

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ZF ELECTRONICS CORPORATION		01/01/2011	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	ZF FRIEDRICHSHAFEN AG		
Street Address:	GRAF-VON-SODEN-PLATZ 1		
City:	88046 FRIEDRICHSHAFEN		
State/Country:	GERMANY		
Entity Type:	AKTIENGESELLSCHAFT: GERMANY		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1085925	CHERRY	
Registration Number:	1175982	CHERRY	
Registration Number:	1177027	CHERRY	
Registration Number:	1249612		
Registration Number:	1285100	CHERRY	
Registration Number:	3155580	ILAPS	
CORRESPONDENCE DATA			
Fax Number:	(703)739-9577		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-739-4900		
Email:	btaylor@stites.com		
Correspondent Name:	BREWSTER TAYLOR		
Address Line 1:	1199 NORTH FAIRFAX STREET		
Address Line 2:	SUITE 900		
Address Line 4:	ALEXANDRIA, VIRGINIA 22314-1437		

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ATTORNEY DOCKET NUMBER:	G000001969
DOMESTIC REPRESENTATIVE	
Name:	BREWSTER TAYLOR
Address Line 1:	1199 NORTH FAIRFAX STREET
Address Line 2:	SUITE 900
Address Line 4:	ALEXANDRIA, VIRGINIA 22314-1437
NAME OF SUBMITTER:	Brewster Taylor
Signature:	/BT/
Date:	02/16/2011
Total Attachments: 1 source=ZF_ELECTRONICS_ASSIGN#page2.tif	

CONFIRMATION ASSIGNMENT OF TRADEMARKS

Whereas **ZF ELECTRONICS CORPORATION**, a corporation of **WISCONSIN** with principal offices located at **10411 CORPORATE DRIVE, SUITE 102, PLEASANT PRAIRIE, WISCONSIN 53158**, has adopted and used marks which are registered in the United States Patent and Trademark Office as follows:


<u>Mark</u>	<u>Reg. No.</u>	<u>Issued</u>	<u>Goods/Services</u>
CHERRY	1085925	2/21/1978	Electrical snap-action switches.
CHERRY	1175982	11/3/1981	Electrical switches; keyboards; gas discharge displays and electronic logic, and drive circuits for same; and integrated circuits.
CHERRY plus design	1177027	11/10/1981	Electrical switches; keyboards; gas discharge displays and electronic logic, and drive circuits for same; and integrated circuits.
	1249612	8/30/1983	Electrical switches; keyboards; gas discharge displays and electronic logic, and drive circuits for same; and integrated circuits.
CHERRY	1285100	7/10/1984	Electrical switches, keyboards.
ILAPS	3155580	10/17/2006	Electronic sensors and switches, namely position sensors.

WHEREAS, **ZF FRIEDRICHSHAFEN AG**, an Aktiengesellschaft of **GERMANY** with principal offices located at **GRAF-VON-SODEN-PLATZ 1, 88046 FRIEDRICHSHAFEN, GERMANY**, was and is desirous of acquiring said marks and the registrations and thereof;

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, **ZF ELECTRONICS CORPORATION**, did on January 01, 2011 and hereby does assign to **ZF FRIEDRICHSHAFEN AG**, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof.

ZF ELECTRONICS CORPORATION

1-19-11
Date


Signature

Anton Kempf
Print Name

Managing Director
Print Title

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