 REEL: 004477 FRAME: 0643**

Address Line 2: One Battery Park Plaza
Address Line 4: New York, NEW YORK 10004-1482

NAME OF SUBMITTER:	Perla M. Kuhn
Signature:	/Perla M. Kuhn/
Date:	02/14/2011
Total Attachments: 1 source=release paca trademark#page1.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS, Family Food Distributors, Inc., a corporation of New Jersey, having a place of business at 969 Newark Turnpike, Unit D, Kearney, New Jersey 07032, has adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATED</u>
PACA	3762260	March 23, 2010

AND, WHEREAS, Pastificio Ambato C.A., a corporation organized and existing under the laws of Ecuador, having a place of business at Fideos Paca Av. Los Guaytambos 03 52, P.O. Box 364, Ambato, Ecuador, is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Family Food Distributors, Inc., hereby sells, assigns and transfers unto Pastificio Ambato C.A., its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

FAMILY FOOD DISTRIBUTORS, INC.

By: _____

Patricia Castañeda-Mendez
General Manager

Dated: _____

1/25/2011