

TIS/MADRID ASSIGNMENT

Electronic Version v1.0  
Stylesheet Version v1.0

| SUBMISSION TYPE:   | NEW ASSIGNMENT                            | <b>APPLICATION NUMBER</b><br><b>79027397</b> |       |                       |                                   |   |          |    |              |  |                 |    |
|--|---|--|-------|-----------------------|-----------------------------------|---|----------|----|--------------|--|-----------------|----|
| NATURE OF CONVEYANCE:  | CHANGE OF NAME                            |  |       |                       |                                   |   |          |    |              |  |                 |    |
| CONVEYING PARTY DATA   |   |  |       |                       |                                   |   |          |    |              |  |                 |    |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>MARGARETE STEIFF GESELLSCHAFT MBH</td><td>02/18/2009</td></tr></tbody></table>  |   |  | Name  | Execution Date        | MARGARETE STEIFF GESELLSCHAFT MBH | 02/18/2009                                |          |    |              |  |                 |    |
| Name   | Execution Date                            |  |       |                       |                                   |   |          |    |              |  |                 |    |
| MARGARETE STEIFF GESELLSCHAFT MBH  | 02/18/2009                                |  |       |                       |                                   |   |          |    |              |  |                 |    |
| RECEIVING PARTY DATA   |   |  |       |                       |                                   |   |          |    |              |  |                 |    |
| <table border="1"><tr><td>Name:</td><td>Margarete Steiff GmbH</td></tr><tr><td>Address:</td><td>Richard-Steiff-Strasse 4<br/>89537 Giengen</td></tr><tr><td>Country:</td><td>DE</td></tr><tr><td>Entity Type:</td><td></td></tr><tr><td>Entity Country:</td><td>DT</td></tr></table> |   |  | Name: | Margarete Steiff GmbH | Address:                          | Richard-Steiff-Strasse 4<br>89537 Giengen | Country: | DE | Entity Type: |  | Entity Country: | DT |
| Name:  | Margarete Steiff GmbH                     |  |       |                       |                                   |   |          |    |              |  |                 |    |
| Address:   | Richard-Steiff-Strasse 4<br>89537 Giengen |  |       |                       |                                   |   |          |    |              |  |                 |    |
| Country:   | DE  |  |       |                       |                                   |   |          |    |              |  |                 |    |
| Entity Type:   |   |  |       |                       |                                   |   |          |    |              |  |                 |    |
| Entity Country:  | DT  |  |       |                       |                                   |   |          |    |              |  |                 |    |
| CORRESPONDENCE DATA  |   |  |       |                       |                                   |   |          |    |              |  |                 |    |
| Correspondent Name:  | Margarete Steiff GmbH                     |  |       |                       |                                   |   |          |    |              |  |                 |    |
| Address:   | Richard-Steiff-Strasse 4<br>89537 Giengen |  |       |                       |                                   |   |          |    |              |  |                 |    |
| Country:   | DE  |  |       |                       |                                   |   |          |    |              |  |                 |    |

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