

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Guitar Center, Inc.		01/28/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	KORVAL, Inc.
<b>Street Address:</b>	5795 Lindero Canyon Road
<b>City:</b>	Westlake Village
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91362
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 61**

Property Type	Number	Word Mark
Serial Number:	75666595	ACOUSTIC
Serial Number:	75666596	ACOUSTIC
Serial Number:	75666826	ACOUSTIC
Serial Number:	75751976	ACOUSTIC
Serial Number:	75484774	ACOUSTIC
Serial Number:	75666598	ACOUSTIC
Serial Number:	75666825	ACOUSTIC
Serial Number:	85070547	ACOUSTIC CONTROL
Serial Number:	77117514	AGAZARIAN
Serial Number:	77657835	BAJA
Serial Number:	77949767	BAJA
Serial Number:	85046569	BAJA PERCUSSION
Serial Number:	78673820	BLACK LABEL
Serial Number:	77368318	CONTROL ACOUSTICS

**CH \$1540.00 75666595**

Serial Number:	77916695	CRUMAR
Serial Number:	77659270	DELTALAB
Serial Number:	77659344	DELTALAB
Serial Number:	77659545	DELTALAB
Serial Number:	75424343	DIGITAL REFERENCE
Serial Number:	77083519	DR PRO
Serial Number:	78543269	ESSENTIALS PAK
Serial Number:	77253547	ETUDE
Serial Number:	77515897	ETUDE
Serial Number:	76452926	FRETREST
Serial Number:	77657233	GRABBERS
Serial Number:	78903541	HARBINGER
Serial Number:	77080663	INDEPENDENCE
Serial Number:	77117443	LAGUNA
Serial Number:	76500759	LIVE WIRE
Serial Number:	78460370	LIVE WIRE SOLUTIONS
Serial Number:	78674347	LUCERO
Serial Number:	78674723	MITCHELL
Serial Number:	85069437	MULTIVOX
Serial Number:	77214985	OCDP
Serial Number:	78928970	OCEAN
Serial Number:	77080228	OTTO BENJAMIN
Serial Number:	78570881	PALOMINO
Serial Number:	76500760	PROLINE
Serial Number:	77681869	PROTEGE
Serial Number:	85068940	R
Serial Number:	77819293	R RAVEN
Serial Number:	77976823	RAVEN
Serial Number:	77805958	RED HOWLER
Serial Number:	76592730	ROAD RUNNER
Serial Number:	77847852	ROCKETEER
Serial Number:	75428649	ROGUE
Serial Number:	78711341	SIMMONS
Serial Number:	77059144	SIMMONS
Serial Number:	78521297	SOUND PERCUSSION

Serial Number:	76572869	SP SOUND PERCUSSION
Serial Number:	77875395	SP SOUND PERCUSSION
Serial Number:	76592729	SPECTRAL
Serial Number:	78650328	STERLING AUDIO
Serial Number:	78785088	STERLING AUDIO
Serial Number:	78756094	STICK BRICK
Serial Number:	77080276	STROBEL
Serial Number:	78981194	TANTRUM
Serial Number:	85043324	VENTUS
Serial Number:	77640061	VENUE
Serial Number:	77640691	VENUE
Serial Number:	76571773	W WILLIAMS

**CORRESPONDENCE DATA**

Fax Number: (312)862-2200  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 3128623312  
Email: patrick.lau@kirkland.com  
Correspondent Name: Kirkland & Ellis LLP  
Address Line 1: 300 North LaSalle  
Address Line 2: c/o Patrick Lau, Legal Assistant  
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	22129-2 PL
NAME OF SUBMITTER:	Patrick Lau
Signature:	/pl/
Date:	02/18/2011

**Total Attachments: 7**  
source=KORVAL - Trademark Assignment (GCI) 2011-01-28#page1.tif  
source=KORVAL - Trademark Assignment (GCI) 2011-01-28#page2.tif  
source=KORVAL - Trademark Assignment (GCI) 2011-01-28#page3.tif  
source=KORVAL - Trademark Assignment (GCI) 2011-01-28#page4.tif  
source=KORVAL - Trademark Assignment (GCI) 2011-01-28#page5.tif  
source=KORVAL - Trademark Assignment (GCI) 2011-01-28#page6.tif  
source=KORVAL - Trademark Assignment (GCI) 2011-01-28#page7.tif

**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of **January 28, 2011** ("Effective Date") by and between **Guitar Center, Inc.**, a Delaware corporation, with its principal office at 5795 Lindero Canyon Road, Westlake Village, California 91362, USA ("Assignor"), and **KORVAL, Inc.**, a Delaware corporation, with its principal office at 5795 Lindero Canyon Road, Westlake Village, California 91362, USA ("Assignee").

**WHEREAS**, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark registrations and applications for trademark registration set forth on Schedule A attached hereto, and the foreign trademark registrations and applications for registration set forth on Schedule B attached hereto, in each case, together with the goodwill of the business associated therewith (collectively, the "Marks"); and

**WHEREAS**, Assignee is a successor to that part of Assignor's business to which the Marks pertain, and that business is ongoing and existing.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

\* \* \* \* \*

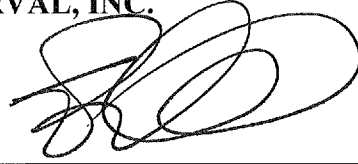
**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

**GUITAR CENTER, INC.**



\_\_\_\_\_  
Erick Mason, EVP

**KORVAL, INC.**







\_\_\_\_\_  
Erick Mason, EVP

## SCHEDULE A

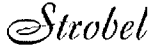


### United States Trademark Registrations and Applications

Trademark	Application Number	Application Date	Registration Number	Registration Date	Status
ACOUSTIC	75/666595	3/11/1999	2309450	1/18/2000	Renewed Section 2(f)
ACOUSTIC	75/666596	3/11/1999	2309451	1/18/2000	Renewed Section 2(f)
ACOUSTIC	75/666826	3/11/1999	2312002	1/25/2000	Renewed
ACOUSTIC	75/751976	7/14/1998	2580641	6/18/2002	Registered
ACOUSTIC & Design 	75/484774	5/13/1998	2294166	11/23/1999	Renewed Partial Section 2(f)
ACOUSTIC & Design 	75/666598	3/11/1999	2470898	7/24/2001	Registered Section 2(f)
ACOUSTIC & Design 	75/666825	3/11/1999	2312001	1/25/2000	Renewed
ACOUSTIC CONTROL	85/070547	6/24/2010			Pending Intent to Use
AGAZARIAN	77/117514	2/27/2007	3490742	8/19/2008	Registered Supplemental Register
BAJA	77/657835	1/27/2009	3829115	8/3/2010	Registered
BAJA	77/949767	3/3/2010	3863385	10/19/2010	Registered
BAJA PERCUSSION (Stylized Letters) 	85/046569	5/24/2010			Pending
BLACK LABEL & Design	78/673820	7/19/2005	3141551	9/12/2006	Registered
CONTROL ACOUSTICS	77/368318	1/10/2008	3778624	4/20/2010	Registered
CRUMAR	77/916695	1/21/2010			Allowed Intent to Use
DELTALAB	77/659270	1/29/2009	3651105	7/7/2009	Registered
DELTALAB & Design 	77/659344	1/29/2009	3651106	7/7/2009	Registered

Trademark	Application Number	Application Date	Registration Number	Registration Date	Status
DELTALAB & Design 	77/659545	1/29/2009	3647550	6/30/2009	Registered
DIGITAL REFERENCE	75/424343	1/27/1998	2307875	1/11/2000	Renewed
DR PRO & Design 	77/083519	1/16/2007	3296826	9/25/2007	Registered
ESSENTIALS PAK (Stylized Letters) 	78/543269	1/6/2005	3600137	3/31/2009	Registered
ETUDE	77/253547	8/13/2007	3493659	8/26/2008	Registered
ETUDE (Stylized Letters) 	77/515897	7/7/2008	3564603	1/20/2009	Registered
FRETREST	76/452926	9/25/2002	2884873	9/14/2004	Registered
GRABBERS	77/657233	1/27/2009			Published (Pending) Intent to Use
HARBINGER	78/903541	6/8/2006	3314673	10/16/2007	Registered
INDEPENDENCE	77/080663	1/11/2007			Published (Pending) Intent to Use
LAGUNA	77/117443	2/27/2007	3481408	8/5/2008	Registered
LIVE WIRE	76/500759	3/26/2003	2831584	4/13/2004	Registered
LIVE WIRE SOLUTIONS	78/460370	8/2/2004	3234366	4/24/2007	Registered
LUCERO & Design 	78/674347	7/20/2005	3336330	11/13/2007	Registered
MITCHELL (Stylized Letters) 	78/674723	7/20/2005	3129275	8/15/2006	Registered
MULTIVOX	85/069437	6/23/2010			Allowed Intent to Use
OCDP & Design 	77/214985	6/25/2007	3503700	9/23/2008	Registered
OCEAN	78/928970	7/13/2006	3455752	6/24/2008	Registered
OTTO BENJAMIN (Stylized Letters) 	77/080228	1/10/2007	3301258	10/2/2007	Registered
PALOMINO	78/570881	2/18/2005	3163884	10/24/2006	Registered
PROLINE	76/500760	3/26/2003	2912130	12/21/2004	Registered
PROTEGE	77/681869	3/2/2009			Pending Intent to Use

Trademark	Application Number	Application Date	Registration Number	Registration Date	Status
R & Design 	85/068940	6/22/2010			Published (Pending)
R RAVEN & Design 	77/819293	9/3/2009	3827213	8/3/2010	Registered
RAVEN	77/976823	2/27/2007	3617465	5/5/2009	Registered
RED HOWLER	77/805958	8/17/2009	3812122	6/29/2010	Registered
ROAD RUNNER & Design 	76/592730	5/17/2004	3159452	10/17/2006	Registered
ROCKETEER	77/847852	10/13/2009			Allowed Intent to Use
ROGUE (Stylized Letters) 	75/428649	2/4/1998	2247491	5/25/1999	Renewed
SIMMONS	78/711341	9/12/2005	3246321	5/29/2007	Registered Section 2(f)
SIMMONS & Design 	77/059144	12/7/2006	3377141	2/5/2008	Registered Section 2(f)
SOUND PERCUSSION	78/521297	11/22/2004	3041383	1/10/2006	Registered
SP SOUND PERCUSSION & Design 	76/572869	1/30/2004	2932518	3/15/2005	Registered
SP SOUND PERCUSSION & Design 	77/875395	11/18/2009			Published (Pending) Partial Section 2(f)
SPECTRAL	76/592729	5/17/2004	3093672	5/16/2006	Registered
STERLING AUDIO	78/650328	6/14/2005	3568697	1/27/2009	Registered
STERLING AUDIO & Design 	78/785088	1/4/2006	3535461	11/18/2008	Registered
STICK BRICK (Stylized Letters) <b>STICK BRICK</b>	78/756094	11/17/2005	3248576	5/29/2007	Registered



Trademark	Application Number	Application Date	Registration Number	Registration Date	Status
STROBEL (Stylized Letters) 	77/080276	1/10/2007	3328500	11/6/2007	Registered Section 2(f)
TANTRUM	78/981194	5/23/2006	3694306	10/6/2009	Registered
VENTUS	85/043324	5/20/2010			Allowed Intent to Use
VENUE	77/640061	12/25/2008	3668869	8/18/2009	Registered
VENUE & Design 	77/640691	12/29/2008	3668873	8/18/2009	Registered
W WILLIAMS & Design 	76/571773	1/26/2004	2996547	9/20/2005	Registered

**SCHEDULE B**

**Foreign Trademark Registrations and Applications**

**Foreign Trademark Registrations**

<u>Trademark</u>	<u>Country</u>	<u>Registration Number</u>
Simmons	China	7497896
Simmons	Great Britain	2440539

**Foreign Trademark Applications**

<u>Trademark</u>	<u>Country</u>	<u>Application Number</u>
Guitar Center	Canada	1459922
Sound Percussion	China	7147959
Sound Percussion (logo)	China	7147958