

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NBTY, Inc.		02/16/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Puritan's Pride, Inc.		
<b>Street Address:</b>	2100 Smithtown Avenue		
<b>Internal Address:</b>	Legal Dept.		
<b>City:</b>	Ronkonkoma		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11779		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3136966	ISD-10	
<b>Registration Number:</b>	2546243	DOCTOR'S TRUST	
<b>Registration Number:</b>	2672641	DOCTOR'S TRUST	
<b>Registration Number:</b>	2390260	VITAMINS 4LESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(631)218-7341		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6312187335		
<b>Email:</b>	lhechtel@nbty.com, speysekman@nbty.com		
<b>Correspondent Name:</b>	NBTY, Inc.		
<b>Address Line 1:</b>	2100 Smithtown Avenue		
<b>Address Line 2:</b>	Legal Dept.		
<b>Address Line 4:</b>	Ronkonkoma, NEW YORK 11779		
<b>ATTORNEY DOCKET NUMBER:</b>	FORMER DT FROM NBTY TO PP		

**CH \$115.00 3136966**

**900184286**

**TRADEMARK  
 REEL: 004480 FRAME: 0080**

NAME OF SUBMITTER:	Lee Grosskreuz Hechtel
Signature:	/lgh/
Date:	02/16/2011
Total Attachments: 1 source=US TMs - former DT Acquisition - from NBTY to PP - fully executed#page1.tif	

## TRADEMARK ASSIGNMENT

Whereas, effective as of February 15, 2011, NBTY, Inc. ("Assignor") a Delaware corporation, located at 2100 Smithtown Avenue, Ronkonkoma, New York 11779, USA, is the owner of the following United States of America registered trademarks (the "Trademarks"):

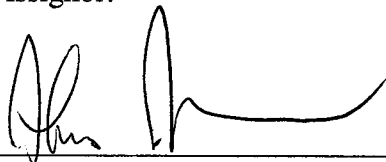
Trademark	Reg No	Serial No.
ISD-10	3136966	78519199
DOCTOR'S TRUST	2546243	76058571
DOCTOR'S TRUST	2672641	75933154
VITAMINS 4LESS	2390260	75456308

Whereas, the Assignor hereby assigns to Puritan's Pride, Inc. ("Assignee"), a New York corporation having a principal place of business at 2100 Smithtown Ave. Ronkonkoma, New York 11779, any and all rights to the Trademarks, above, together with all goodwill associated with business in connection with which the Trademarks are used.

Now, therefore, this instrument witnesses that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor sells, assigns and transfers unto Assignee, its legal successors and representatives, and the Assignee accepts all of Assignor's entire right, title, and interest in and to the Trademarks and registrations, renewals, and extensions thereto, together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, together with the right to sue for past infringement, to be held and enjoyed by the said Assignee, as fully as the same would have been enjoyed by Assignor, had this Assignment not been made.

In testimony whereof, the said Assignor has hereunto set its hand this 16 day of February 2011.

Assignor:



Name: Hans Lindgren  
Title: Senior Vice President

Assignee:



Name: Harvey Kamil  
Title: President