

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Swisa, Inc.		02/14/2011	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Renaissance Labs LLC		
Street Address:	4400 Heath Court		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77601532	ESENSUALS	
CORRESPONDENCE DATA			
Fax Number:	(214)653-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2146532400		
Email:	scott@griggslaw.com		
Correspondent Name:	Scott T. Griggs		
Address Line 1:	17950 Preston Road		
Address Line 2:	Suite 1000		
Address Line 4:	Dallas, TEXAS 75252		
ATTORNEY DOCKET NUMBER:	1126.1001		
NAME OF SUBMITTER:	Scott T. Griggs		
Signature:	/Scott Griggs/		
Date:	02/15/2011		

OP \$40.00 77601532

Total Attachments: 2

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ASSIGNMENT

WHEREAS, **Swisa, Inc.**, a corporation organized under the laws of the State of Texas, USA, Assignor, having a place of business at 525 International Parkway, Suite 601, Richardson, Texas 75081, USA, is the owner of all right, title and interest in and to the mark ESENSUALS as used as a trademark for cosmetics and is the applicant of record of the following trademark application in the U.S. Patent and Trademark Office:

Application No. 77/601,532, filed on October 27, 2008, for the mark ESENSUALS; and,

WHEREAS, **Renaissance Labs, LLC**, a Texas limited liability company, Assignee, having a place of business at, 4400 Health Court, Plano, Texas 75024, USA, desires to acquire the entire right, title and interest in and to the above-identified mark and the application therefor, together with that part of the goodwill of the business connected with the use of and symbolized by said mark;

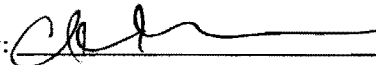
NOW, THEREFORE, in consideration of the foregoing recitals and of other good and valuable consideration, including the agreement between the parties assigning the rights dated February 11, 2011, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the aforementioned mark and said application for registration in the U.S. Patent and Trademark Office, together with that part of the goodwill of the business connected with the use of and symbolized by said mark.

Assignor requests the Commissioner of Trademarks to issue the Certificate of Registration to said Assignee.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 14th day of February, 2011.

ASSIGNOR

SWISA, INC.

By: 

Printed Name of Officer: Chris Morin

Title: Authorized Rep

STATE OF TEXAS)
)
COUNTY OF Collin)

On this 14th day of February in the year of 2011, before me personally appeared CHRISTOPHER MORAN, personally known to me or proved to me on the basis of satisfactory evidence to be the person who executed the attached Assignment instrument on behalf of the corporation therein named, and acknowledged to me that he executed the same for the purposes and consideration therein expressed, and that he was authorized by the bylaws of the Assignor or a resolution of its Board of Directors to execute said Assignment instrument.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.



[Handwritten Signature]
Notary Public

Ian Cathcart
Printed or Typed Name of Notary