

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mark Farmer		02/15/2011	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rock Back Pizza, Inc.		
<b>Street Address:</b>	6580 Campbellton-Redwine Road		
<b>City:</b>	Chattahoochee Hills		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30268		
<b>Entity Type:</b>	CORPORATION: GEORGIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77934219	MORNING GLORY PIZZA	
<b>Serial Number:</b>	77826975	MORNING GLORY PIZZA CAFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)962-6831		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	404-885-3380		
<b>Email:</b>	trademarks@troutmansanders.com		
<b>Correspondent Name:</b>	F. Richard Rimer, Jr.		
<b>Address Line 1:</b>	600 Peachtree Street NE		
<b>Address Line 2:</b>	Suite 5200		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30308-2216		
<b>ATTORNEY DOCKET NUMBER:</b>	237453.4 MORNING GLORY		
<b>NAME OF SUBMITTER:</b>	F. Richard Rimer, Jr.		
<b>Signature:</b>	/frr/		

OP \$65.00 77934219

Date:

02/15/2011

Total Attachments: 2

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**INTELLECTUAL PROPERTY ASSIGNMENT**

THIS INTELLECTUAL PROPERTY ASSIGNMENT (the "Assignment") is made and entered into as of the \_\_\_ day of \_\_\_\_\_, 20 \_\_, by and between Mark Farmer, a United States citizen residing at 75 Crescent Circle, Newnan, GA 30265 ("Assignor"), and Rock Back Pizza, Inc., a Georgia corporation having a principal place of business at 6580 Campbellton-Redwine Road, Chattahoochee Hills, GA 30268 ("Assignee," together with Assignor, the "Parties").

WITNESSETH

WHEREAS, Assignor is the owner of all right, title and interest in and to the intellectual property, including the trademarks set forth on Schedule A attached hereto and incorporated herein by this reference (the "Intellectual Property"); and

WHEREAS, the Assignor wishes to transfer and assign to the Assignee and the Assignee wishes to acquire from the Assignor all the Assignor's right, title, interest and use in and to the Intellectual Property and its respective applications (the "Marks") and any resulting registrations, including the goodwill associated with such Marks.

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

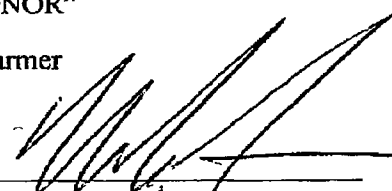
1. Transfer and Assignment. Assignor hereby grants, conveys and assigns to Assignee all of its right, title and interest in and to the Intellectual Property and Marks, together with the goodwill identified by the trademarks, the portion of the underlying business associated with the Marks, along with the right to recover damages, profits and other remedies for past infringement of the Intellectual Property.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title and interest in and to the Intellectual Property, and to enable such right, title and interest to be recorded in the appropriate governmental authority or agency.

3. This Assignment: (a) is governed by Georgia law; (b) may not be amended except by a writing executed by all parties; and (c) supersedes any oral or written agreement, understanding, discussion or other documentation to the contrary.


"ASSIGNOR"

Mark Farmer

By:   
Date: 2/15/2011

"ASSIGNEE"

Rock Back Pizza, Inc.

By:   
Name: MARK FARMER  
Title: PRESIDENT  
Date: 2/15/2011

**Schedule A***Transferred Intellectual Property*

<i>Mark</i>	<i>Serial Number</i>
MORNING GLORY PIZZA	77934219
MORNING GLORY PIZZA CAFÉ	77826975
ROCK BACK	77934214
ROCK BACK PIZZA	77841624
ROCK BACK PIZZA CAFÉ	77934218

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